Your membership number is:



- 1. Please read the instructions carefully.
- 2. Please use blue or black pen to fill in the questionnaire.
- 3. Please check you have answered all the appropriate questions.
- 4. Return your completed questionnaire in the reply-paid envelope provided.

Your priorities

- 1
- a) Which of the following issues do you think are <u>most important</u> <u>nationally</u> now?
- b) Which of the following issues do you think are <u>most important locally</u> now?

PLEASE TICK ONE BOX ONLY IN EACH COLUMN

	a) Most important nationally	b) Most important locally
Economy	70%	24%
Crime/law and order	35%	44%
Unemployment	33%	32%
Inflation/prices	30%	15%
Health/the NHS	27%	24%
Poverty/inequality	26%	19%
Defence/foreign affairs	24%	1%
Morality/individual behaviour	19%	25%
Race relations	18%	11%
Education/schools	10%	28%
Housing	10%	26%



2

And thinking about this local area, which of the things below, if any, do you think most need improving? PLEASE TICK UP TO FIVE BOXES ONLY

Activities for teenagers 48%

Road and pavement repairs 45%

Job prospects 43%

The level of crime 40%

Clean streets 37%

Health services 33%

The level of traffic congestion 31%

Affordable decent housing 30%

Wage levels and local cost of living 28%

Public transport 17%

Education provision 15%

Shopping facilities 15%

Facilities for young children 14%

Community activities 13%

Sports and leisure facilities 10%

Parks and open spaces 10%

Cultural facilities (eg libraries, museums) 9%

The level of pollution 7%

Race relations 7%

Access to nature 5%

None of these 0%

Don't know 0%

State of the economy

3

Compared with this time last year would you say that you and your family are...

PLEASE TICK ONE BOX ONLY

Much better off 2%

A little better off 8%

About the same 30%

A little worse off 38%

Much worse off 20%

Don't know/not sure 1%

4

And do you think that the economy in each of the following areas will improve, stay the same, or get worse over the next 12 months? PLEASE TICK ONE BOX FOR EACH

	Improve	Stay the same	Get worse	Don't know
Your local area	2%	25%	68%	5%
Lancashire county	2%	16%	74%	7%
The country as a whole	4%	7%	84%	5%

5

And approximately when do you think the current economic downturn will last until? PLEASE TICK ONE BOX ONLY

June 2009 1%

December 2009 6%

June 2010 17%

December 2010 17%

Longer 40%

Don't know/not sure 19%



How concerned, if at all, would you say you are about each of the following? PLEASE TICK ONE BOX FOR EACH

	Very concerned	Fairly concerned	Not very concerned	Not at all concerned	Don't know /does not apply
Your current financial situation	23%	47%	24%	5%	1%
Someone you know being made redundant /unemployed during the next 12 months	39%	34%	11%	2%	13%



Which of the following best describes you at present?

PLEASE TICK ONE BOX ONLY

Employed full-time 35% → go to Q8

Employed part-time 18% → go to Q8

Unemployed 5% → go to Q9

Retired 34% → go to Q9

Other 8% → go to Q9

How concerned are you about being made redundant/unemployed yourself during the next 12 months? PLEASE TICK ONE BOX ONLY

Very concerned 12%

Fairly concerned 21%

Not very concerned 30%

Not at all concerned 24%

Don't know/does not apply 14%

a) On which of the following, if any, have you recently reduced your spending?
 b) And which, if any, of these items do you expect to reduce your spending on in the next 12 months?

PLEASE TICK AS MANY AS APPLY FOR EACH	a) Have reduced spending	b) Expect to reduce spending
Luxury or non-essential items	65%	27%
Eating out/takeaways	54%	22%
Going out with friends/family (eg to pubs, clubs, cinemas, events etc)		21%
Clothing or footwear	41%	22%
Holidays abroad	39%	32%
Household food	35%	22%
Travel and transport, including petro	33%	23%
Gas or electricity, heating	32%	31%
Christmas or birthday presents	32%	33%
Toiletries, perfumes, hairdressing, etc.	30%	19%
Donating money to charity	27%	20%
Alcohol or cigarettes/tobacco	26%	15%
Holidays within the UK	24%	25%
TV or telephone (including mobile phone) subscriptions/services		22%
Betting, gambling, prize draws or lotteries	21%	10%
None of these	10%	10%
Other	1%	1%
Don't know	0%	2%

On which of the following, if any, have you recently increased your spending? (eg due to spending less elsewhere or a change in prices) PLEASE TICK AS MANY AS APPLY

Have increased spending Gas or electricity, heating 42% None of these 39% 29% Household food Travel and transport, including petrol 20% TV or telephone (including mobile phone) 10% subscriptions/services 9% Holidays abroad 7% Holidays within the UK Donating money to charity 5% Clothing or footwear 5% 5% Eating out/takeaways Going out with friends/family 4% (eg to pubs, clubs, cinemas, events etc) 4% Christmas or birthday presents Alcohol or cigarettes/tobacco 3% 3% Toiletries, perfumes, hairdressing, etc. Luxury or non-essential items 3% 2% Betting, gambling, prize draws or lotteries Other 2% 2% Don't know

And how much do you agree or disagree with the following statement?

My financial worries are having a negative effect on my relationships with family or friends. PLEASE TICK ONE BOX ONLY

Strongly agree 7%

Tend to agree 18%

Neither agree nor disagree 29%

Tend to disagree 17%

Strongly disagree 24%

Don't know 5%