

Your Membership Number is:



- Questionnaires received 7 to 28 November 2003
- Base: all respondents, Weighted 1296, Unweighted 1608
- For open questions see relevant report section

DEVELOPING LANCASHIRE'S ECONOMY

The County Council would like to know your views on improving economic development and job creation in Lancashire.

1

Which TWO or THREE, if any, of these possible priorities for Lancashire's economy do you think are the MOST important for Lancashire County Council to do?

PLEASE TICK UP TO THREE BOXES

Encourage more jobs	51%
Support rural communities	33%
Raise wages in existing jobs	17%
Improve / support existing businesses	34%
Encourage more small businesses in traditional sectors ie more of what we already have	17%
Improve training opportunities	17%
Attract businesses in new sectors	35%
Support disadvantaged people in their personal development	20%
Encourage a more diverse range of businesses to set up here	42%

Something else (PLEASE WRITE IN THE BOX)

None of these 0%

Don't know 1%

2

Which TWO or THREE, if any, of the following do you think would be the best way for these priorities to be achieved? PLEASE TICK UP TO THREE BOXES

More grants to businesses	20%
Support new businesses	38%
Improve access to finances for businesses	20%
Advise businesses on how to expand	19%
Better marketing of Lancashire	44%
More support for key employment sectors	15%
Provide land to build on	6%
More support from local authorities	24%
Provide new buildings to occupy	6%
Support training of the local workforce/unemployed	49%
Provide information to businesses	11%
Something else (PLEASE WRITE IN THE BOX)	
<div style="border: 1px solid black; width: 500px; height: 20px; margin: 0 auto;"></div>	
None of these	0%
Don't know	0%

3

How important or unimportant do you think the following economic factors are in creating the right kind of employment opportunities in Lancashire? PLEASE TICK ONE BOX FOR EACH FACTOR

	Essential (1)	Very important (2)	Fairly important (3)	Not very important (4)	Not at all important (5)	Don't know (6)
High wages for employees	7%	24%	56%	10%	1%	1%
Stable jobs for employees	44%	49%	7%	0%	0	0%
Good future prospects for employees	29%	57%	13%	0%	0%	1%
Full-time jobs for employees	25%	44%	26%	4%	0%	1%
More jobs for young people	32%	40%	24%	2%	0%	1%
Part-time/seasonal jobs for employees	6%	17%	44%	26%	5%	1%
Good training & development for employees	40%	42%	16%	1%	0%	1%
Making sure business does not harm the environment	43%	31%	21%	3%	1%	1%

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Which, if any, of the following do you feel restrict new job creation in Lancashire?

PLEASE TICK AS MANY AS APPLY

Lack of land to support future business growth	6%
Lack of skills in local workforce	48%
Lack of affordable childcare facilities	39%
Lack of motivation in local workforce	34%
Lack of affordable public transport to get to places of work	45%
Lack of affordable training opportunities	26%
Lack of new businesses	28%
Cost of housing too high	27%
Lack of job opportunities for young people	41%
Lack of support for new businesses	21%
Too many businesses in declining sectors (e.g. agriculture)	27%
Lack of adult education opportunities	9%
National economic situation	26%
Other (PLEASE WRITE IN THE BOX)	
<input style="width: 500px; height: 20px;" type="text"/>	
Nothing restricts economic growth/job creation in Lancashire	2%
Don't know	4%

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To what extent do you agree or disagree that the following economic sectors should be encouraged to grow?

PLEASE ONE BOX FOR EACH SECTOR

	Strongly agree (1)	Tend to agree (2)	Neither (3)	Tend to disagree (4)	Strongly disagree (5)
Agriculture and fishing	11%	12%	15%	13%	18%
Energy and water	11%	14%	13%	6%	1%
Manufacturing	21%	13%	6%	5%	7%
Construction	8%	12%	14%	20%	30%
Distribution, hotels and restaurants	5%	12%	18%	21%	13%
Transport and communications	20%	13%	7%	3%	0%
Banking, finance and insurance etc.	5%	11%	19%	22%	11%
Public administration, education & health	18%	12%	9%	10%	20%
Other sector(s) PLEASE WRITE IN THE BOX	<input style="width: 400px; height: 30px;" type="text"/>				

6**Do you feel that the amount of information you receive about economic development in Lancashire is...? PLEASE TICK ONE BOX ONLY**

Too much for my needs	7%
About right for my needs	62%
Not enough for my needs	31%

7**How do you find out about economic development issues in Lancashire? PLEASE TICK AS MANY AS APPLY**

Friends, neighbours or relatives (word of mouth)	40%
Residents Associations, community groups or voluntary organisations	10%
Newspapers	81%
Television	51%
Radio	39%
Posters	13%
County Council publications	39%
Public meetings	6%
Internet	10%
Leaflets through your door	54%
Other thing(s) PLEASE WRITE IN THE BOX	<input type="text"/>
Can't remember	2%

8**Which TWO or THREE, if any, of the following do you think are the most responsible for improving the economy in Lancashire? PLEASE TICK UP TO THREE BOXES**

Central Government	32%
Economic development agencies e.g. North West Development Agency (NWDA)	40%
Lancashire County Council	57%
District Councils	25%
National businesses	15%
Regional/local businesses	38%
Lancashire residents	27%

Other (PLEASE WRITE IN THE BOX)

Don't Know 10%

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Which, if any, of the following do you think Lancashire County Council provide to improve economic development in Lancashire?

PLEASE TICK AS MANY AS APPLY

Work space for businesses	24%
Supporting apprentices	27%
Investing finances in businesses	15%
Planning permission for commercial property	29%
Encouraging others to invest in businesses	21%
Attracting businesses to locate in Lancashire	44%
Training for employees	26%
Improving run down areas (Regeneration)	46%
Providing business advice	17%
Supporting disadvantaged areas and people	23%
Encouraging partnership working across the County	23%
Don't know	25%

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We are keen to hear about good examples you may have seen of measures taken to improve the economic development in an area, either for businesses or for individual residents. If you have seen any good examples in Lancashire, elsewhere in the UK, or abroad, please write in the details below.

PLEASE WRITE IN THE BOX AND TICK WHERE SEEN

The best thing I have seen to improve the economy of an area for business is:

Lancashire ₁

UK, elsewhere ₂

Abroad ₃

The best thing I have seen to improve the economy of an area for its residents is:

Lancashire ₁

UK, elsewhere ₂

Abroad ₃

IMPROVING YOUR LOCAL AREA

We would now like you to think about the factors that would improve your local area.

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Thinking about your local area, please indicate how satisfied or dissatisfied you are with each of the following factors that could affect how you feel about your local area. PLEASE TICK ONE BOX FOR EACH FACTOR

	Very satisfied (1)	Fairly satisfied (2)	Neither (3)	Fairly dissatisfied (4)	Very dissatisfied (5)
Quality & price of housing	6%	11%	6%	8%	5%
Local schools	13%	10%	7%	3%	3%
Arts & entertainment	4%	6%	13%	12%	9%
Health centres & chemists	15%	11%	4%	4%	2%
Availability of jobs	2%	5%	14%	13%	9%
Social care support	3%	5%	19%	8%	5%
Peacefulness of the area	11%	9%	5%	8%	10%
Quality of the countryside	20%	10%	3%	3%	3%
Quality of the town/village	9%	9%	6%	8%	8%
Road connections	11%	9%	5%	7%	11%
Policing	3%	7%	9%	13%	18%
Safety/security from crime	3%	7%	9%	13%	16%

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And, which TWO or THREE, if any, of the following issues do you think are the most important for the future of your local area? PLEASE TICK UP TO THREE BOXES

The protection & improvement of the environment	43%
Less new development	21%
Better road links	17%
More affordable housing for local people	25%
More car parking in town centres	15%
Availability of jobs and employment	39%
More frequent/reliable bus service	18%
More opportunities for young people	26%
Better range of shops	22%
Reducing the level of crime	43%
More entertainment provision eg cinemas, theatres, culture	19%
Better health services	15%

Something else
PLEASE WRITE IN THE BOX

PROTECTING THE LOCAL ENVIRONMENT

The following questions are about protecting and improving the environment in your local area.

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In your local area how concerned are you about each of the following?
PLEASE TICK ONE BOX FOR EACH STATEMENT

	Somewhat concerned (1)	A little concerned (2)	Not concerned (3)
Landscape and wildlife			
a) Loss of countryside and landscape features	8%	6%	4%
b) Loss of wildlife and habitats	8%	6%	3%
c) Intensive use of land for agriculture	1%	5%	12%
d) Recreation opportunities in the countryside	3%	7%	8%
e) Loss of the historic environment	5%	7%	6%
Healthy Environment			
f) Air quality	6%	6%	6%
g) Noise or light pollution	6%	6%	5%
h) Radiation levels	4%	4%	11%
i) Bathing and river water quality	6%	6%	6%
j) Derelict or contaminated land and buildings	7%	5%	6%
Natural Resources and Waste			
k) Amount of waste produced and how it is disposed of eg landfill	10%	5%	2%
l) Lack of waste recycled	8%	6%	4%
m) Depletion of natural resources eg quarrying	4%	7%	8%
n) The wasting of water	8%	6%	3%
Climate Change			
o) Pollution from burning fossil fuel to produce energy	6%	7%	4%
p) The wasting of energy	9%	6%	2%
q) The level of traffic congestion and pollution from exhaust fumes	9%	5%	1%
r) Flooding	3%	6%	10%

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And, for each of the following things below, do you think each has got better or worse over the last 5 years in your local area, or has it stayed the same?

PLEASE TICK ONE BOX FOR EACH THING

	Got better (1)	Stayed the same (2)	Got worse (3)	Don't know (4)
Landscape and wildlife				
a) Quality of the countryside and landscape	5%	7%	6%	2%
b) Quality of wildlife and habitats	4%	6%	8%	3%
c) Intensive use of land for agriculture	1%	8%	3%	7%
d) Recreation opportunities in the countryside	6%	7%	3%	4%
e) Quality of the historic environment	2%	7%	4%	6%
Healthy Environment				
f) Air quality	2%	7%	8%	3%
g) Noise or light pollution	1%	6%	11%	2%
h) Radiation levels	1%	5%	3%	14%
i) Bathing and river water quality	8%	5%	4%	7%
j) Derelict or contaminated land and buildings	4%	5%	7%	6%
Natural Resources and Waste				
k) The amount of waste produced and how it is disposed of	14%	3%	7%	4%
l) Proportion of waste recycled	26%	2%	3%	3%
m) Depletion of natural resources eg quarrying	1%	6%	3%	10%
n) Water conservation	5%	6%	4%	6%
Climate Change				
o) Pollution from burning fossil fuel to produce energy	5%	6%	4%	7%
p) Energy conservation	8%	6%	3%	6%
q) The level of traffic congestion and pollution from exhaust fumes	4%	3%	16%	2%
r) Flooding	3%	6%	4%	8%

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Which FOUR or FIVE, if any, of the following environmental issues do you think are the most important priorities for the future of your local area?

PLEASE TICK UP TO FIVE BOXES

Increasing the number of woodland areas	23%
Protecting important wildlife species and habitats	40%
Encouraging sustainable farming practices	26%
Providing more recreational opportunities in the countryside	16%
Protecting the historic environment	19%
Improving air quality	27%
Reducing noise pollution/light pollution	28%
Reducing levels of radiation	10%
Reducing pollution in rivers and streams	33%
Dealing with contaminated land	14%
Ensuring safe water supplies	41%
Improving recycling facilities	38%
Restricting building on greenfield land	45%
Restricting mining and quarrying	4%
Conserving water resources	16%
Promoting energy efficiency schemes	22%
Developing renewable energy sources	21%
Reducing the amount of traffic on the roads	40%
Ensuring adequate protection from flooding	11%
Protecting the coastal area from sea level rises	10%

Other (PLEASE WRITE IN THE BOX)

Don't know 1%

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And, what do you think is the single most important environmental priority for your local area? PLEASE WRITE IN THE BOX

17**How often, if at all, have you done the following in the last 12 months?**

PLEASE TICK ONE BOX FOR EACH ACTIVITY

	Regularly (1)	Occasionally (2)	Never (3)
Made compost out of kitchen waste	7%	7%	44%
Bought environmentally friendly goods	7%	26%	6%
Deliberately used public transport, walked or cycled instead of using a car	10%	16%	15%
Cut down on the amount of electricity/gas your household uses	11%	18%	6%
Cut down on the use of water eg have a shower instead of a bath	15%	11%	8%
Recycled cans, bottles, paper or plastic	16%	8%	7%
Made sure that your noise did not disturb others	20%	4%	2%
Done things to encourage wildlife in your garden	13%	11%	13%

18**Have you taken any of the following actions in the last 12 months because of environmental concerns? PLEASE TICK ONE BOX FOR EACH ACTIVITY**

	Regularly (1)	Occasionally (2)	Never (3)
Reduced sunbathing or taken greater care when in the sun because of increased ultra-violet rays	23%	11%	7%
Used bottled water or filtered tap water because of poor water quality or taste	12%	12%	19%
Shut windows or kept them closed because of noise from outside	11%	19%	14%
Avoided bathing in the sea, rivers or lakes because of pollution	17%	8%	17%
Avoided using a park or open space because of dog fouling or litter	10%	16%	18%
Walked or cycled short journeys to reduce pollution	18%	15%	9%
Bought organic food or non GM food	9%	18%	17%

19

Lancashire County Council are keen to hear about good examples you may have seen of measures taken to protect the environment in an area. If you have seen any good examples in Lancashire, elsewhere in the UK, or abroad, please write in the details below (indicating where it was you saw it).
PLEASE WRITE IN THE BOX AND TICK WHERE SEEN

The best thing I have seen **to preserve the countryside and conserve wildlife** is:

Lancashire ₁

UK, elsewhere ₂

Abroad ₃

The best thing I have seen **to improve energy efficiency** is:

Lancashire ₁

UK, elsewhere ₂

Abroad ₃

The best thing I have seen **to reduce emissions and pollution** is:

Lancashire ₁

UK, elsewhere ₂

Abroad ₃

The best thing I have seen **to reduce waste and improve recycling** is:

Lancashire ₁

UK, elsewhere ₂

Abroad ₃

20**How do you find out about environmental issues affecting your local area?**

PLEASE TICK AS MANY AS APPLY

Residents Associations, community groups or voluntary organisations	15%
County Council publications	45%
Leaflets through your door	59%
Newspapers	74%
Television	49%
Radio	36%
Internet	9%
Posters	16%
Friends, neighbours or relatives (word of mouth)	48%
Public meetings	7%
Other (PLEASE WRITE IN THE BOX)	
<input type="text"/>	
Can't remember	2%

21**Which, if any, of the following environmental subjects would you like to receive more information on?**

PLEASE TICK AS MANY AS APPLY

Advise on conserving energy and water	35%
How to reduce the amount of household waste produced	41%
How to improve the amount of waste you recycle	39%
Environmental grants	24%
Public transport, cycling and walking	32%
Countryside	32%
Air pollution	16%
Buying a low pollution vehicle	12%
Flooding	8%
Water quality	28%
None of these	18%

...AND FINALLY**22****...are there any questions you would like to ask Lancashire County Council about what it does or the services it provides?**

PLEASE WRITE IN THE BOX

**Please return the questionnaire in the reply paid envelope by 5 December 2003.
Thank you for being part of 'Life in Lancashire'!**

