

Young Persons Alcohol and Tobacco Survey 2013

June 2013



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1. Executive summary

1.1 Introduction

- This report summarises the key findings of a survey to assess the behaviour and attitudes of 14 to 17 year olds in Lancashire towards alcohol and tobacco.
- Questionnaires were distributed online to young people via schools for completion.
- The survey was conducted between 1 January and 29 March 2013. In total, 3471 questionnaires were completed by 14 to 17 year olds from 30 different schools across Lancashire.

1.2 Alcohol Consumption

- Nearly two-fifths of respondents (39%) have never drunk alcohol. However, one in every six respondents (16%) drink alcohol once a week or more.
- Of those respondents who have drunk alcohol, over a fifth (21%) have never drunk five or more alcoholic drinks on one occasion. However, almost a fifth (18%) drink five or more alcoholic drinks on one occasion once a week or more.
- Respondents who have drunk alcohol mostly drink it: at home when their parents are in (50%), in a friend's house when their parents are out (40%) and at functions - such as weddings - with family (38%).
- Of those respondents who have drunk alcohol and who drink outside, just under half (49%) usually drink outside with 10 or fewer people. However, one in every six (15%) usually drink outside with more than 30 people.
- Of those respondents who have drunk alcohol, over four-fifths (84%) tend to drink in groups.
- Of those respondents who have drunk alcohol, in a typical week, respondents are most likely to drink less than five: shots of spirits (26%), bottles or cans of cider (25%), bottles of alcopops (275ml) (24%), bottles or cans of bitter or lager (24%), and glasses of wine (19%).
- Of those respondents who have drunk alcohol, in a typical week, respondents are most likely to drink five or more; shots of spirits (20%), bottles or cans of bitter or lager (13%), bottles or cans of cider (11%), bottles of alcopops (275ml) (10%), and bottles of alcopops (750ml) (8%).
- Nearly two-thirds of respondents (63%) drink high energy/caffeine drinks. Of those respondents who drink high energy/caffeine drinks, more than a third (37%) drink them one day a week, just less than half (46%) have mixed them with alcohol and just under half (49%) are aware of friends who regularly mix high energy drinks with alcohol.

1.3 Purchasing Alcohol

- Respondents who have drunk alcohol are most likely to get it from their parents/guardians giving it or buying it for them (57%) and from friends/family over 18 buying it for them (41%).
- Of those respondents who have drunk alcohol, over half (56%) have never been asked for ID when buying alcohol. Male respondents (16%), respondents aged 17 (47%) and respondents in Pendle (23%) are more likely to have been asked for ID when buying alcohol.
- Of those respondents who have drunk alcohol, just one in every twenty (5%) have fake ID, and they are most likely to have bought it from the internet (39%).

1.4 Attitudes and Behaviour

- Of those respondents who have drunk alcohol, almost a quarter (24%) agree that they drink alcohol because their friends do, a fifth (19%) agree that they drink alcohol because there is nothing else to do, more than two-fifths (44%) agree they drink alcohol to get drunk, almost three-fifths (56%) agree that they always feel in control when they drink alcohol, more than a quarter (28%) agree that they worry that their drink may get spiked, just under three-quarters (73%) agree that they make sure they are not on their own when they are out drinking alcohol, a third (33%) agree that they tend to forget things when they have been drinking alcohol, three-fifths (62%) agree that getting drunk is fun, nearly half (49%) agree that it is normal to get drunk, more than a third (37%) agree that they are not really worried about the long-term health effects of drinking alcohol.
- Of those respondents who have drunk alcohol, over four-fifths (85%) have not been in a car with a young person driving who had been drinking alcohol. However, more than one in ten respondents (12%) have been in a car with a young person driving who had been drinking alcohol.
- Of those respondents who have drunk alcohol, nearly three-fifths (59%) say they have never had sex, and nearly a third (31%) say they have had sex. Of those respondents who have drunk alcohol and had sex, nearly two-thirds (63%) have not regretted having sex with someone after drinking. However, a quarter of respondents (25%) have regretted having sex with someone after drinking.
- Of those respondents who have drunk alcohol, nearly three-quarters (72%) have never been violent or in a fight whilst drunk. However, almost a quarter (23%) have been violent or in a fight whilst drunk.
- Respondents who have drunk alcohol say that the biggest influences on what alcohol they choose to drink are: their own taste preference (72%), strength/% alcohol volume (39%), brand (35%), and price (34%).
- Less than one-third of all respondents (30%) are aware of either 'drinking dens' or 'party houses' in their area.

1.5 Understanding of Legislation

- More than nine in every ten respondents (94%) think it is true that it's a criminal offence for under 18s to buy alcohol.
- More than four-fifths of respondents (82%) think it is false that it's a criminal offence for under 18s to drink alcohol at home.
- More than four-fifths of respondents (84%) think it is true that it's a criminal offence for over 18s to buy alcohol for under 18s.
- More than nine in every ten respondents (95%) think it is true that it's a criminal offence to sell alcohol to under 18s.

1.6 Smoking Behaviour

- Three-fifths of all respondents (60%) say that neither of their parents/guardians smoke.
- Nearly three-fifths of respondents (59%) have never tried smoking. One in six respondents (16%) currently smoke, about one in twenty (6%) used to smoke but have given up, and nearly a fifth (19%) have tried smoking but did not like it.
- Of those respondents who have tried smoking, just under two-fifths (38%) were 12 or under when they first started.
- Respondents who smoke are most likely to get their cigarettes from: brothers/sisters/friends over 18 (32%), buying them themselves from off licenses (25%) and brothers/sisters/friends under 18 (22%).
- Over half of respondents who smoke (50%) have bought single cigarettes and over a third (36%) have bought cigarettes with health warnings in a different language.

1.7 Available Spending Money

- Just less than half of all respondents (46%) get under £10 to spend each week from parent/guardians or other family members.
- Just under two-thirds of all respondents (63%) don't receive any money from a part-time job.
- Two-thirds of all respondents (67%) don't receive any money to spend through other means (not from parents/guardians or a part-time job).

1.8 Substance Misuse Centres

- Just over one-fifth of respondents (21%) are aware of Young Addaction, the young person's substance misuse treatment centre, in their area. More than one in every ten respondents (11%) are aware of Early Break, the young person's substance misuse treatment centre, in their area. About one in every seven respondents (15%) are aware of other young person's drug and alcohol services in their area.

2. Introduction

Every two years, Trading Standards take part in a North-West wide survey of 14-17 year olds, administered through schools who have signed up to take part, on the subject of alcohol, drugs and tobacco use. This survey provides around 1,500 responses in the Lancashire region.

This year Lancashire County Council's Trading Standards wanted to supplement this survey with an annual Lancashire-wide survey which would aim to provide over 5,000 responses and allow breakdown by district.

Trading Standards recruited 33 schools across the county to take part in the survey.

3. Research objectives

The objective of this survey is to look at young people's usage of and attitude towards drugs and alcohol. Questions looked specifically at:

- out of school activities and hobbies;
- attitudes towards and level of consumption of alcohol;
- level of consumption of various tobacco products;
- usage of drugs by themselves and their peer group; and,
- level of consumption of energy drinks.

4. Methodology

This survey was completed by 3,471 children aged between 14 to 17, in 30 schools, distributed across all 12 Lancashire districts. The survey was opened on 1 January and the final closing date was 29 March 2013.

The survey was conducted online, with submissions being returned electronically upon completion.

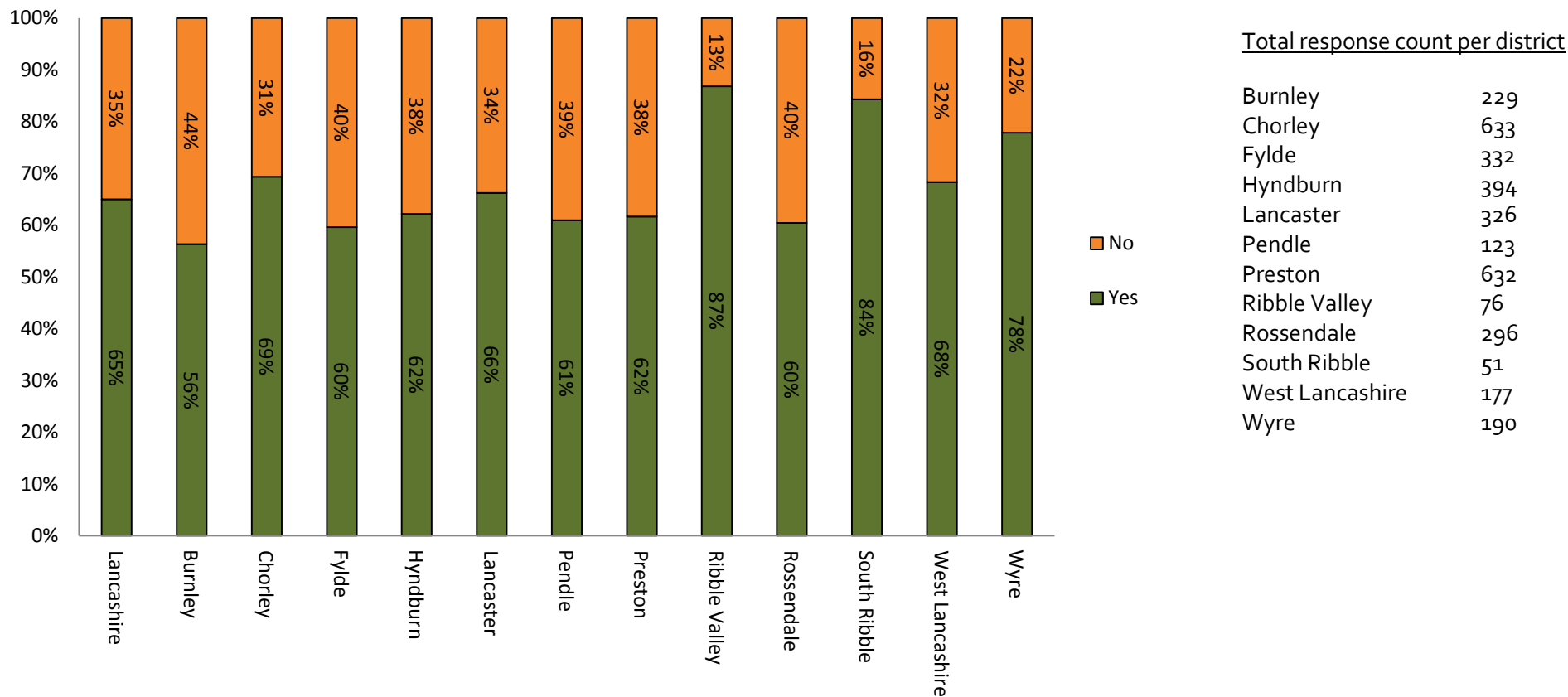
4.1 Limitations

In charts or tables where responses do not add up to 100%, this is due to multiple responses or computer rounding.

For some questions some districts received low response rates, these figures should be treated with caution.

5. Main Findings

Do you participate in any out of school activities or hobbies?



Base: All respondents (3438)

Over two-thirds of respondents (65%) participate in out of school activities or hobbies. Respondents in the Ribble Valley (87%) and Wyre (78%) are more likely to participate in out of school activities or hobbies.

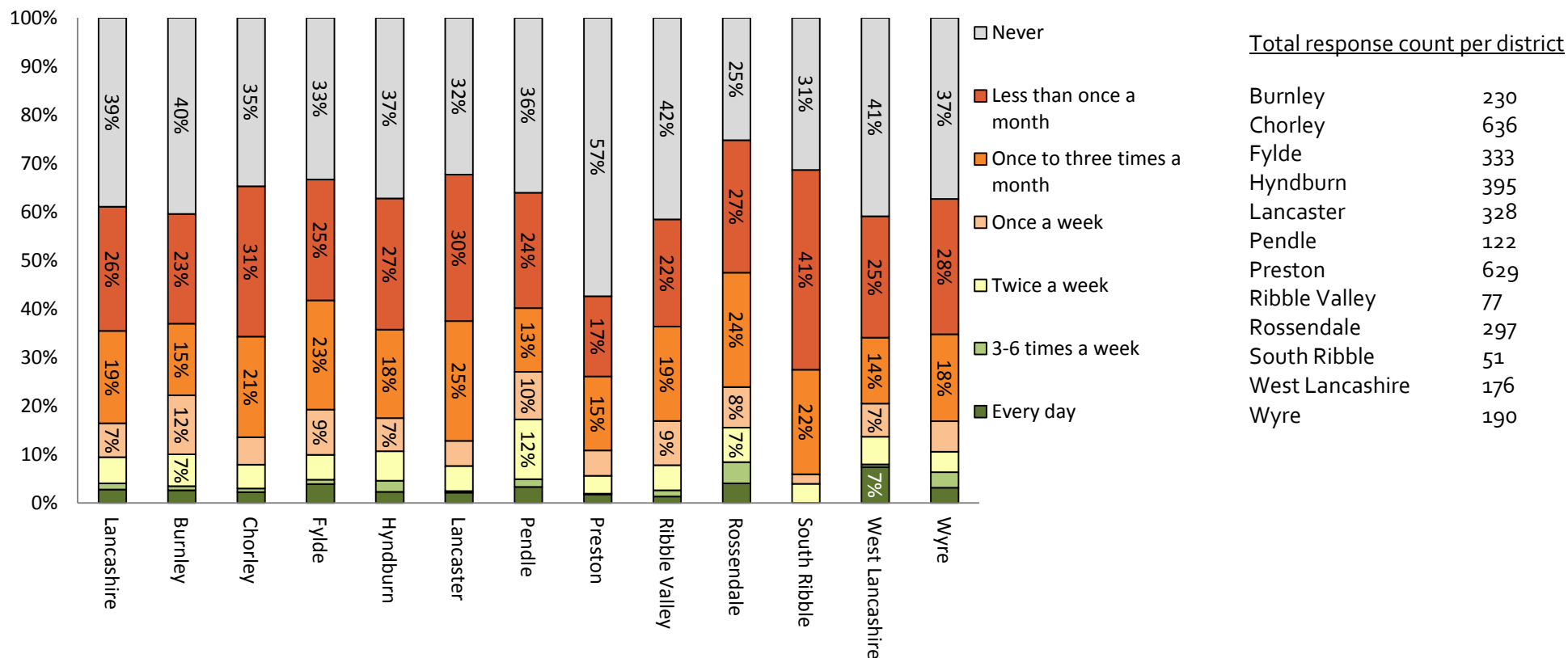
Female respondents (57%) and respondents aged 17 (54%) are less likely to participate in out of school activities or hobbies.

If yes, what?

	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
Football	29%	32%	28%	16%	31%	24%	40%	41%	13%	37%	24%	24%	18%
Dancing	10%	12%	12%	10%	12%	11%	4%	7%	6%	5%	17%	16%	8%
Playing a musical instrument	8%	2%	8%	7%	7%	11%	9%	5%	18%	5%	21%	13%	9%
Horse riding	5%	5%	6%	4%	4%	7%	4%	1%	5%	5%	7%	5%	9%
Cubs/Scouts/Guides/Cadets etc.	4%	1%	3%	7%	3%	2%	3%	3%	11%	2%	2%	8%	4%
Netball	4%	7%	3%	4%	7%	2%	6%	5%	3%	2%	2%	2%	3%
Swimming	3%	4%	3%	3%	3%	3%	3%	2%	5%	3%	2%	1%	6%
Rugby	3%	2%	6%	5%	2%	2%	3%	1%	2%	2%	2%	4%	4%
Youth club	3%	3%	1%	3%	2%	2%	4%	5%	-	2%	2%	2%	7%
Martial arts	3%	2%	1%	5%	4%	1%	1%	4%	3%	6%	-	5%	4%
Drama club/Theatre	2%	6%	1%	1%	1%	3%	-	2%	2%	4%	-	2%	4%
Cycling/Bmx'ing/Mountain Biking/Moto-cross	2%	-	4%	2%	3%	2%	1%	1%	-	4%	-	3%	1%
Going to the gym	2%	2%	1%	3%	4%	1%	-	1%	-	4%	5%	1%	2%
Scootering/Skateboarding	2%	1%	3%	3%	1%	-	-	2%	2%	1%	2%	1%	4%
Basketball	1%	2%	1%	1%	1%	1%	3%	1%	3%	2%	-	-	1%
Boxing	1%	2%	1%	2%	-	1%	-	1%	-	3%	-	1%	2%
Golf	1%	1%	2%	2%	1%	2%	1%	-	3%	1%	2%	1%	1%
Gymnastics	1%	1%	2%	2%	-	3%	-	1%	2%	-	2%	1%	2%
Cricket	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	-	2%	-
Table tennis	1%	1%	1%	-	2%	-	-	1%	2%	1%	-	-	-
Ice skating	1%	1%	1%	2%	-	-	-	1%	-	1%	-	2%	2%
Badminton	1%	2%	1%	2%	1%	-	-	-	2%	1%	-	-	-
Trampolining	1%	-	1%	1%	-	1%	-	1%	-	1%	-	-	-
Religious activities/clubs	1%	1%	1%	2%	-	1%	1%	4%	3%	-	-	-	1%
Tennis	1%	2%	1%	4%	-	1%	-	-	2%	-	-	2%	1%
Athletics/Running	1%	2%	1%	1%	3%	2%	-	1%	-	1%	5%	2%	1%
Cheerleading	1%	1%	1%	1%	-	-	-	-	-	2%	-	-	-
Hockey/Ice hockey	1%	-	-	2%	-	3%	-	-	3%	-	-	1%	1%
Singing/Choir	1%	-	-	1%	2%	1%	3%	2%	5%	1%	-	1%	3%
Other	6%	6%	6%	6%	4%	7%	10%	6%	5%	5%	2%	3%	4%
Base	2122	121	420	191	236	205	67	367	62	170	42	116	138

Base: Respondents who said that they participate in out of school activities or hobbies (2122)

How often do you drink alcohol?



Base: All respondents (3442)

Nearly two-fifths of respondents (39%) have never drunk alcohol. However, one in every six respondents (16%) drink alcohol once a week or more.

Respondents aged 16 (23%) and 17 (44%), respondents in Rossendale (24%) and male respondents (21%) are more likely to say they drink alcohol once a week or more.

If you choose not to drink alcohol please tell us why?

	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
I'm underage	21%	10%	35%	26%	16%	18%	18%	9%	41%	32%	38%	34%	31%
Religious reasons	19%	33%	1%	4%	26%	4%	24%	44%	3%	3%	-	2%	1%
Bad for you/your health	18%	23%	19%	14%	18%	18%	12%	20%	-	21%	8%	23%	13%
Don't like the taste/smell	13%	13%	12%	16%	8%	23%	6%	8%	21%	15%	8%	17%	27%
Don't want to drink	11%	6%	13%	14%	13%	16%	21%	7%	17%	8%	15%	8%	6%
Can enjoy yourself without alcohol	8%	6%	10%	10%	10%	12%	9%	3%	10%	6%	8%	8%	9%
Parent's won't allow me	5%	3%	7%	9%	3%	3%	6%	3%	7%	6%	15%	6%	7%
Bad personal experience	2%	-	1%	6%	1%	2%	6%	2%	-	2%	8%	-	3%
Scared of addiction	1%	3%	1%	-	2%	1%	-	1%	-	2%	-	-	-
Makes people do bad/crazy/silly thinks	1%	1%	-	-	2%	-	-	-	-	3%	-	-	-
Makes you forget things	1%	1%	2%	1%	2%	1%	-	1%	-	-	-	-	-
Expensive	1%	-	-	-	1%	-	-	1%	-	-	-	2%	1%
Other	1%	1%	-	1%	-	1%	-	-	-	2%	-	-	1%
Base	1170	79	184	94	131	93	34	328	29	62	13	64	67

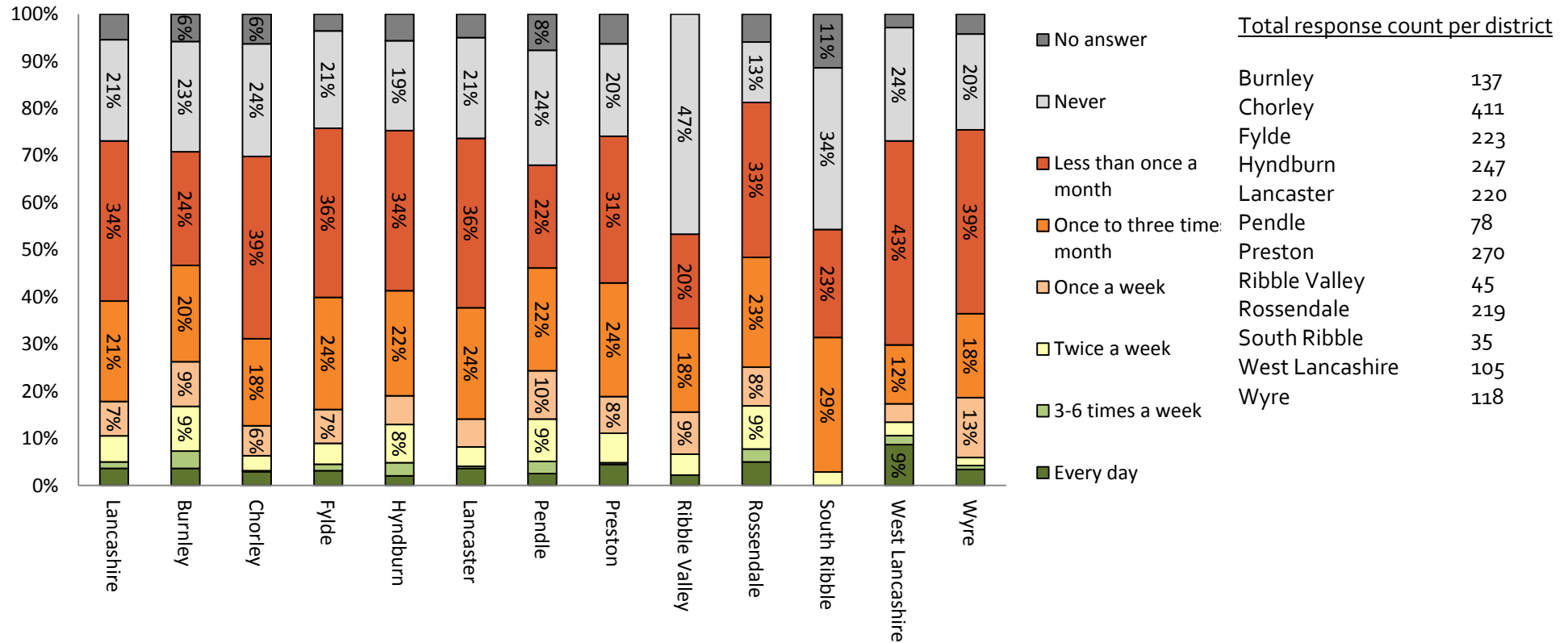
Base: Respondents who have never drunk alcohol (1170)

The most common reasons given for not drinking alcohol are: because they are underage (21%), for religious reasons (19%) and because they think it is bad for their health (18%).

Respondents aged 14 (30%) and 15 (22%) are more likely than respondents aged 16 (10%) and 17 (0%) to say they don't drink alcohol because they are underage.

Respondents aged 16 (31%) and 17 (39%) are more likely to say they don't drink alcohol for religious reasons.

How often would you say you drink five or more alcoholic drinks on one occasion?



Base: Respondents who have drunk alcohol (2095)

Of those respondents who have drunk alcohol, over a fifth (21%) have never drunk five or more alcoholic drinks on one occasion. However, almost a fifth (18%) drink five or more alcoholic drinks on one occasion once a week or more.

Male respondents (23%), respondents in Rosendale (25%) and respondents aged 17 (39%) are more likely to drink five or more alcoholic drinks on one occasion once a week or more.

Where do you mostly drink?

	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
At home (when parents are in)	50%	45%	56%	43%	51%	49%	42%	42%	58%	52%	51%	57%	62%
In friend's house (when parents are out)	40%	44%	35%	49%	43%	42%	32%	39%	36%	36%	31%	40%	51%
At functions with family (weddings/parties)	38%	33%	41%	39%	37%	38%	27%	28%	56%	36%	43%	51%	45%
At functions with friends (weddings/parties)	35%	28%	36%	43%	35%	31%	27%	29%	31%	37%	31%	41%	46%
In friend's house (when parents are in)	33%	25%	34%	41%	30%	34%	27%	30%	36%	30%	23%	39%	42%
At home (when parents are out)	19%	21%	18%	20%	17%	16%	19%	19%	18%	18%	9%	27%	23%
Outside (street/park/shops)	14%	19%	8%	16%	10%	17%	29%	19%	13%	8%	-	19%	18%
Pubs/members clubs/nightclubs/discos	13%	16%	9%	10%	20%	8%	13%	8%	18%	20%	3%	19%	14%
Other	11%	13%	10%	17%	7%	10%	6%	9%	4%	9%	3%	22%	18%
Base	2089	134	412	222	247	221	77	267	45	222	35	102	118

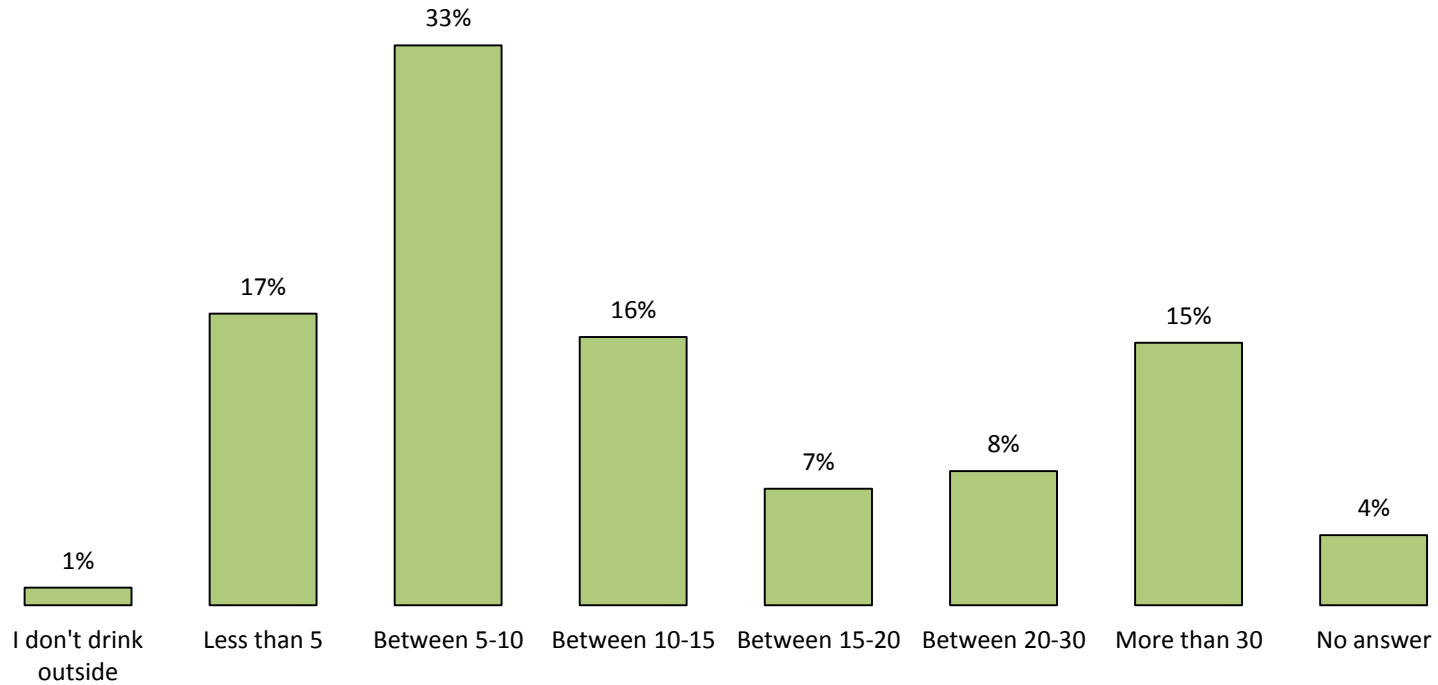
Base: Respondents who have drunk alcohol (2089)

Respondents who have drunk alcohol mostly drink it: at home when their parents are in (50%), in a friend's house when their parents are out (40%) and at functions - such as weddings - with family (38%).

Respondents aged 17 (47%) are more likely than respondents of other ages to drink in pubs/members clubs/nightclubs/discos.

Out of all the possible options, respondents aged 14 are most likely to drink at home when their parents are at home (57%).

If you drink outside, approximately how many other people do you usually drink with?

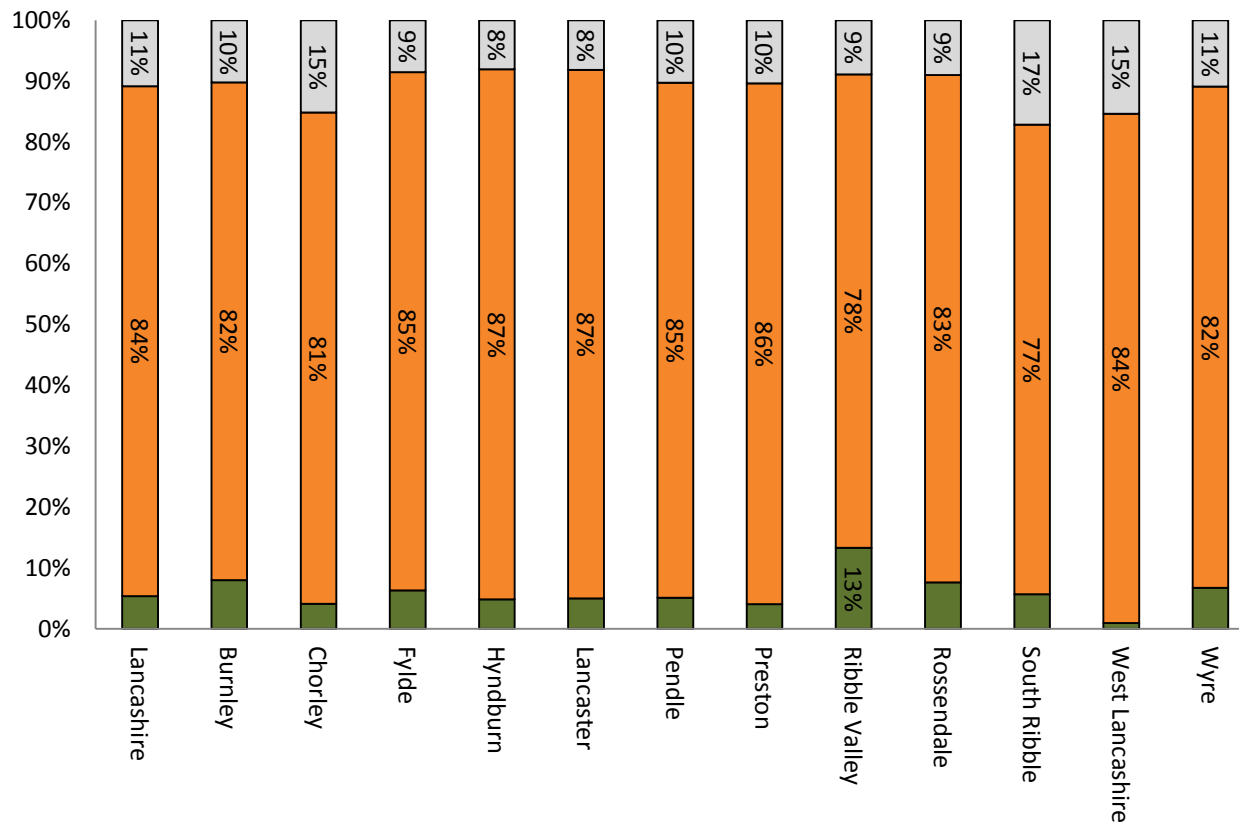


Base: Respondents who have drunk alcohol and who drink outside (295)

Of those respondents who have drunk alcohol and who drink outside, just under half (49%) usually drink outside with 10 or fewer people. However, one in every six (15%) usually drink outside with more than 30 people.

When they drink outside, male respondents (31%) are more likely than female respondents (13%) to drink with 30 or more people.

Do you tend to drink alone or in groups?



Total response count per district

Burnley	137
Chorley	415
Fylde	222
Hyndburn	248
Lancaster	220
Pendle	78
Preston	270
Ribble Valley	45
Rossendale	222
South Ribble	35
West Lancashire	104
Wyre	119

Base: Respondents who have drunk alcohol (2102)

Of those respondents who have drunk alcohol, over four-fifths (84%) tend to drink in groups. Respondents aged 17 (90%) are more likely to drink alcohol in groups.

Where do you get your alcohol from?

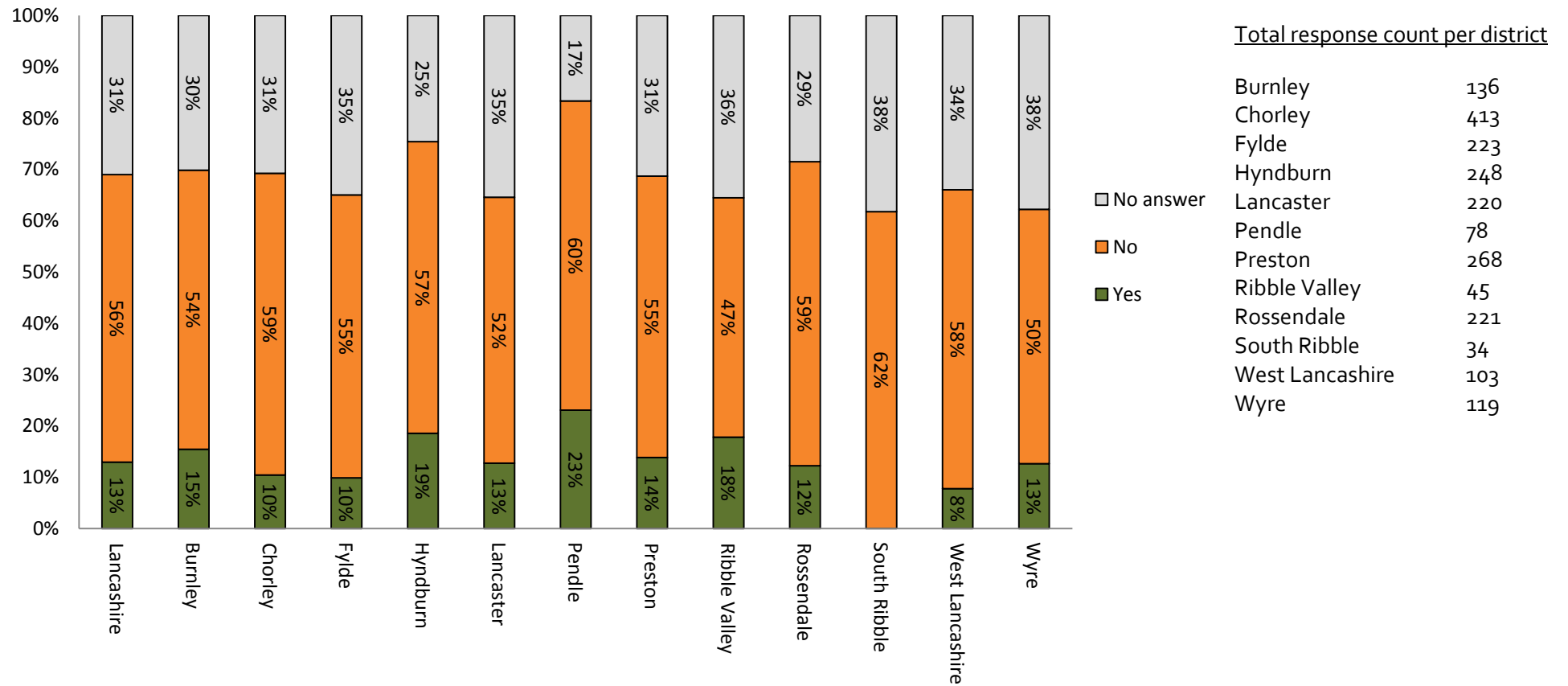
	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
Parents/guardians buy/give it to me	57%	47%	67%	57%	62%	54%	47%	42%	75%	57%	68%	51%	72%
Friends/family over 18 buy/give it to me	41%	39%	39%	44%	40%	47%	30%	41%	41%	35%	38%	39%	49%
Friends under 18 buy/give it to me	14%	14%	11%	24%	10%	16%	14%	13%	14%	10%	3%	21%	14%
I get adults outside shops to buy it for me	12%	23%	7%	16%	7%	16%	23%	14%	11%	9%	0%	9%	13%
I buy alcohol myself from off licences	8%	11%	6%	7%	11%	5%	18%	9%	7%	8%	0%	7%	6%
I take it from my parents/guardians without their consent	7%	5%	8%	9%	4%	5%	7%	8%	9%	5%	0%	16%	10%
I buy alcohol myself from pubs/nightclubs	6%	9%	4%	4%	10%	5%	8%	4%	7%	10%	0%	15%	3%
I buy alcohol myself from supermarkets	4%	8%	2%	5%	2%	2%	5%	5%	5%	5%	0%	7%	2%
Other	9%	9%	9%	9%	5%	8%	9%	11%	7%	12%	15%	14%	9%
Base	2047	132	401	220	242	219	74	263	44	215	34	101	115

Base: Respondents who have drunk alcohol (2047)

Respondents who have drunk alcohol are most likely to get it from their parents/guardians giving it or buying it for them (57%) and from friends/family over 18 buying it for them (41%).

Respondents aged 17 are more likely than respondents of other ages to get their alcohol themselves from: pubs/nightclubs (42%), off licences (30%) and supermarkets (14%).

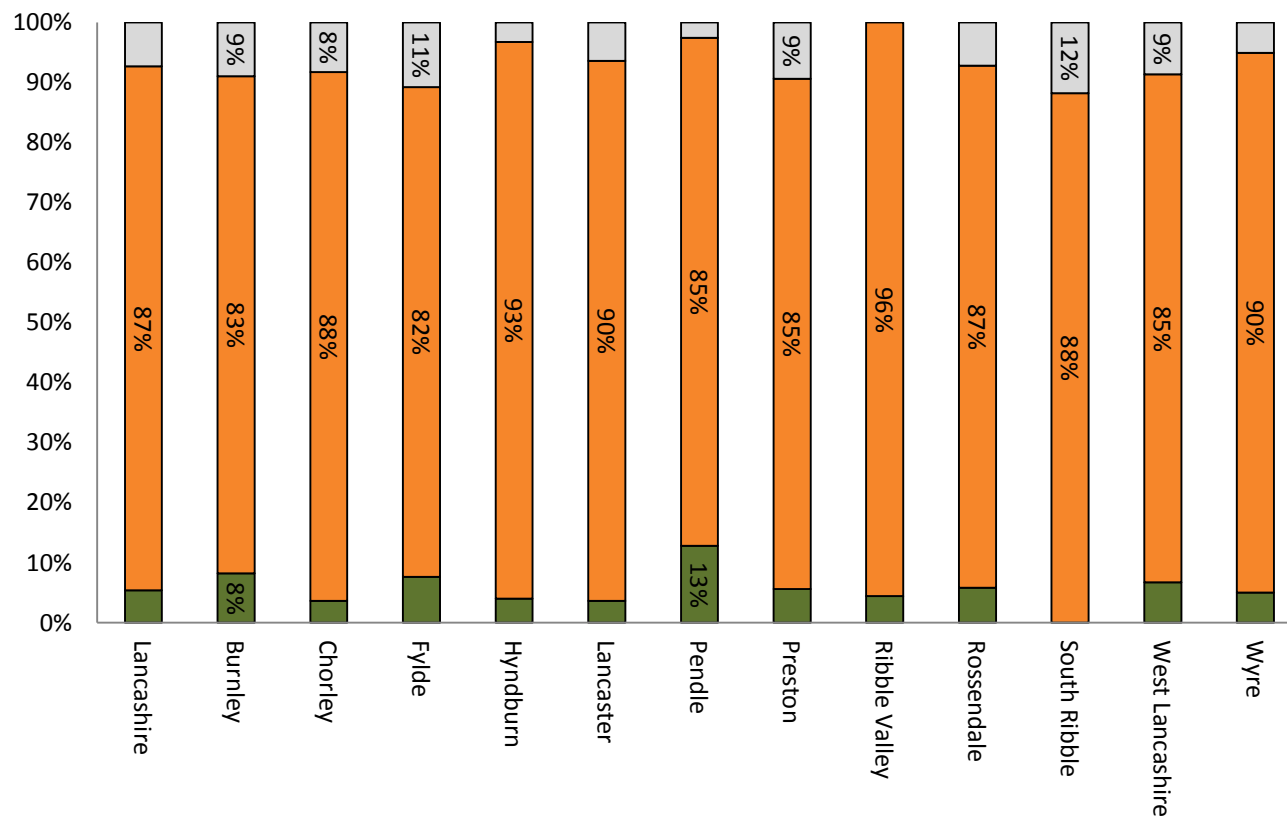
Have you ever been asked for ID when buying alcohol?



Base: Respondents who have drunk alcohol (2095)

Of those respondents who have drunk alcohol, over half (56%) have never been asked for ID when buying alcohol. Male respondents (16%), respondents aged 17 (47%) and respondents in Pendle (23%) are more likely to have been asked for ID when buying alcohol.

Do you have fake ID?



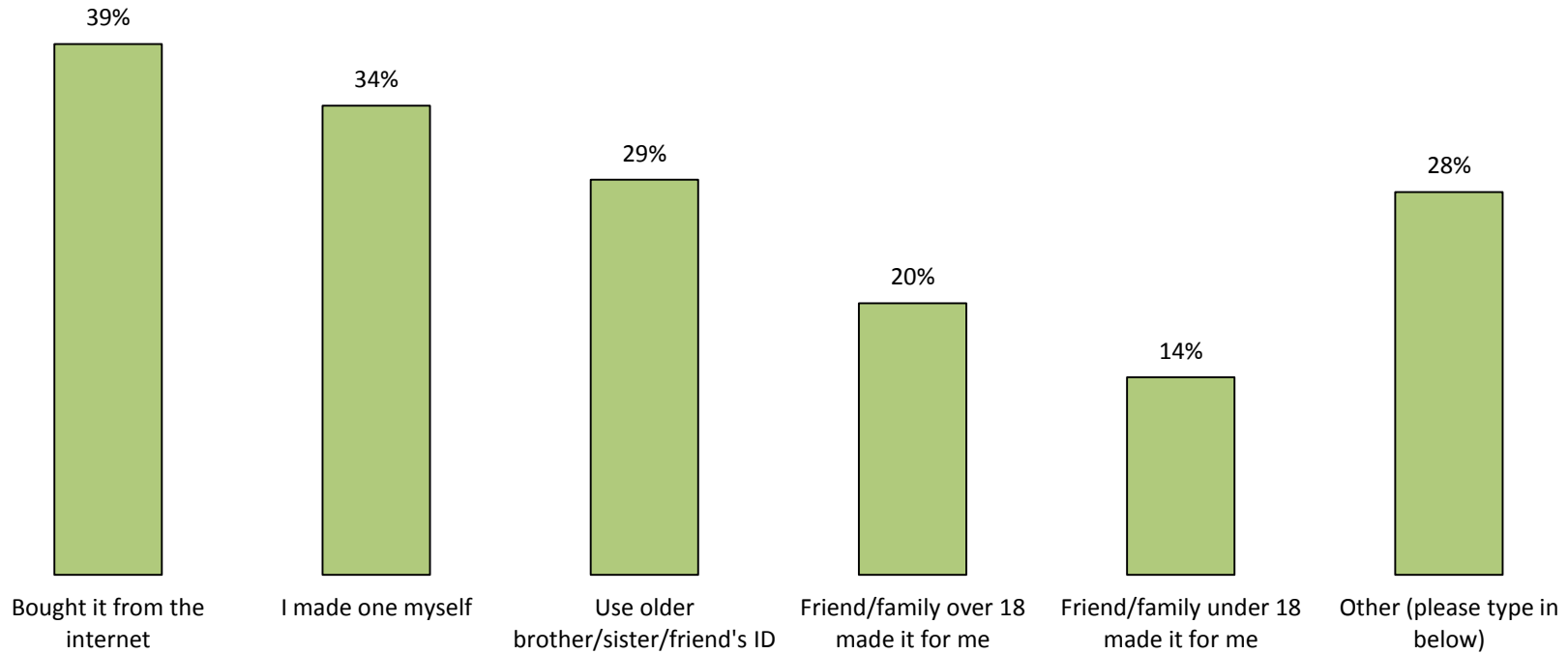
Total response count per district

Burnley	134
Chorley	411
Fylde	223
Hyndburn	248
Lancaster	219
Pendle	78
Preston	267
Ribble Valley	45
Rossendale	222
South Ribble	34
West Lancashire	104
Wyre	119

Base: Respondents who have drunk alcohol (2091)

Of those respondents who have drunk alcohol, just one in every twenty (5%) have fake ID. Respondents in Pendle (13%) are more likely to have fake ID.

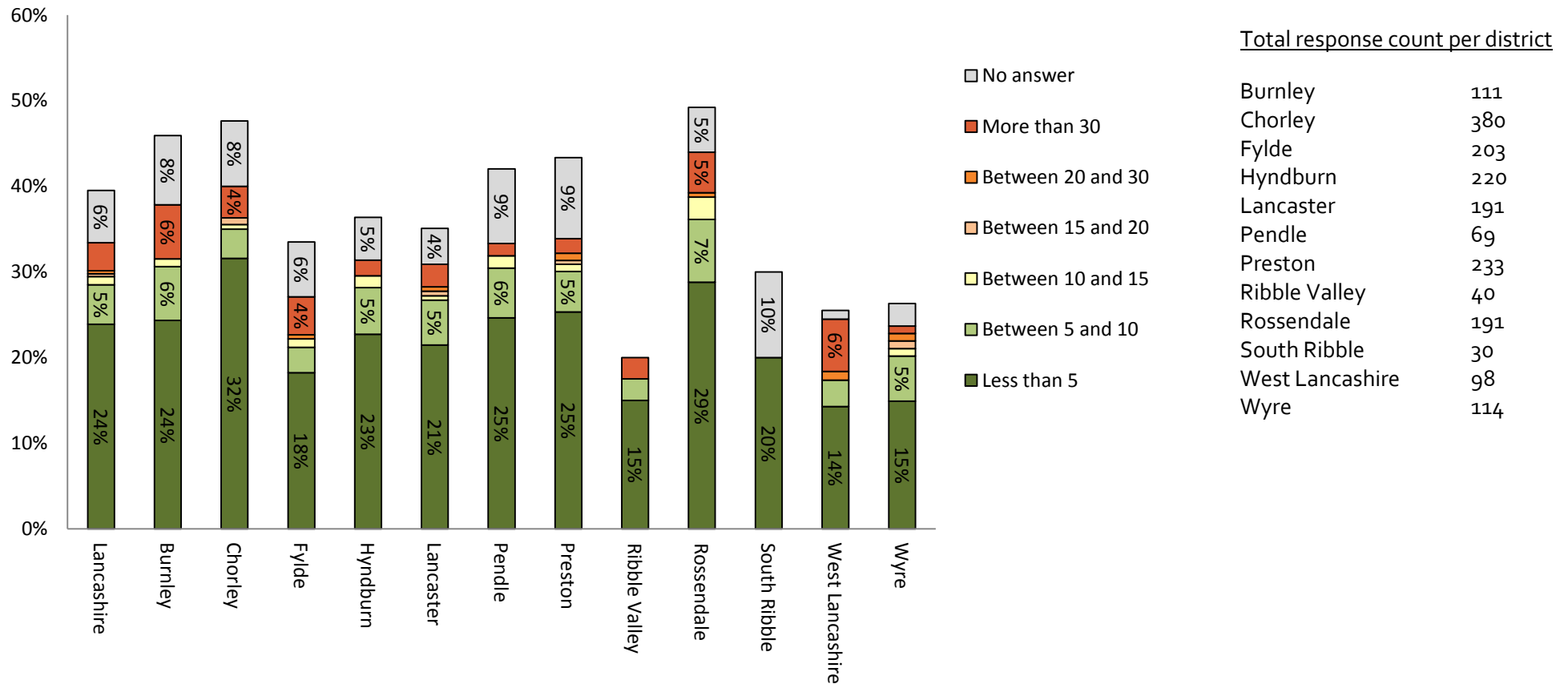
Where did you get your fake ID from?



Base: Respondents who have drunk alcohol and have a fake ID (109)

Respondents who have drunk alcohol and have fake ID are most likely to have bought their fake ID from the internet (39%) or made one themselves (34%).

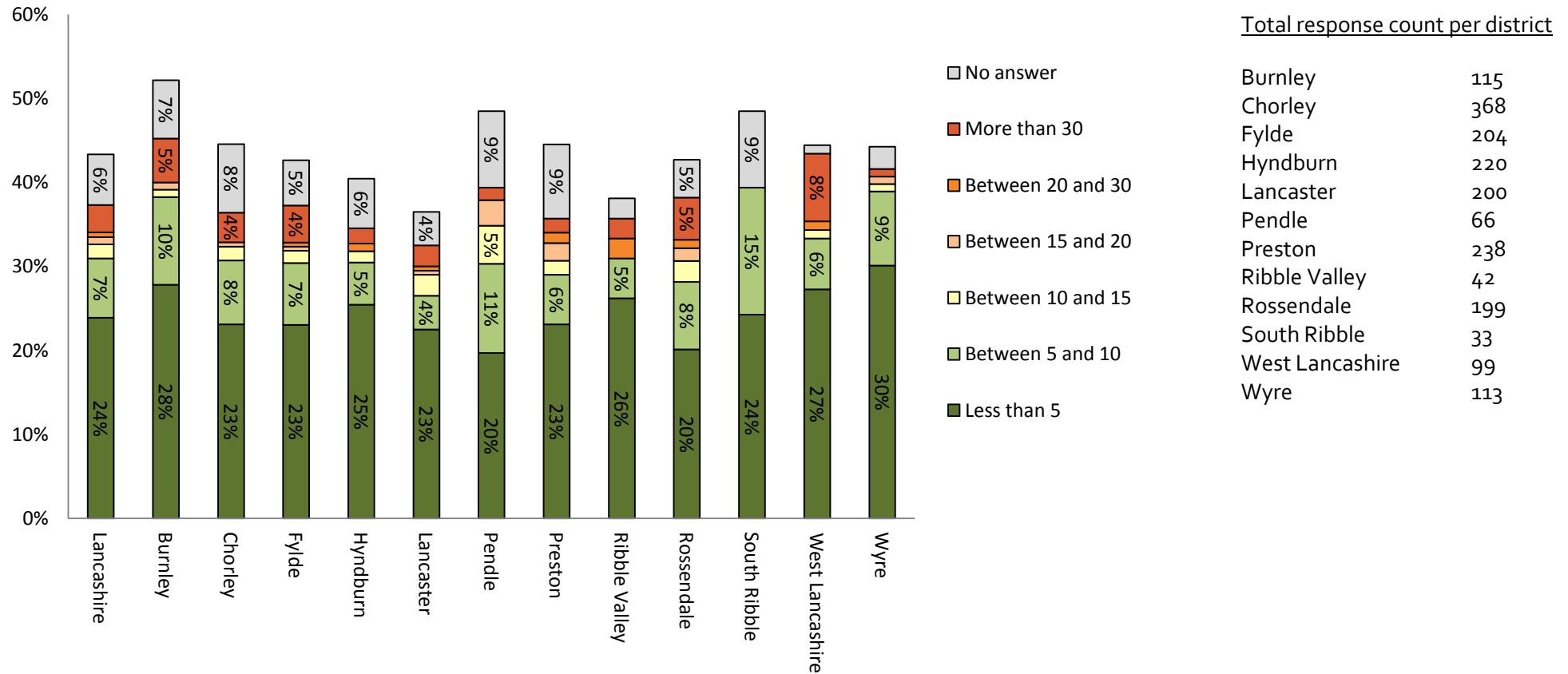
In a typical week, how many bottles of alcopops (275ml) do you drink?



Base: Respondents who have drunk alcohol (1873)

Of those respondents who have drunk alcohol, over three-fifths (60%) don't drink any bottles of alcopops (275ml) in a typical week. Nearly a quarter (24%) drink less than five bottles of alcopops (275ml) in a typical week, and one in ten (10%) drink five or more.

In a typical week, how many bottles or cans of bitter or lager do you drink?

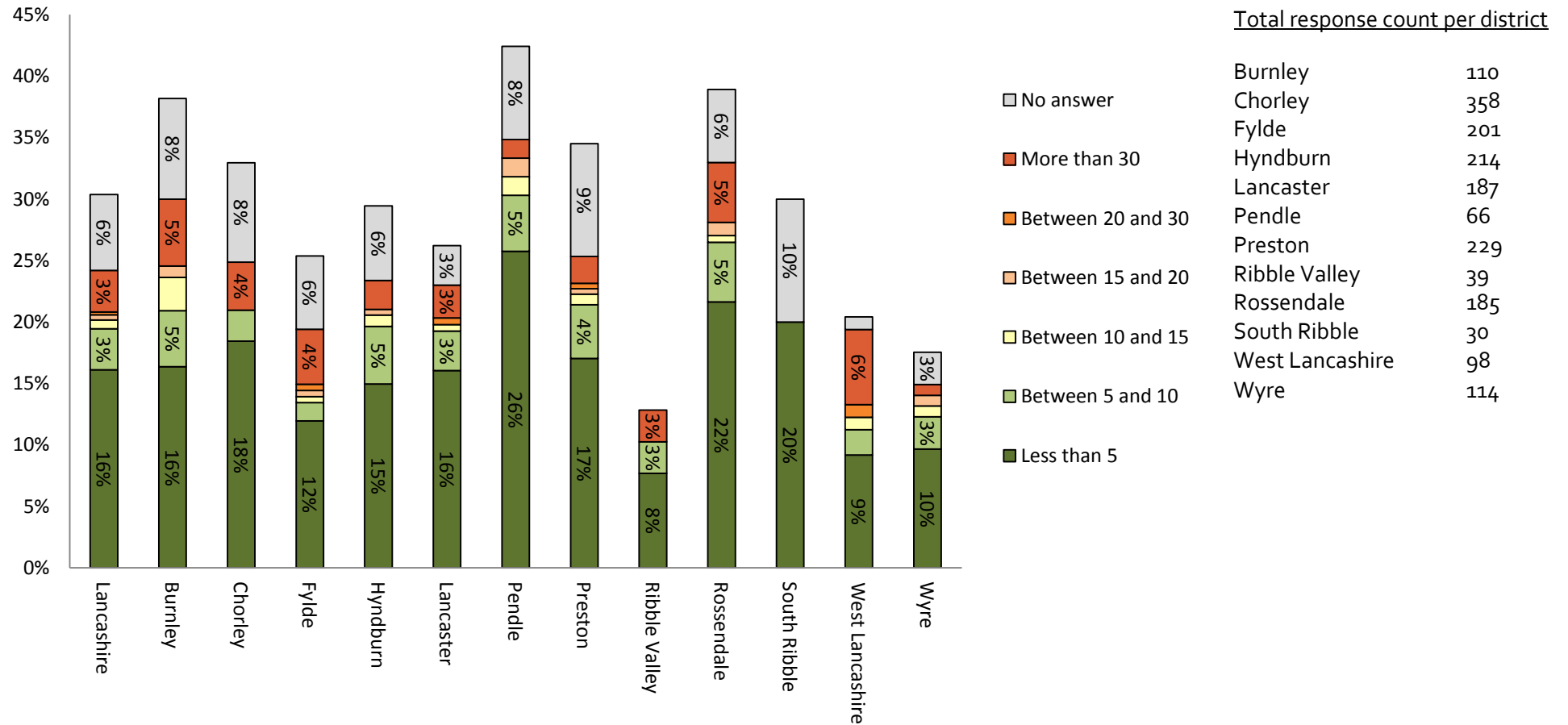


Base: Respondents who have drunk alcohol (1887)

Of those respondents who have drunk alcohol, just under three-fifths (57%) don't drink any bottles or cans of bitter or lager in a typical week. Nearly a quarter (24%) drink less than five bottles or cans of bitter or lager in a typical week, and more than one in ten (13%) drink five or more.

Female respondents (71%) are more likely than male respondents (42%) to say they don't drink any bottles or cans of bitter or lager in a typical week.

In a typical week, how many large bottles of alcopops (750ml) do you drink?

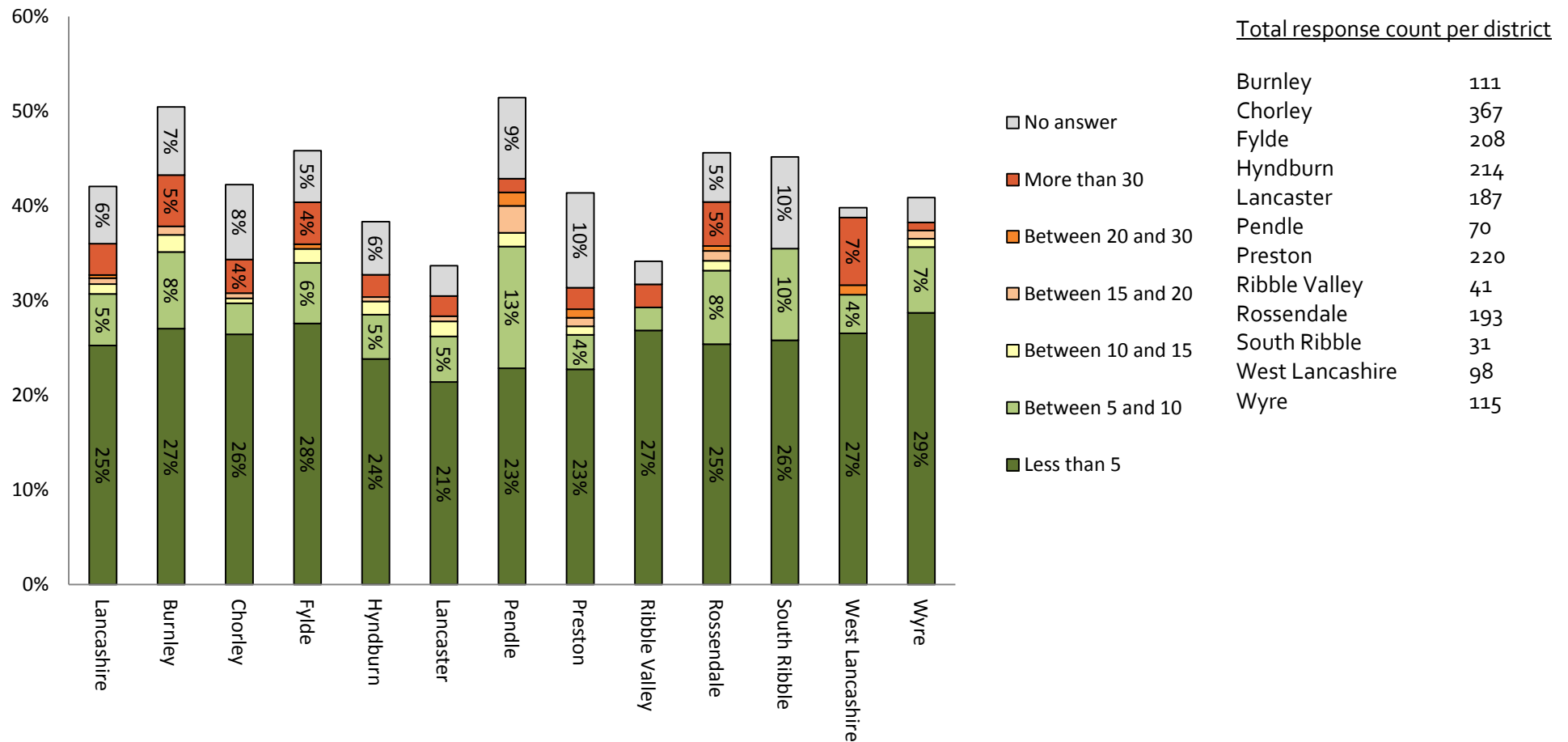


Base: Respondents who have drunk alcohol (1824)

Of those respondents who have drunk alcohol, more than two-thirds (70%) don't drink any large bottles of alcopops (750ml) in a typical week. A sixth (16%) drink less than five bottles of alcopops (750ml) in a typical week, and less than one in ten (8%) drink five or more.

Male respondents (71%) are more likely than female respondents (68%) to say they don't drink any large bottles of alcopops (750ml) in a typical week.

In a typical week, how many bottles or cans of cider do you drink?

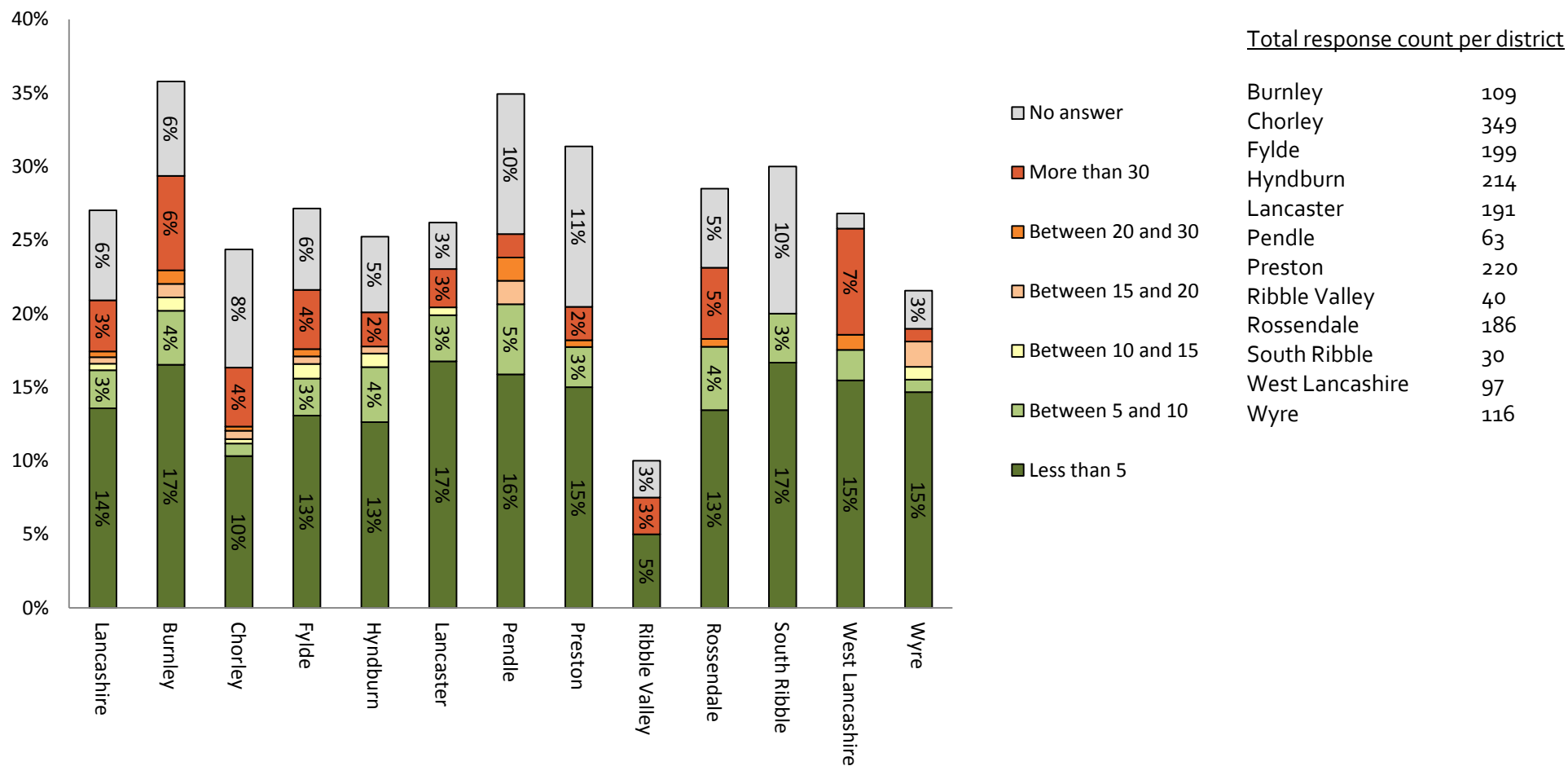


Base: Respondents who have drunk alcohol (1843)

Of those respondents who have drunk alcohol, just under three-fifths (58%) don't drink any bottles or cans of cider in a typical week. A quarter (25%) drink less than five bottles or cans of cider in a typical week, and more than one in ten (11%) drink five or more.

Female respondents (67%) are more likely than male respondents (48%) to say they don't drink any bottles or cans of cider in a typical week.

In a typical week, how many large value bottles of cider do you drink?

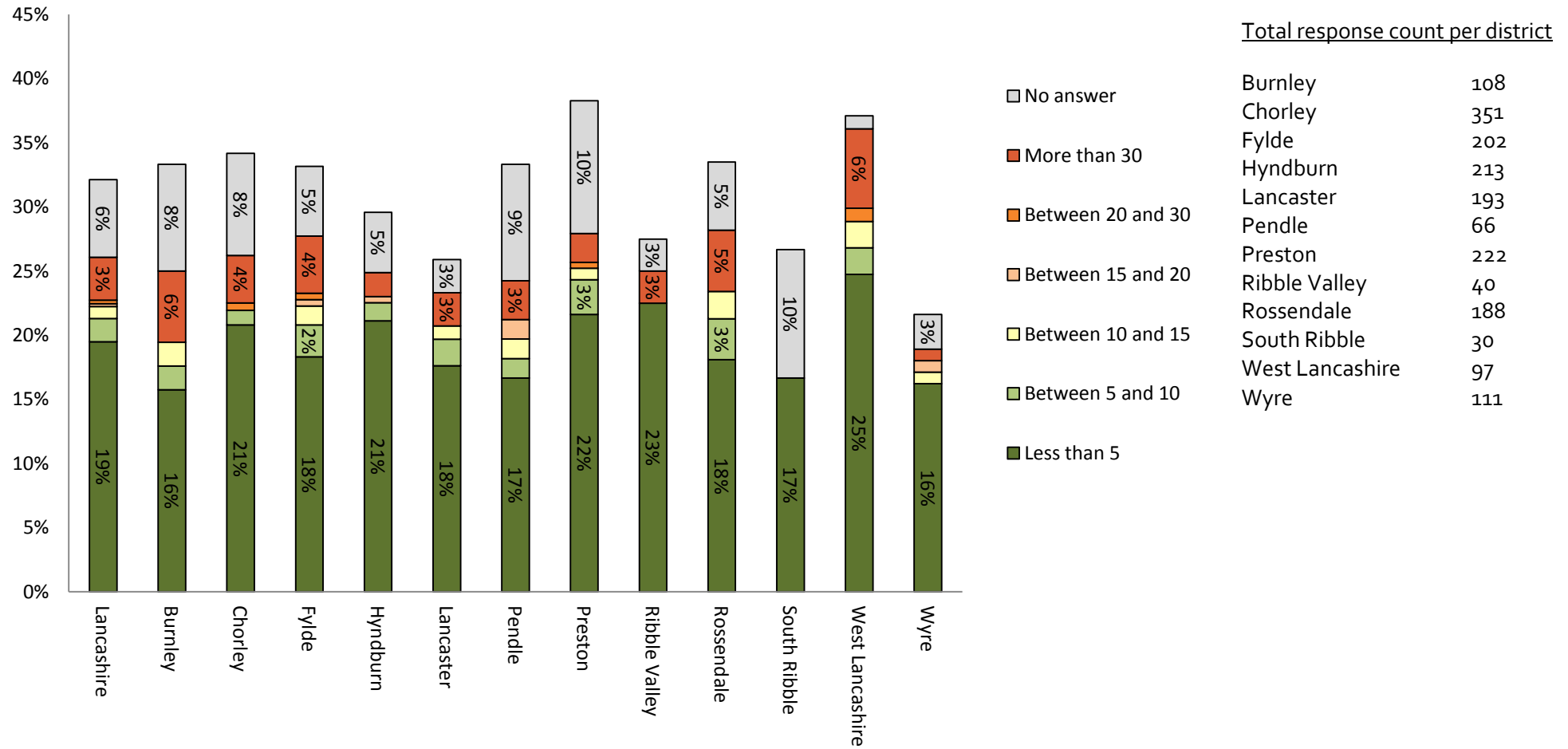


Base: Respondents who have drunk alcohol (1806)

Of those respondents who have drunk alcohol, just less than three-quarters (73%) don't drink any large value bottles of cider in a typical week. Almost a sixth (14%) drink less than five large value bottles of cider in a typical week, and less than one in ten (7%) drink five or more.

Female respondents (78%) are more likely than male respondents (68%) to say they don't drink any large value bottles of cider in a typical week.

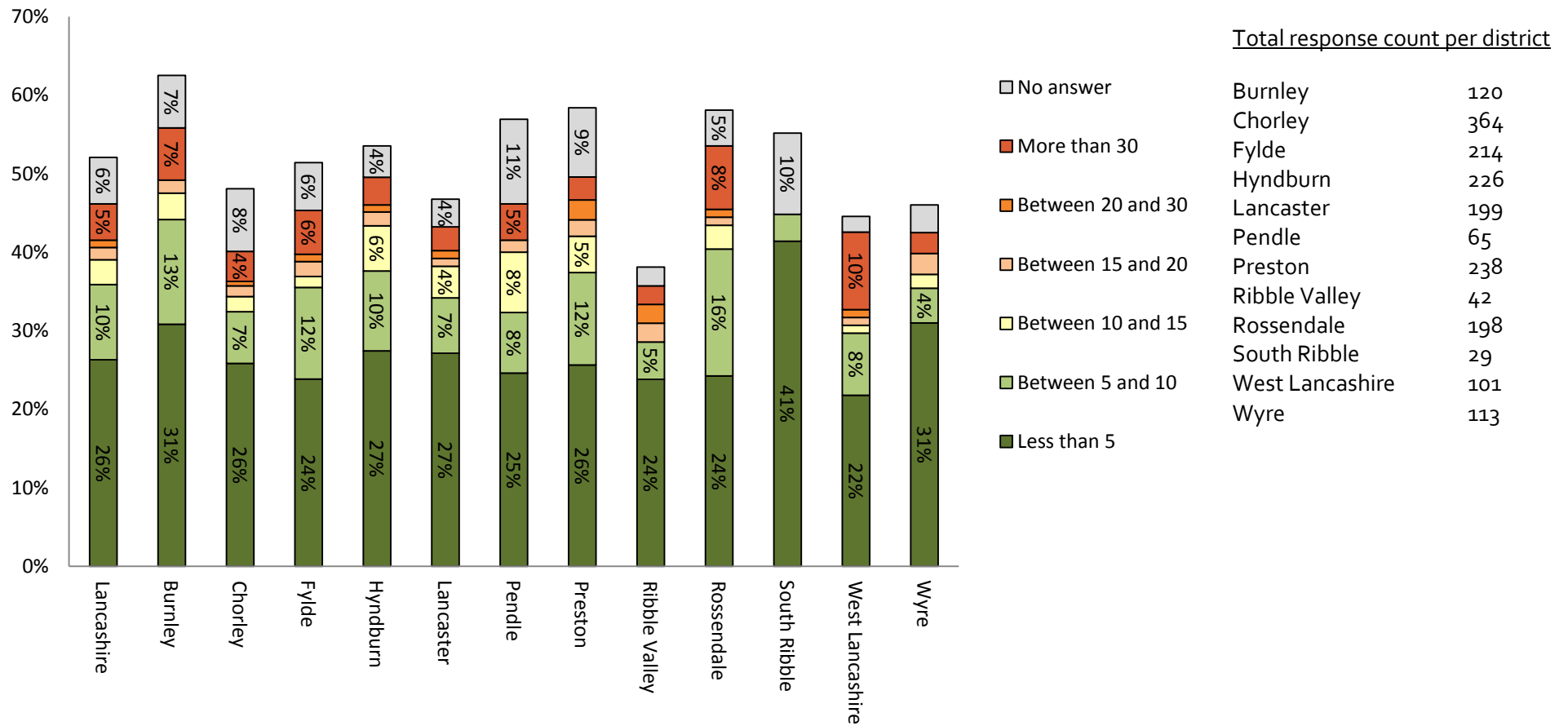
In a typical week, how many glasses of wine (4 glasses to a bottle) do you drink?



Base: Respondents who have drunk alcohol (1813)

Of those respondents who have drunk alcohol, more than two-thirds (68%) don't drink any glasses of wine in a typical week. Almost a fifth (19%) drink less than five glasses of wine in a typical week, and more than one in twenty (7%) drink five or more.

In a typical week, how many shots of spirits ie vodka, whisky do you drink?



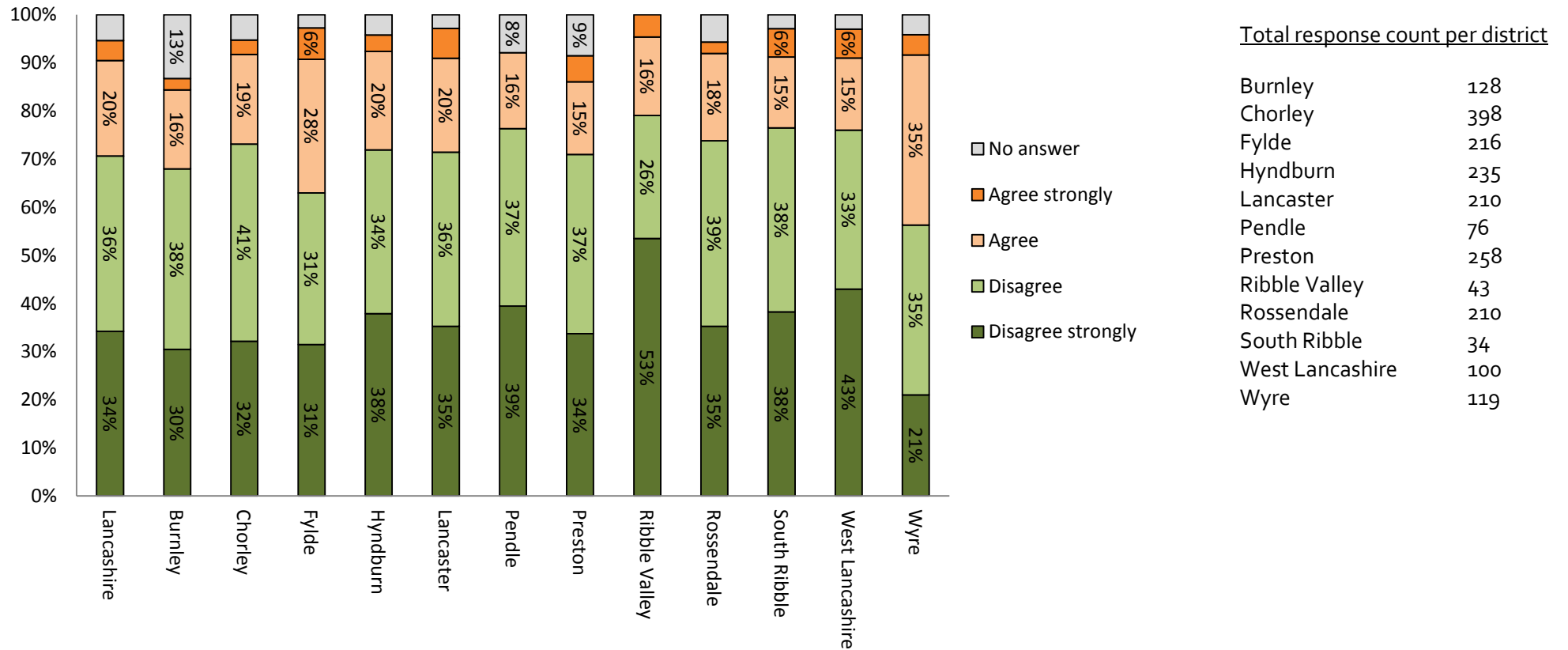
Base: Respondents who have drunk alcohol (1903)

Of those respondents who have drunk alcohol, just under a half (48%) don't drink any shots of spirits in a typical week. Over a quarter (26%) drink less than five shots of spirits in a typical week, and a fifth (20%) drink five or more.

Female respondents (50%) are more likely than male respondents (46%) to say they don't drink any shots of vodka in a typical week.

Respondents aged 17 (28%) are less likely to say they don't drink any shots of spirits in a typical week.

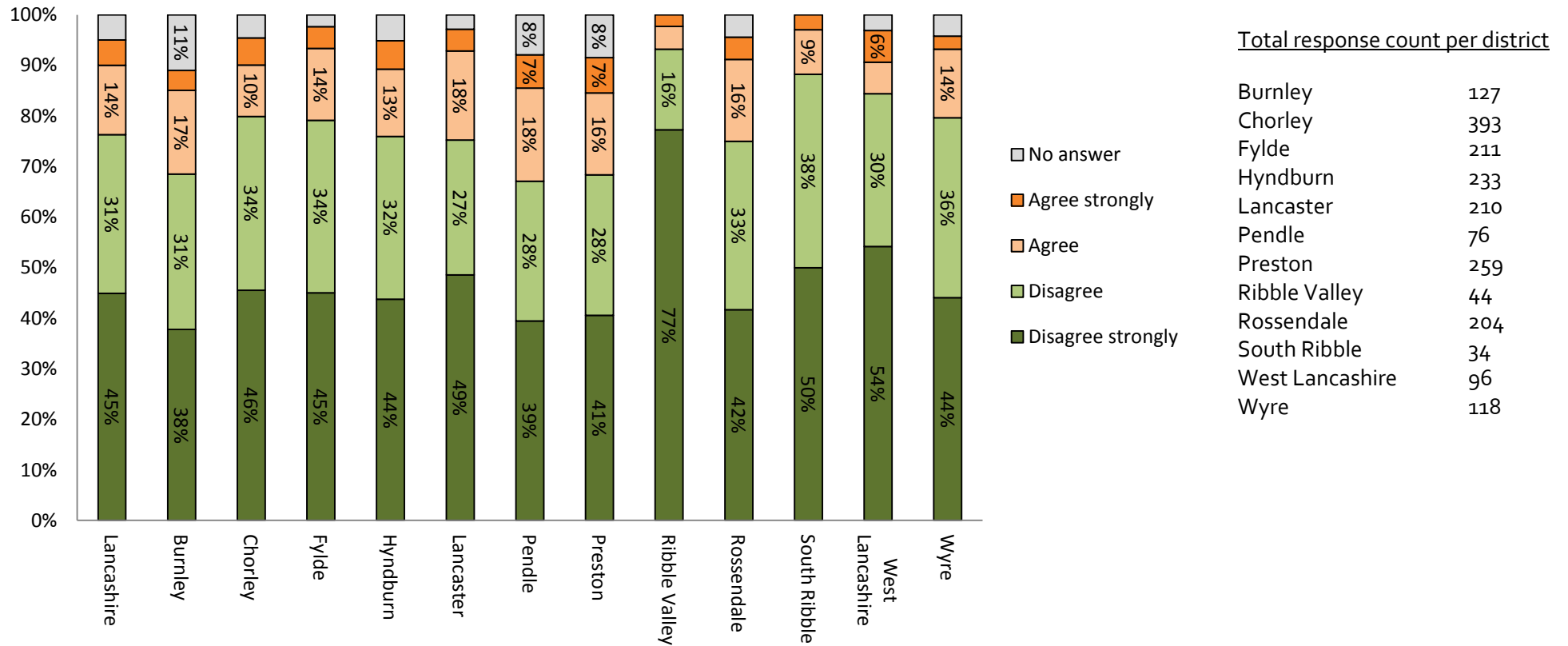
How strongly do you agree or disagree with the following statement: I drink alcohol because my friends do



Base: Respondents who have drunk alcohol (2018)

Of those respondents who have drunk alcohol, almost a quarter (24%) agree that they drink alcohol because their friends do, and more than seven-tenths (71%) disagree that this is why they drink alcohol.

How strongly do you agree or disagree with the following statement: I drink alcohol because there is nothing else to do



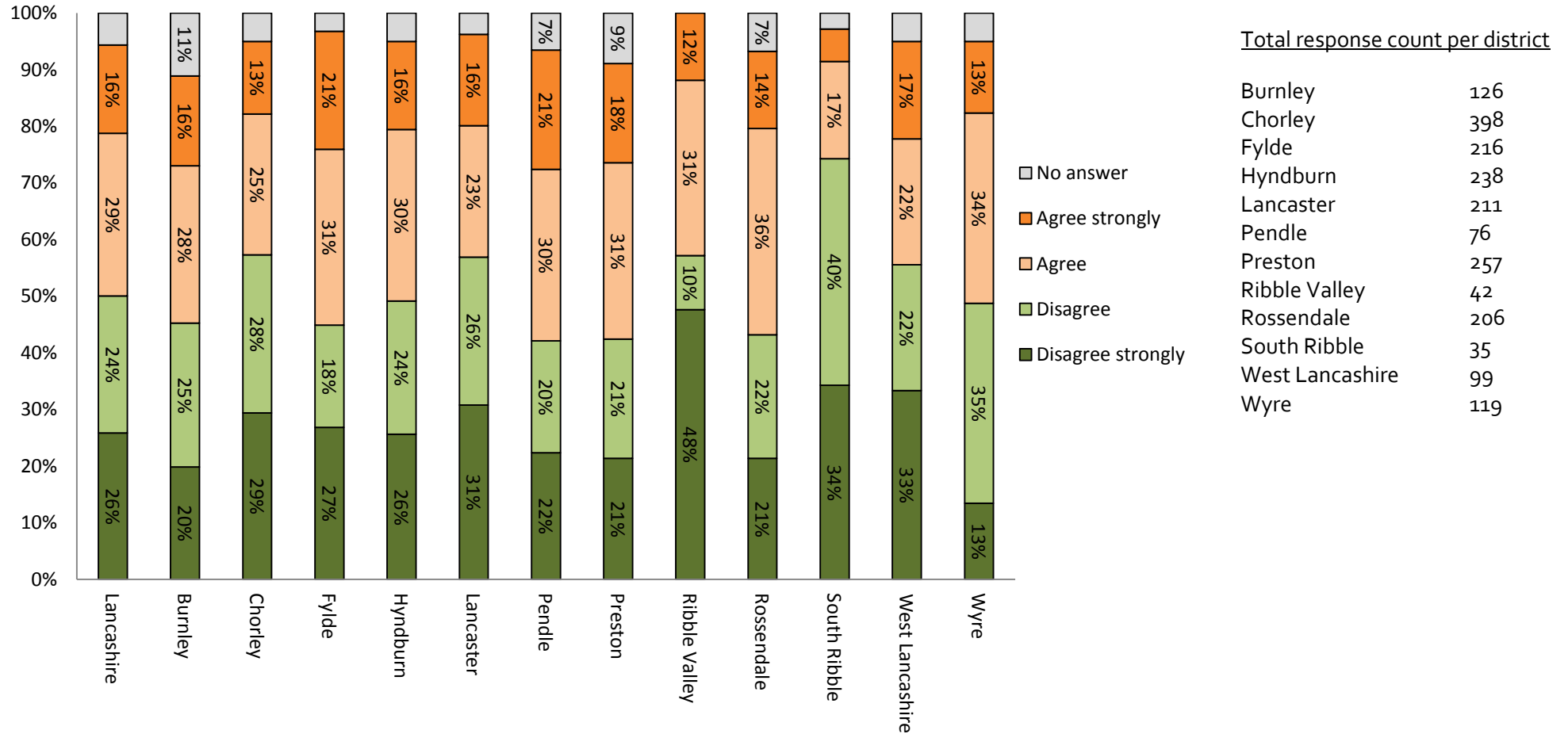
Base: Respondents who have drunk alcohol (1996)

Of those respondents who have drunk alcohol, nearly a fifth (19%) agree that they drink alcohol because there is nothing else to do, but more than three-quarters (76%) disagree that this is why they drink alcohol.

Male respondents (21%) are more likely than female respondents (17%) to agree that they drink alcohol because there is nothing else to do.

Respondents in the Ribble Valley (7%) are less likely to agree that they drink alcohol because there is nothing else to do.

How strongly do you agree or disagree with the following statement: I drink alcohol to get drunk

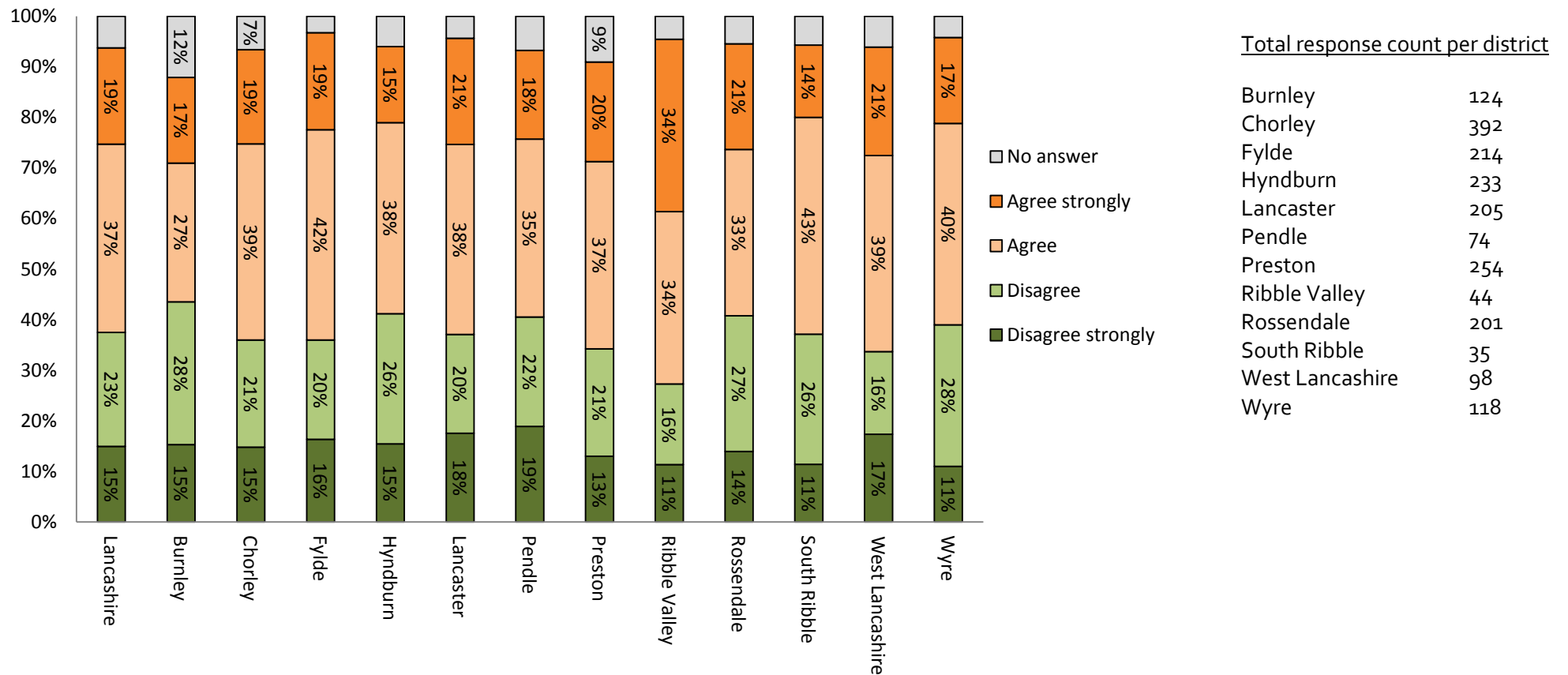


Base: Respondents who have drunk alcohol (2014)

Of those respondents who have drunk alcohol, more than two-fifths (44%) agree they drink alcohol to get drunk, although half (50%) disagree.

Respondents aged 17 (67%) are more likely than respondents aged 14 (32%) to agree that they drink alcohol to get drunk. Respondents in Chorley (38%) are less likely to agree that they drink alcohol to get drunk.

How strongly do you agree or disagree with the following statement: I always feel in control when I drink alcohol

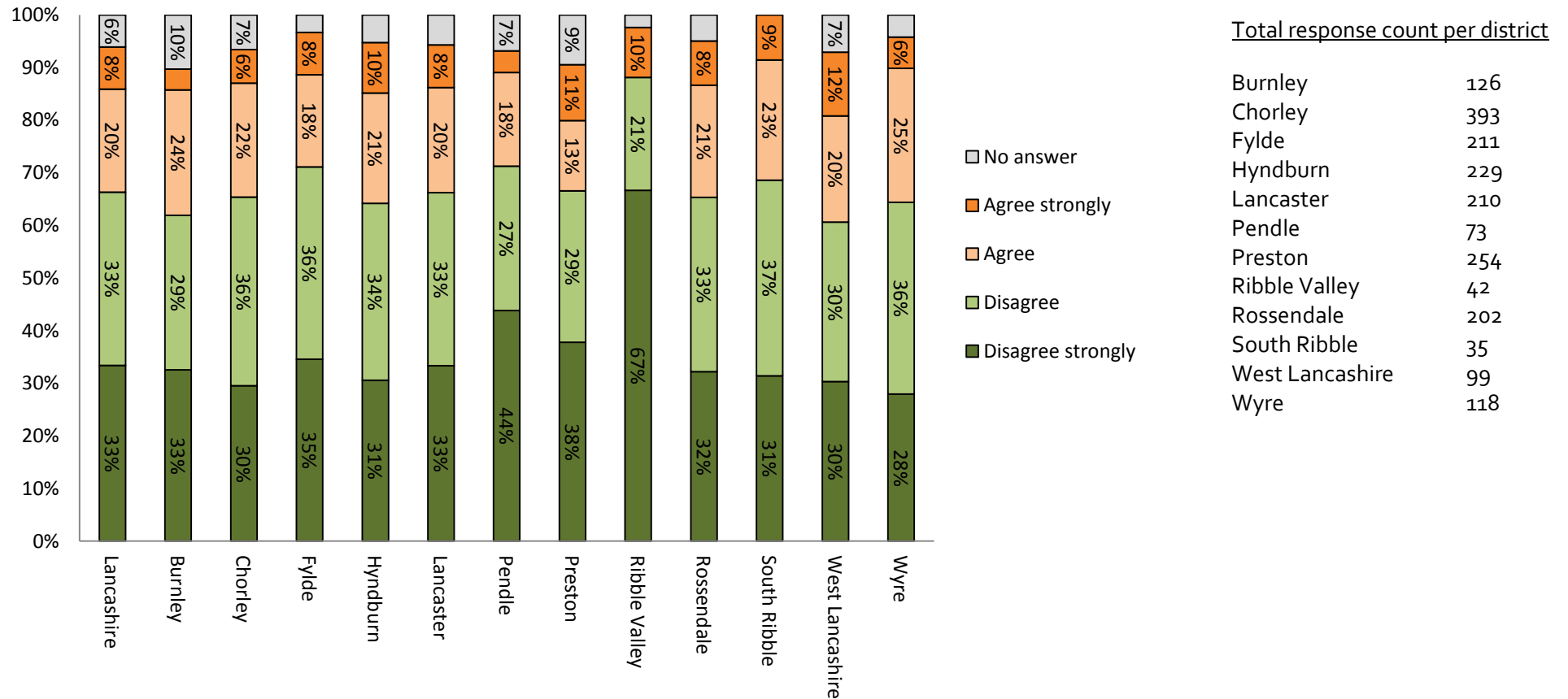


Base: Respondents who have drunk alcohol (1983)

Of those respondents who have drunk alcohol, almost three-fifths (56%) agree that they always feel in control when they drink alcohol, however nearly two-fifths (38%) disagree.

Female respondents (41%) are more likely than male respondents (34%) to disagree that they always feel in control when they drink alcohol.

How strongly do you agree or disagree with the following statement: I worry that my drink may get spiked



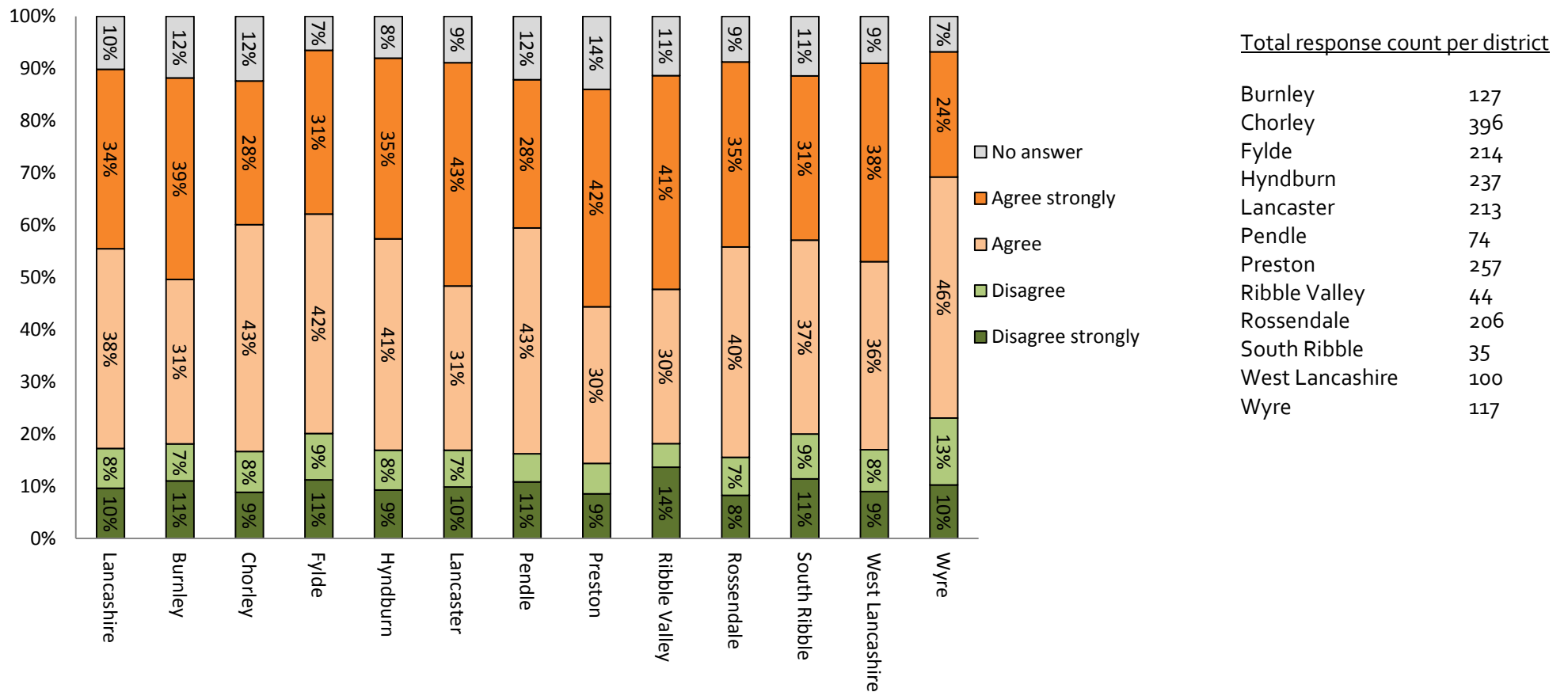
Base: Respondents who have drunk alcohol (1983)

Of those respondents who have drunk alcohol, more than a quarter (28%) agree that they worry that their drink may get spiked, whereas two-thirds (66%) disagree.

Respondents in the Ribble Valley (88%) are more likely to disagree that they worry that their drink may get spiked.

Female respondents (34%) are more likely than male respondents (20%) to agree that they worry that their drink may get spiked.

How strongly do you agree or disagree with the following statement: I make sure I am not on my own when I am out drinking alcohol

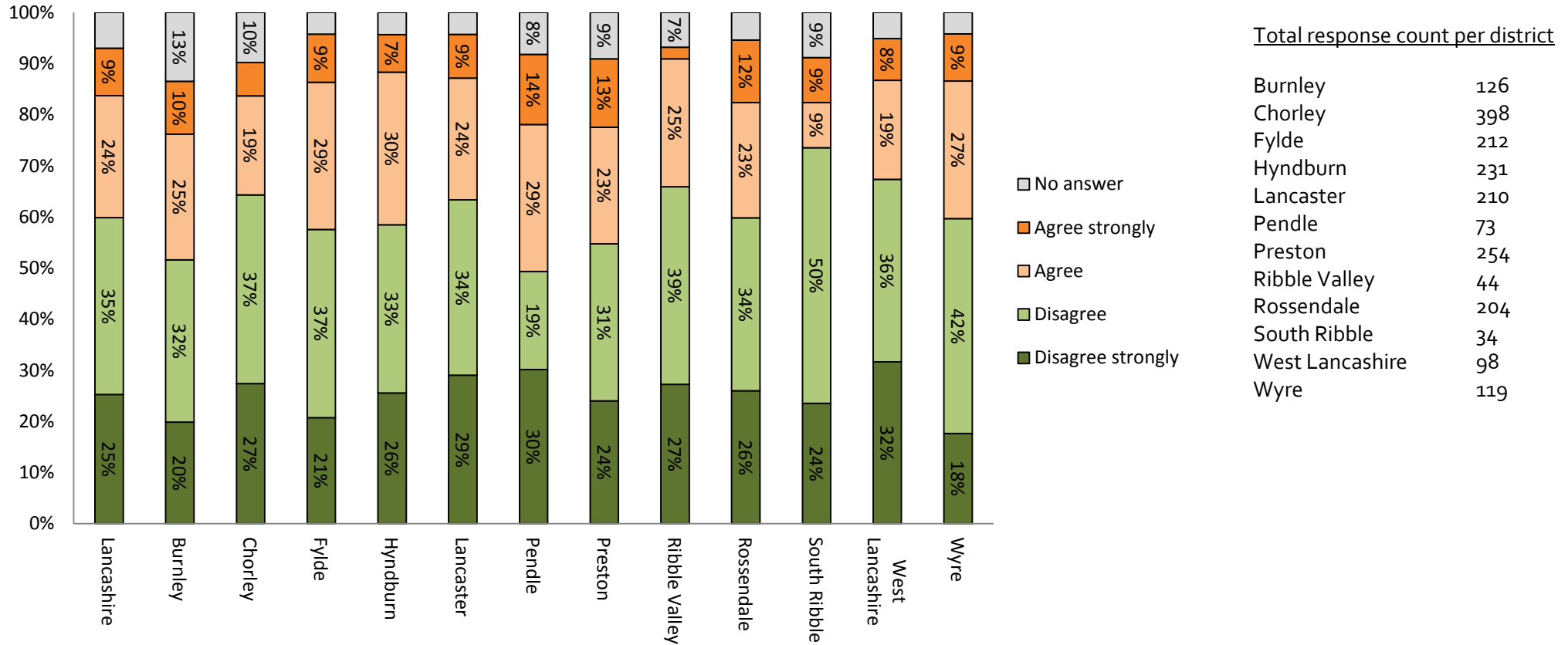


Base: Respondents who have drunk alcohol (2010)

Of those respondents who have drunk alcohol, just under three-quarters (73%) agree that they make sure they are not on their own when they are out drinking alcohol, but almost a fifth (17%) disagree.

Female respondents (79%) are more likely than male respondents (66%) to agree that they make sure they are not on their own when they are out drinking alcohol.

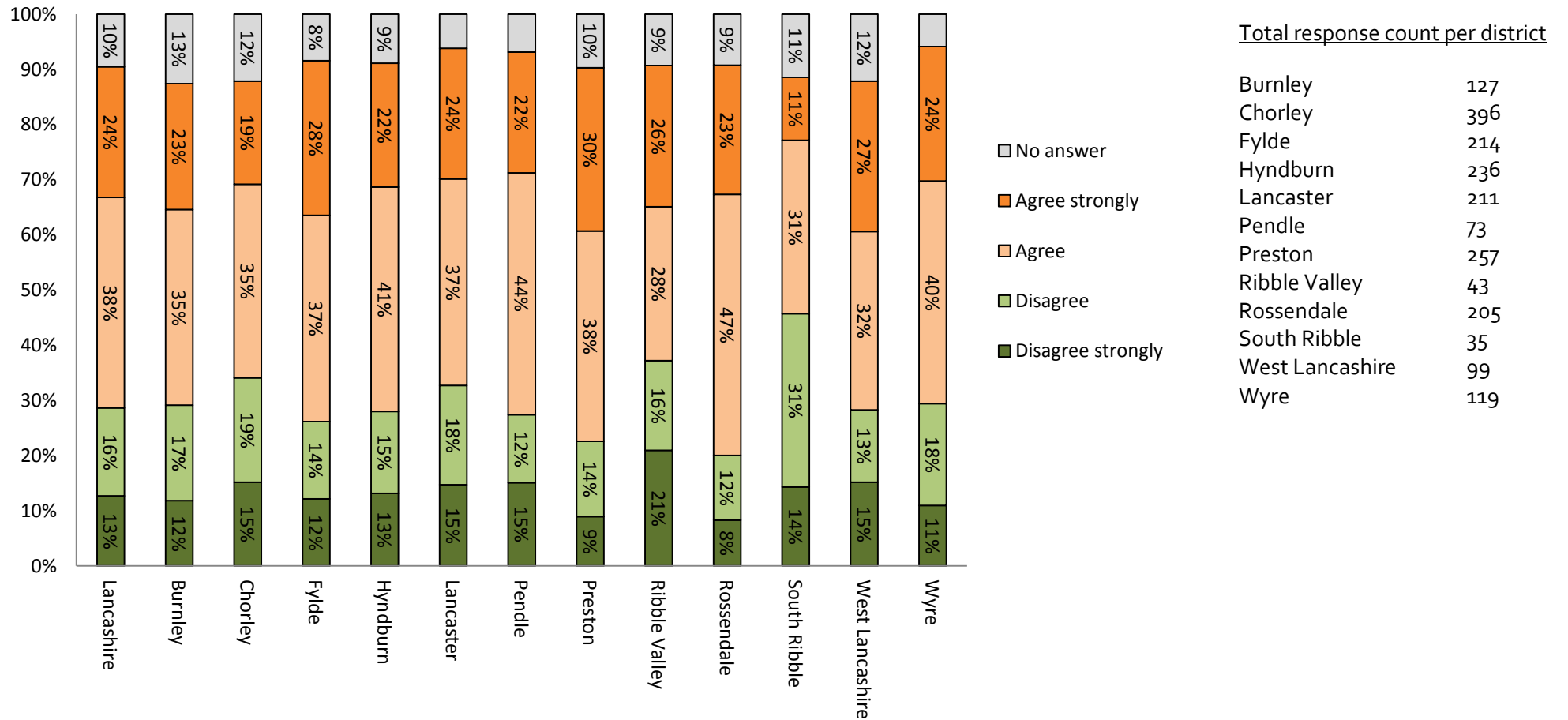
How strongly do you agree or disagree with the following statement: I tend to forget things when I have been drinking alcohol.



Base: Respondents who have drunk alcohol (1994)

Of those respondents who have drunk alcohol, a third (33%) agree that they tend to forget things when they have been drinking alcohol, however three-fifths (60%) disagree.

How strongly do you agree or disagree with the following statement: Getting drunk is fun

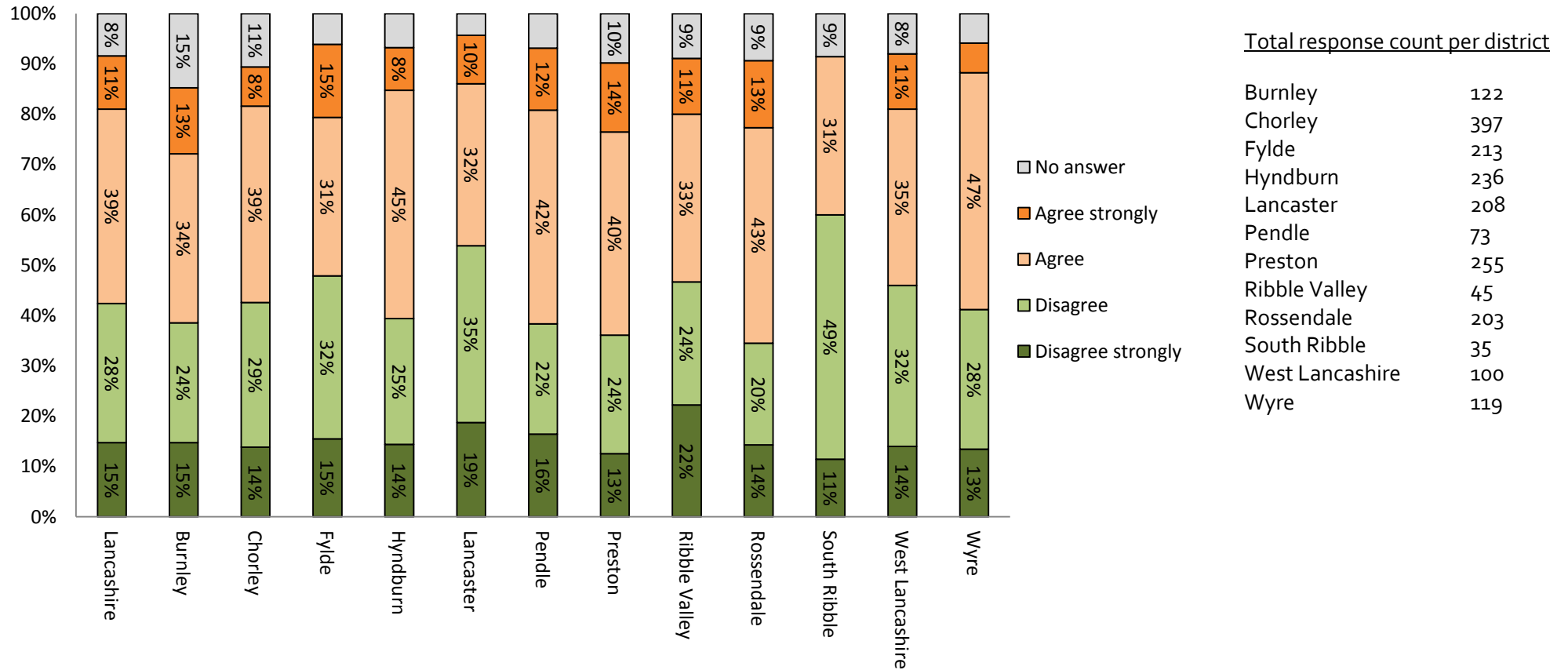


Base: Respondents who have drunk alcohol (2006)

Of those respondents who have drunk alcohol, three-fifths (62%) agree that getting drunk is fun, whereas nearly a fifth disagree (19%).

Respondents aged 14 (52%) are less likely to agree that getting drunk is fun.

How strongly do you agree or disagree with the following statement: It is normal to get drunk



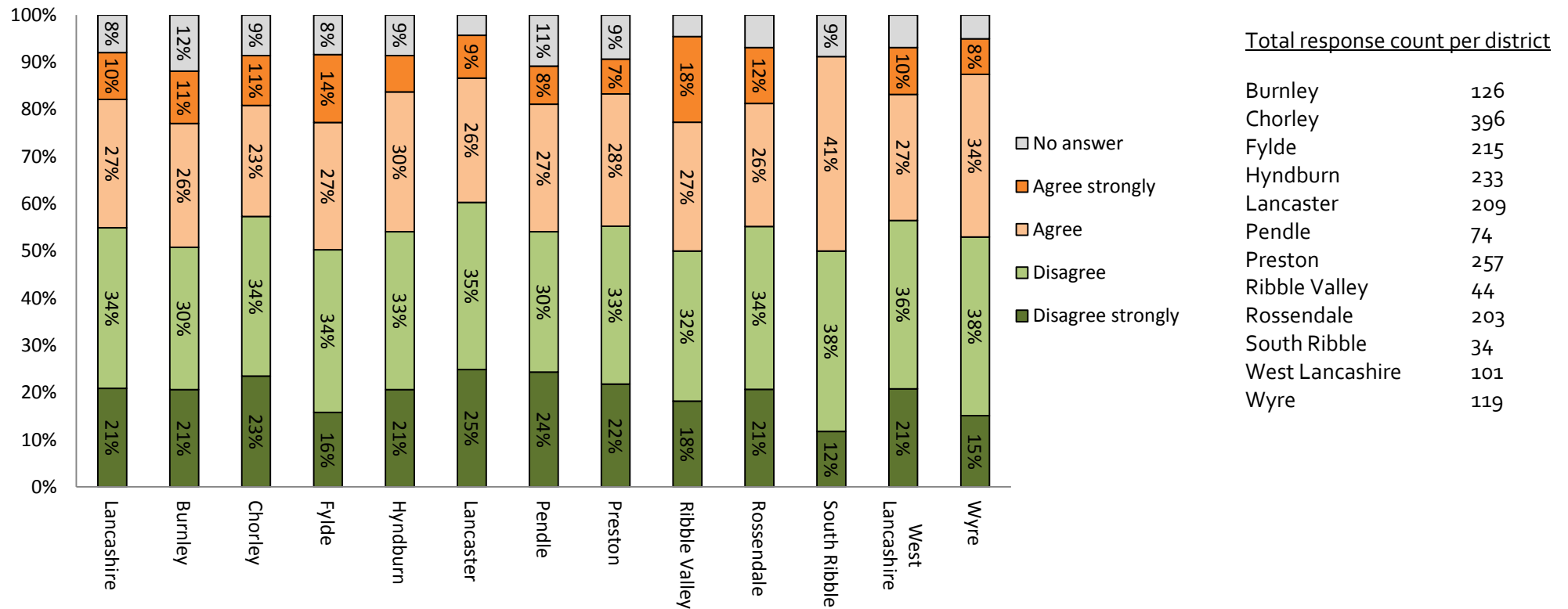
Base: Respondents who have drunk alcohol (1998)

Of those respondents who have drunk alcohol, nearly half (49%) agree that it is normal to get drunk, but over two-fifths (43%) disagree.

Respondents aged 17 (68%) are more likely to agree that it is normal to get drunk.

Respondents in Lancaster (54%) are more likely to disagree that it is normal to get drunk.

How strongly do you agree or disagree with the following statement: I am not really worried about the long-term health effects of drinking alcohol

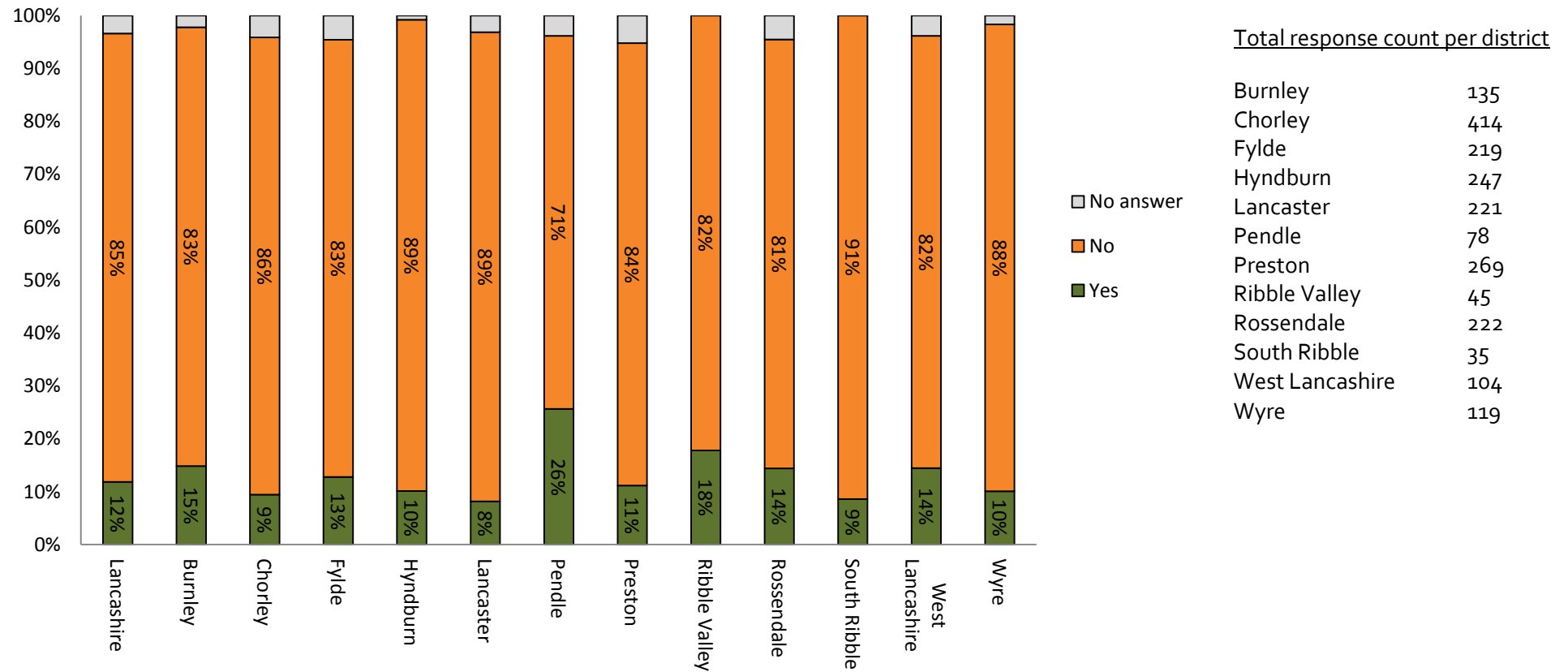


Base: Respondents who have drunk alcohol (2002)

Of those respondents who have drunk alcohol, more than a third (37%) agree that they are not really worried about the long-term health effects of drinking alcohol. However, over half (55%) of respondents disagree.

Female respondents (58%) are more likely than male respondents (52%) to disagree that they are not really worried about the long-term health effects of drinking alcohol.

Have you ever been in a car with a young person driving who had been drinking alcohol?

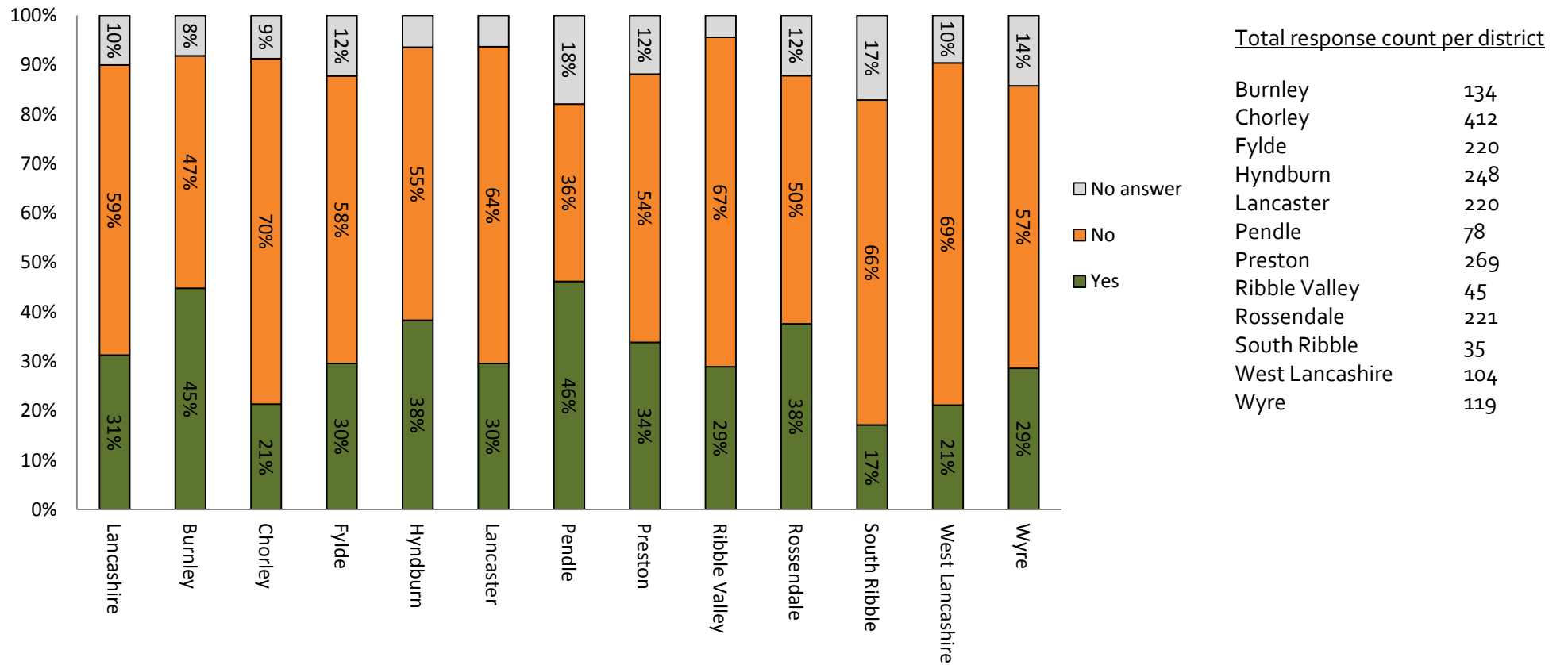


Base: Respondents who have drunk alcohol (2096)

Of those respondents who have drunk alcohol, over four-fifths (85%) have not been in a car with a young person driving who had been drinking alcohol. However, more than one in ten respondents (12%) have been in a car with a young person driving who had been drinking alcohol.

Respondents in Pendle (26%) and respondents aged 17 (26%) are more likely to say they have been in a car with a young person driving who had been drinking alcohol.

Have you ever had sex?



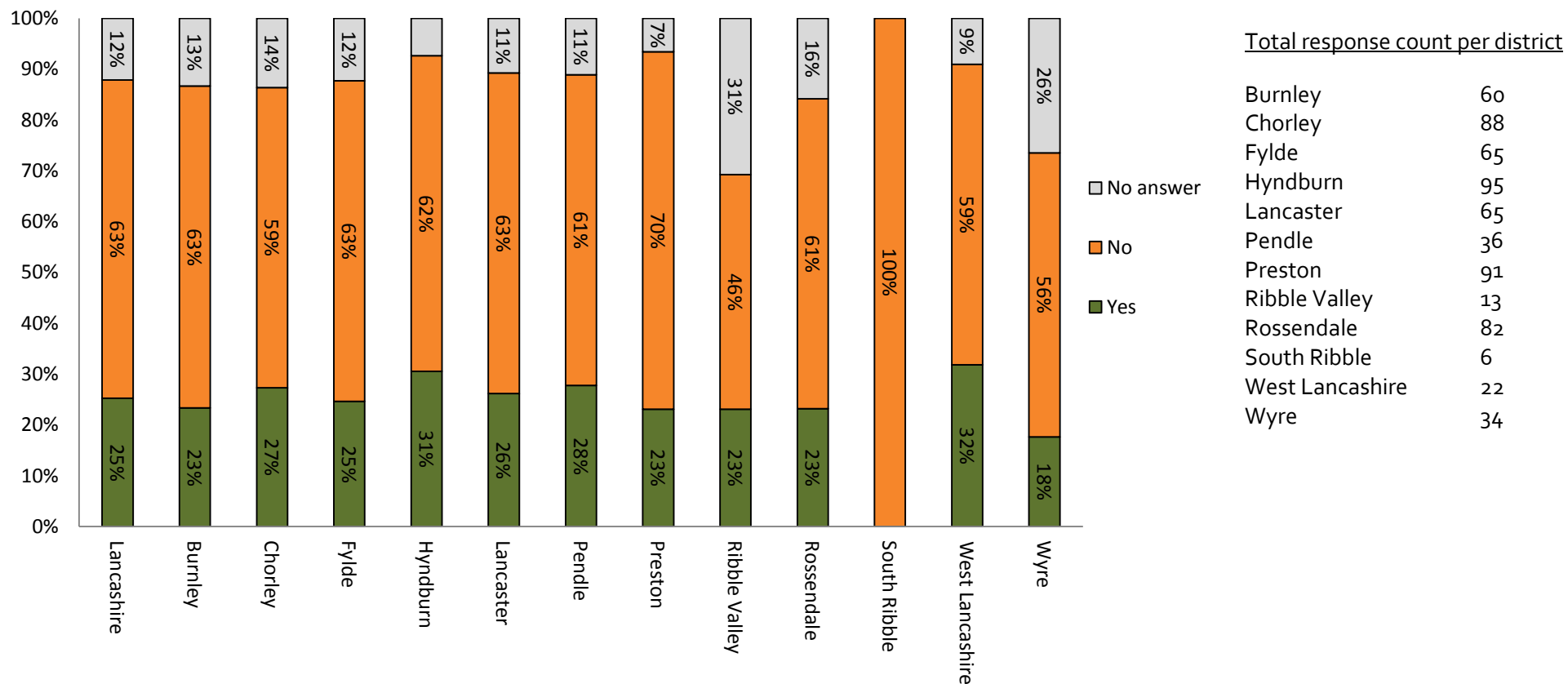
Base: Respondents who have drunk alcohol (2092)

Of those respondents who have drunk alcohol, nearly three-fifths (59%) say they have never had sex, and nearly a third (31%) say they have had sex.

Male respondents (35%) are more likely than female respondents (27%) to have had sex.

Respondents aged 16 (41%) and 17 (77%) are more likely to have had sex.

Have you ever regretted having sex with someone after drinking?

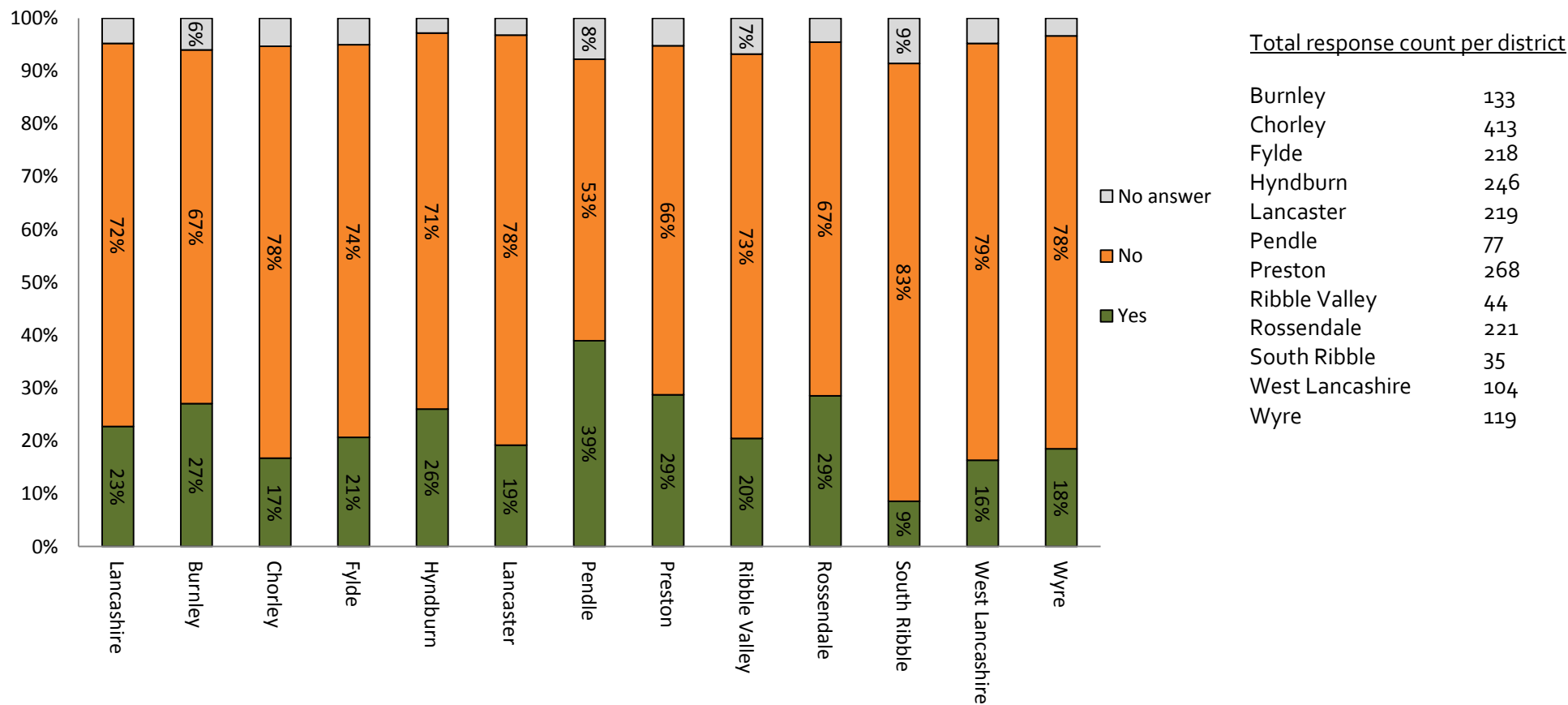


Base: All respondents who have drunk alcohol and had sex (652)

Of those respondents who have drunk alcohol and had sex, nearly two-thirds (63%) have not regretted having sex with someone after drinking. However, a quarter of respondents (25%) have regretted having sex with someone after drinking.

Respondents aged 17 (35%) are more likely to have regretted having sex with someone after drinking.

Have you ever been violent or in a fight whilst drunk?

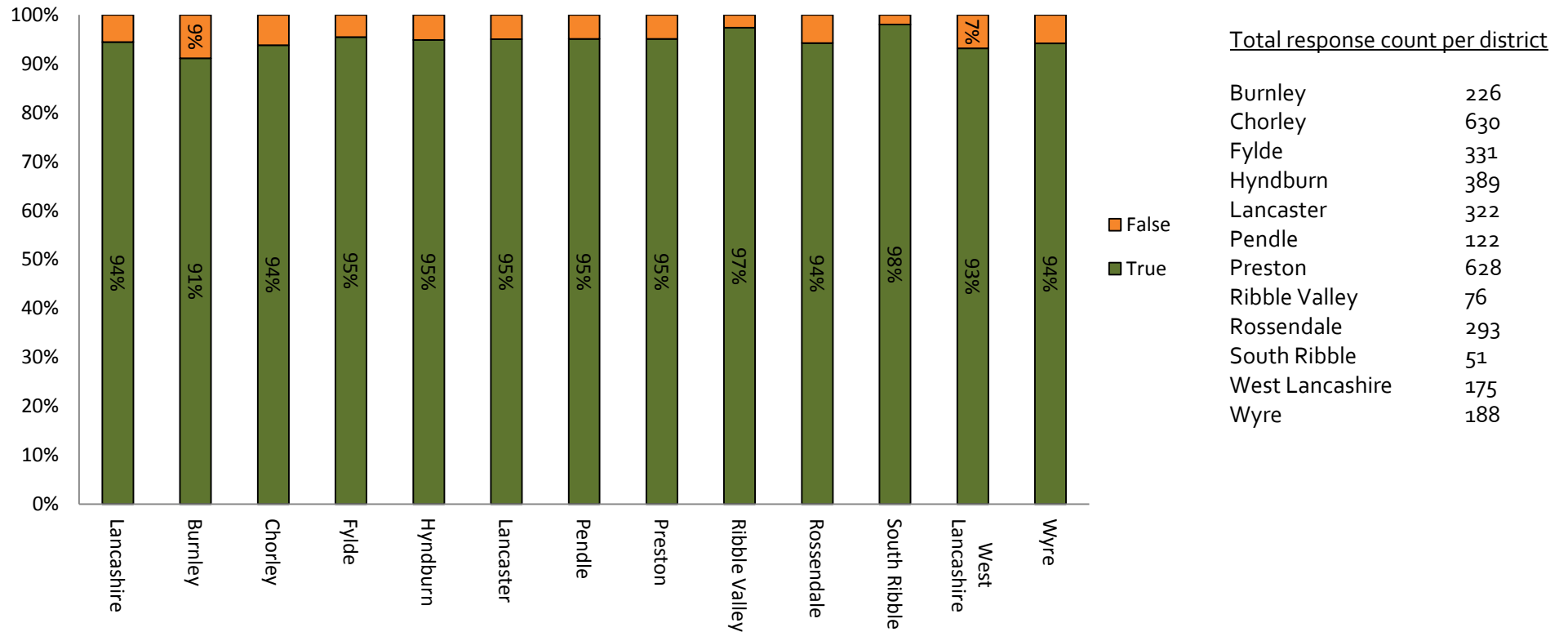


Base: Respondents who have drunk alcohol (2084)

Of those respondents who have drunk alcohol, nearly three-quarters (72%) have never been violent or in a fight whilst drunk. However, almost a quarter (23%) have been violent or in a fight whilst drunk.

Respondents aged 17 (49%) and male respondents (29%) are more likely to have been violent or in a fight whilst drunk.

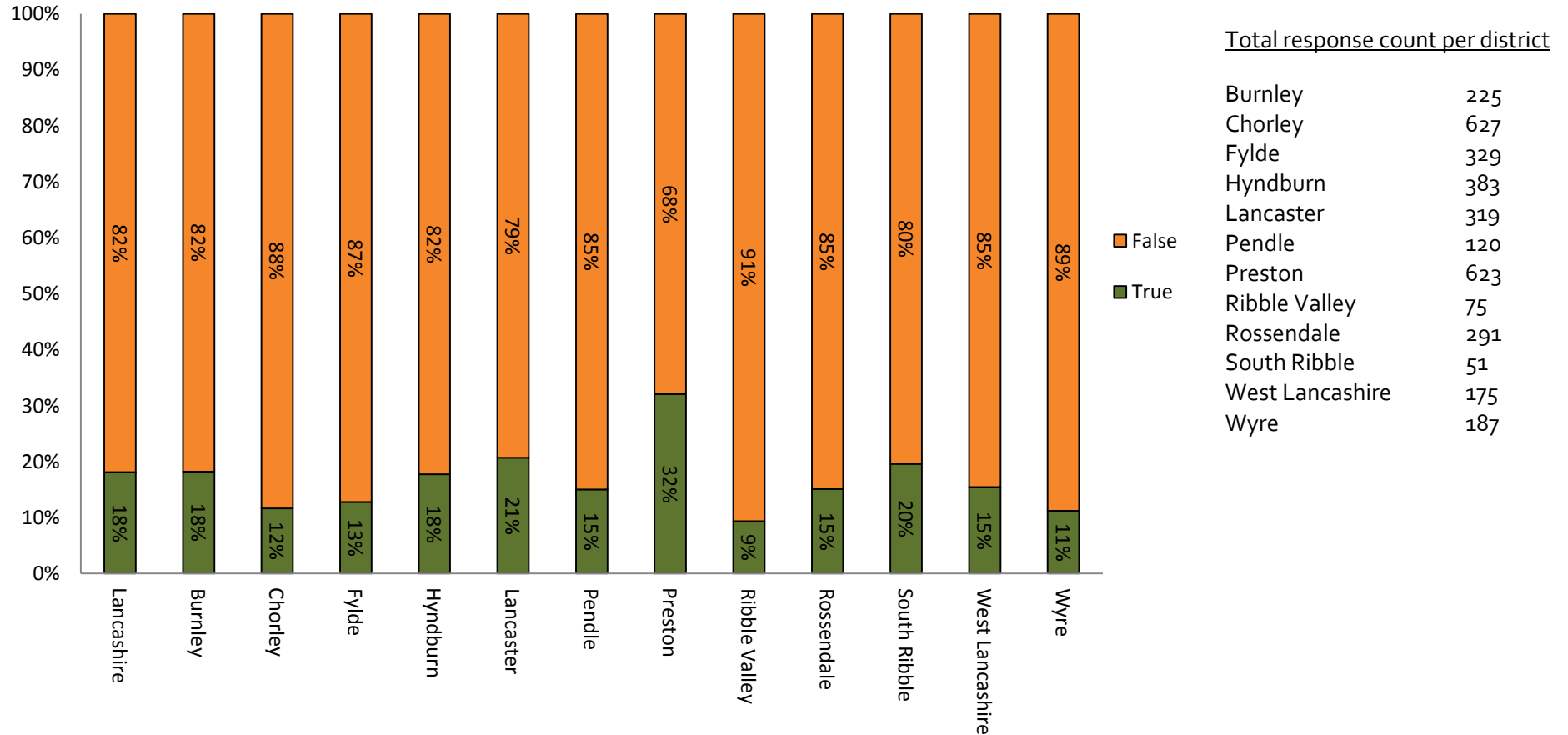
Please indicate whether you think the following statements are true or false?
It is a criminal offence for under 18s to buy alcohol



Base: All respondents (3411)

More than nine in every ten respondents (94%) think it is true that it's a criminal offence for under 18s to buy alcohol.

Please indicate whether you think the following statements are true or false?
It is a criminal offence for under 18s to drink alcohol at home

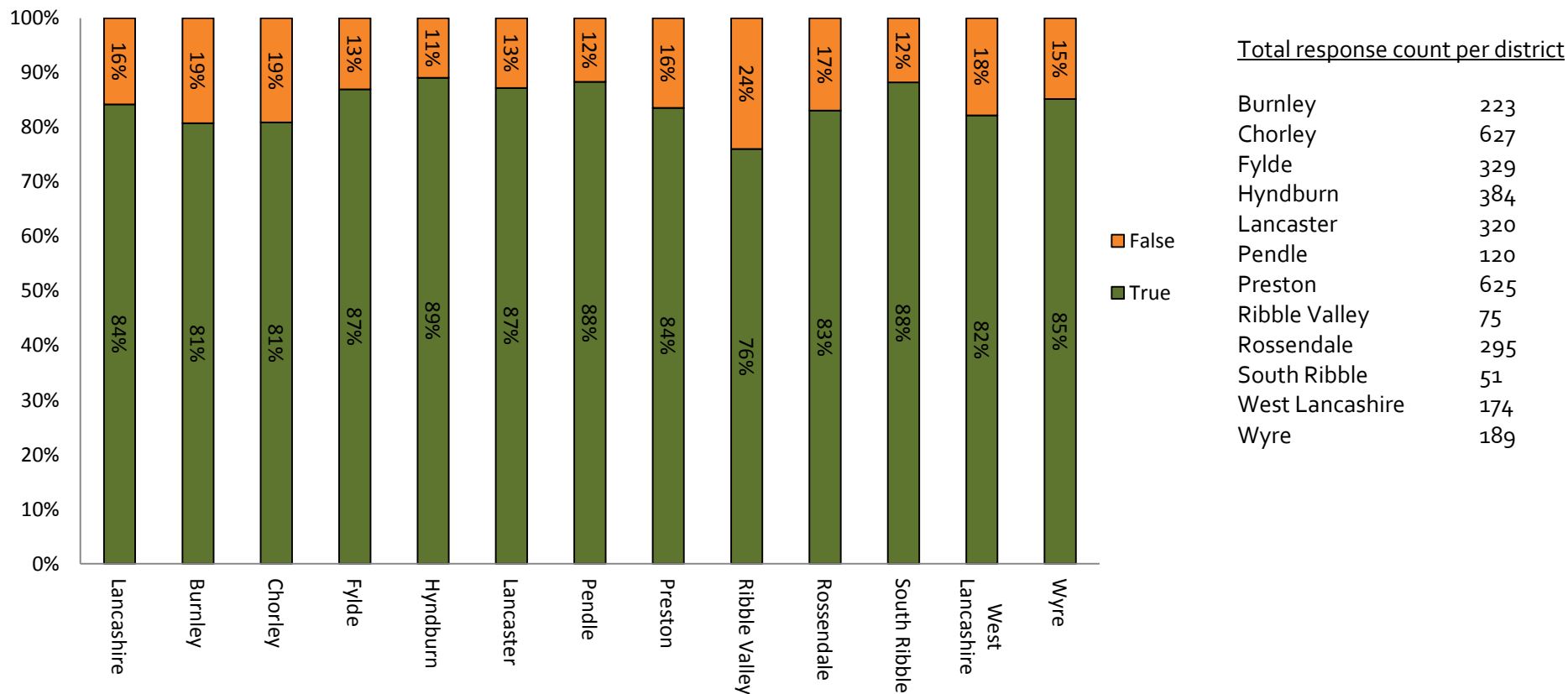


Base: All respondents (3384)

More than four-fifths of respondents (82%) think it is false that it's a criminal offence for under 18s to drink alcohol at home.

Male respondents (20%) are more likely to think it is true that it's a criminal offence for under 18s to drink at home.

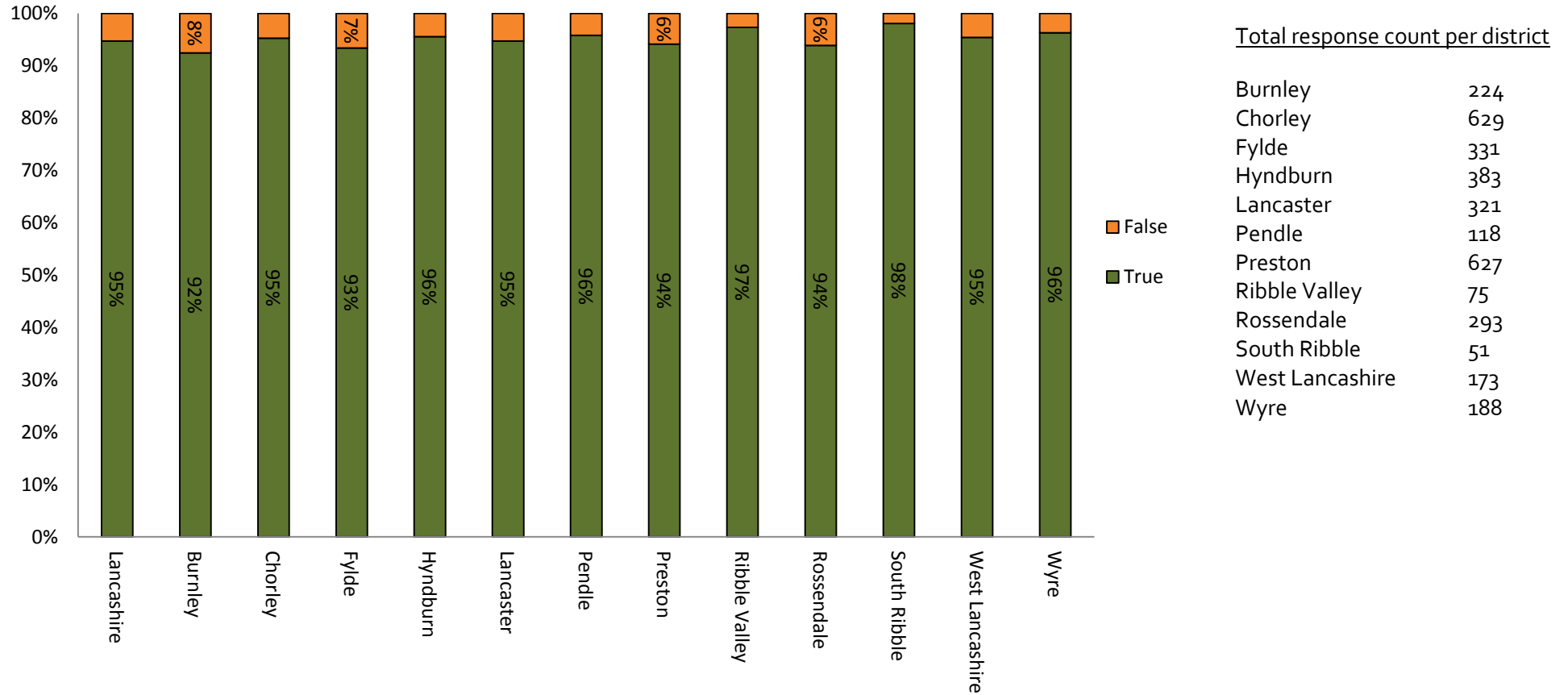
Please indicate whether you think the following statements are true or false?
It is a criminal offence for over 18s to buy alcohol for under 18s



Base: All respondents (3392)

More than four-fifths of respondents (84%) think it is true that it's a criminal offence for over 18s to buy alcohol for under 18s.

Please indicate whether you think the following statements are true or false?
It is a criminal offence to sell alcohol to under 18s



Base: All respondents (3393)

More than nine in every ten respondents (95%) think it is true that it's a criminal offence to sell alcohol to under 18s.

Male respondents are more likely (7%) to think that it's not a criminal offence to sell alcohol to under 18s.

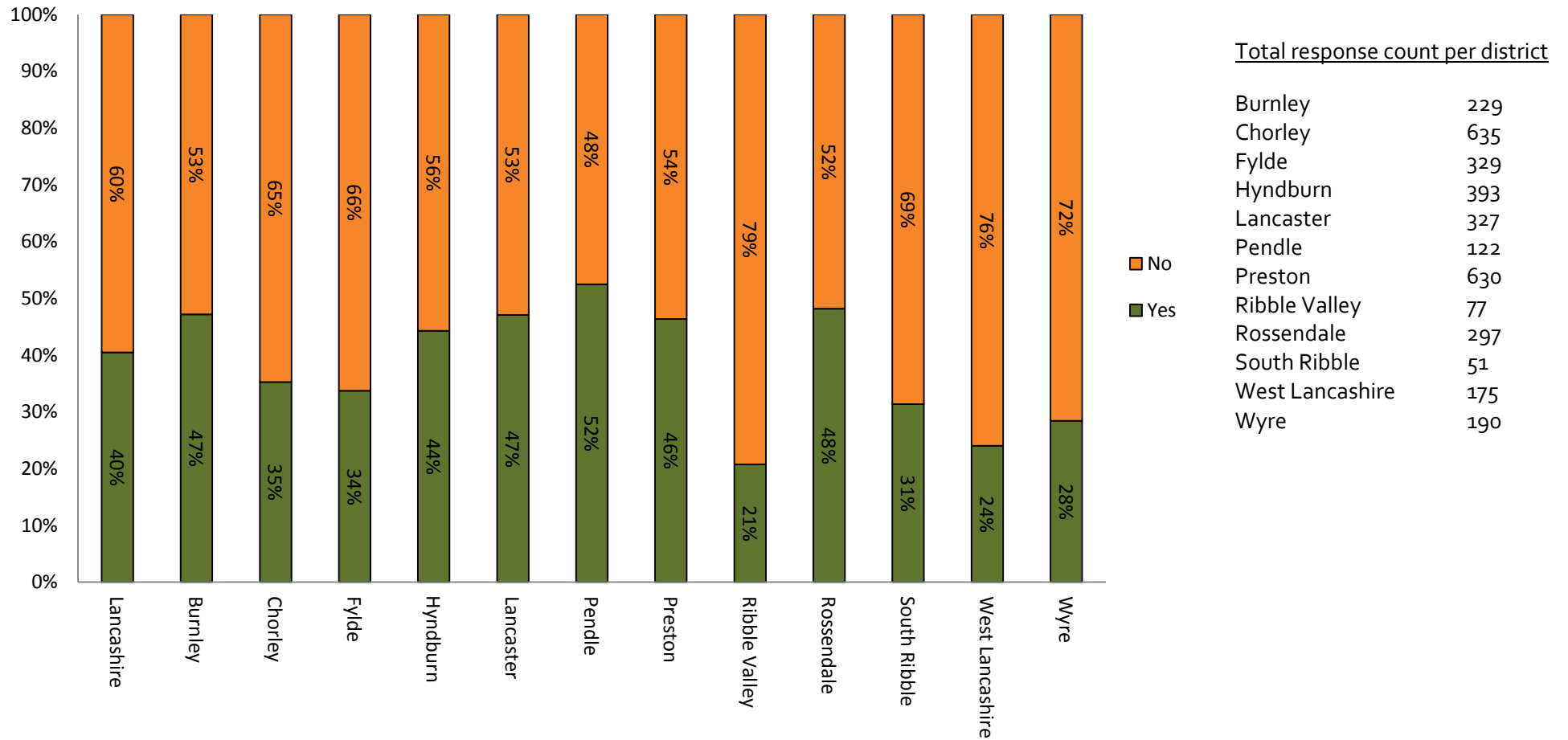
Which of the following influences what alcohol you choose to drink?

	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
Own taste preference	72%	66%	73%	78%	69%	72%	72%	64%	75%	70%	79%	84%	78%
Strength/% alcohol volume	39%	43%	36%	46%	31%	39%	46%	43%	41%	38%	18%	39%	38%
Brand	35%	39%	35%	33%	33%	33%	40%	39%	30%	34%	39%	34%	39%
Price	34%	44%	29%	41%	29%	35%	39%	34%	25%	27%	21%	37%	43%
Offers/discounts	22%	20%	21%	27%	20%	21%	18%	26%	14%	17%	18%	27%	32%
Friends' preference	21%	21%	19%	21%	19%	20%	17%	22%	32%	20%	12%	27%	29%
Advertising	9%	14%	9%	6%	8%	9%	7%	8%	9%	11%	6%	17%	13%
Celebrities' preference	4%	8%	5%	5%	3%	2%	4%	4%	7%	6%	3%	9%	2%
Other	9%	11%	9%	11%	8%	9%	7%	5%	11%	13%	6%	17%	4%
Base	1995	129	387	212	239	209	72	257	44	209	33	100	114

Base: Respondents who have drunk alcohol (1995)

Respondents who have drunk alcohol say that the biggest influences on what alcohol they choose to drink are: their own taste preference (72%), strength/% alcohol volume (39%), brand (35%), and price (34%).

Do either of your parents/guardians smoke?

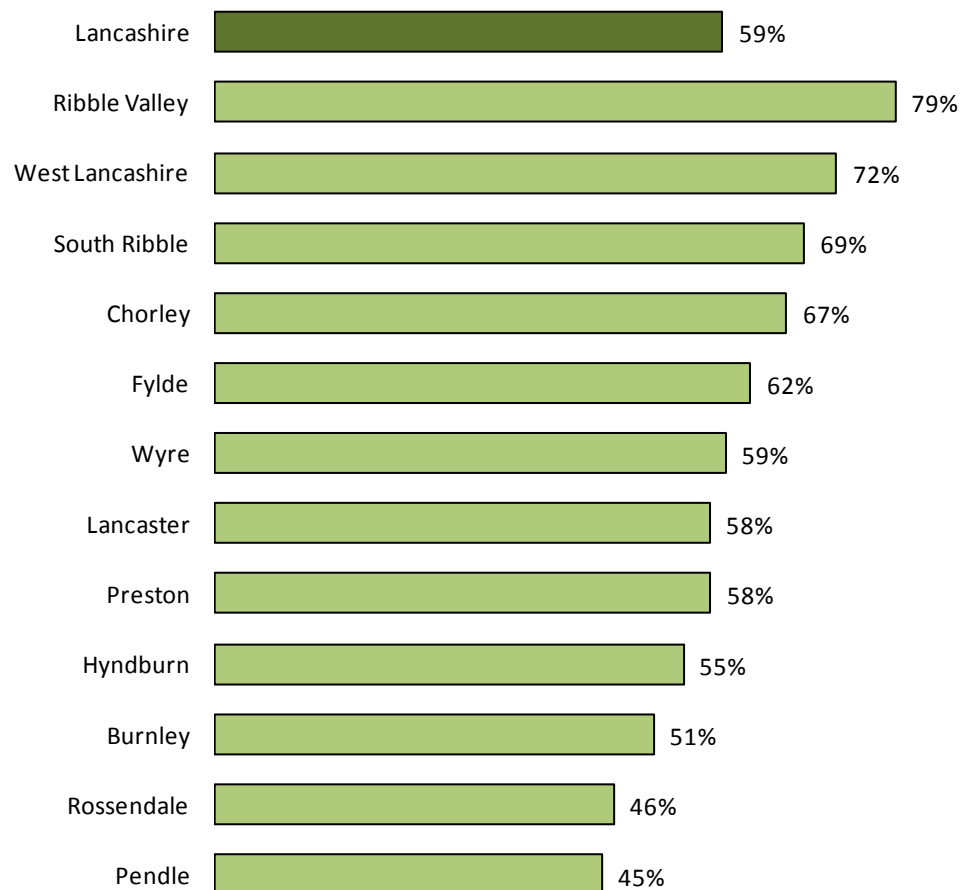


Base: All respondents (3433)

Three-fifths of all respondents (60%) say that neither of their parents/guardians smoke.

The parents/guardians of respondents in Pendle (52%), Rossendale (48%), Lancaster (47%) and Preston (46%) are more likely to smoke.

Respondents who have never tried smoking



Total response count per district

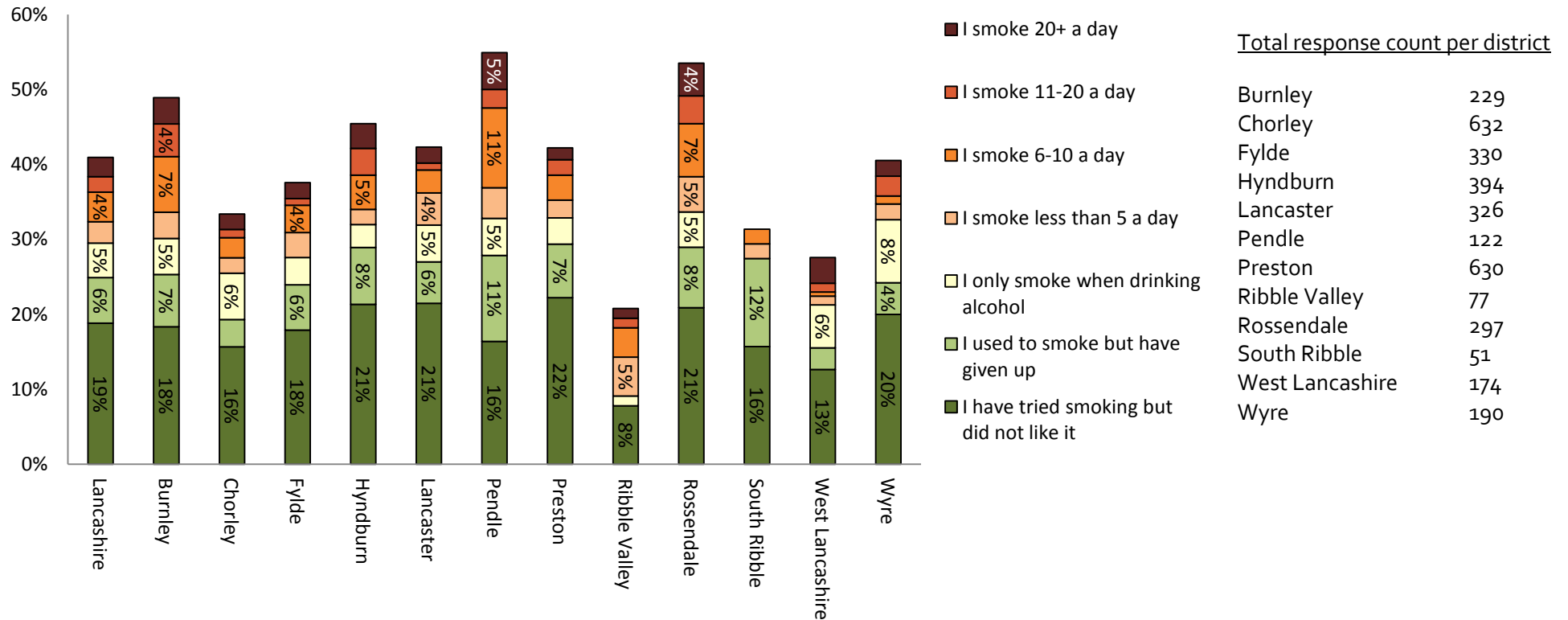
Burnley	229
Chorley	632
Fylde	330
Hyndburn	394
Lancaster	326
Pendle	122
Preston	630
Ribble Valley	77
Rossendale	297
South Ribble	51
West Lancashire	174
Wyre	190

Base: All respondents (3430)

Nearly three-fifths of respondents (59%) have never tried smoking. Respondents aged 14 (68%) are more likely to never have tried smoking, whereas respondents aged 17 (26%) are less likely to never have tried smoking.

Respondents in Burnley (51%), Rossendale (46%) and Pendle (45%) are less likely to never have tried smoking.

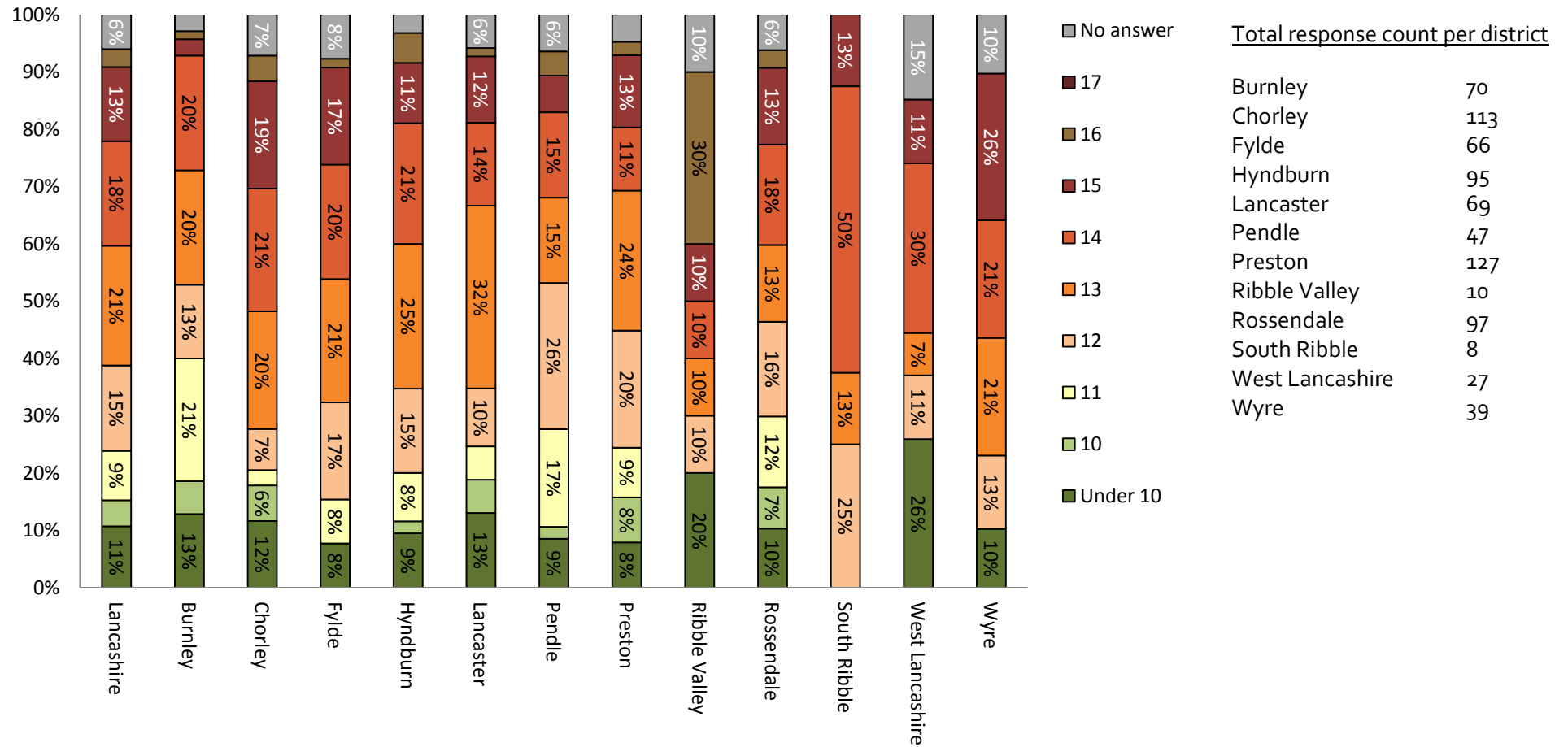
Which of the following best describes you?



Base: All respondents (3430)

One in six respondents (16%) currently smoke, about one in twenty (6%) used to smoke but have given up, and nearly a fifth (19%) have tried smoking but did not like it. Respondents aged 17 (51%) are more likely to smoke, and so are respondents in Pendle (27%), Rossendale (25%) and Burnley (24%).

How old were you when you first started smoking?



Base: Respondents who have tried smoking (761)

Of those respondents who have tried smoking, just under two-fifths (38%) were 12 or under when they first started.

Male respondents (43%) are more likely than female respondents (33%) to have been 12 or under when they first started smoking.

Where do/did you get your cigarettes from?

	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
Brothers/sisters/friends over 18	32%	19%	47%	44%	32%	34%	24%	21%	44%	28%	50%	29%	50%
I buy them myself from off licences	25%	34%	30%	16%	39%	9%	42%	26%	22%	14%	0%	21%	17%
Brothers/sisters/friends under 18	22%	16%	30%	34%	17%	30%	11%	17%	56%	17%	25%	54%	6%
I buy them myself from street sellers/neighbours/private house/vans	19%	24%	17%	26%	14%	20%	20%	20%	22%	11%	13%	25%	19%
Parents/guardians	19%	27%	16%	16%	22%	22%	22%	14%	11%	21%	13%	17%	11%
I buy them myself from newsagents	17%	18%	25%	16%	24%	9%	20%	18%	22%	11%	0%	21%	8%
I buy them myself from supermarkets	7%	6%	8%	10%	8%	5%	11%	5%	0%	4%	0%	21%	0%
Other	32%	30%	29%	29%	27%	41%	33%	25%	11%	41%	25%	46%	44%
Base	718	67	105	62	88	64	45	122	9	94	8	24	36

Base: Respondents who smoke (718)

Respondents who smoke are most likely to get their cigarettes from: brothers/sisters/friends over 18 (32%), buying them themselves from off licenses (25%) and brothers/sisters/friends under 18 (22%).

Respondents aged 17 are more likely than respondents of other ages to buy their cigarettes themselves: from off-licences (44%), from newsagents (36%), from supermarkets (15%).

Male respondents are more likely than female respondents to buy their cigarettes from off licences (30% males, 20 females), street sellers/neighbours/private houses/vans (24% males, 13% females), newsagents (24% males, 11% females) and supermarkets (10% males, females 3%).

Have you ever bought?

	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
Single cigarettes	50%	57%	53%	59%	46%	49%	50%	56%	60%	39%	63%	41%	29%
Cigarettes with health warnings in a different language	36%	43%	32%	41%	34%	32%	37%	32%	50%	39%	13%	44%	29%
Cigarettes from other sellers (ie neighbours, market stalls, car boots, ice cream vans)	28%	39%	30%	27%	28%	29%	28%	30%	40%	20%	25%	48%	8%
Fake cigarettes	20%	27%	16%	27%	24%	17%	15%	17%	30%	19%	-	44%	11%
Niche tobacco products	18%	23%	12%	16%	18%	17%	24%	16%	50%	13%	25%	44%	16%
None of those options apply	31%	26%	31%	35%	34%	33%	30%	24%	30%	38%	25%	15%	53%
Base	752	67	105	62	88	64	45	122	9	94	8	24	36

Base: Respondents who smoke (752)

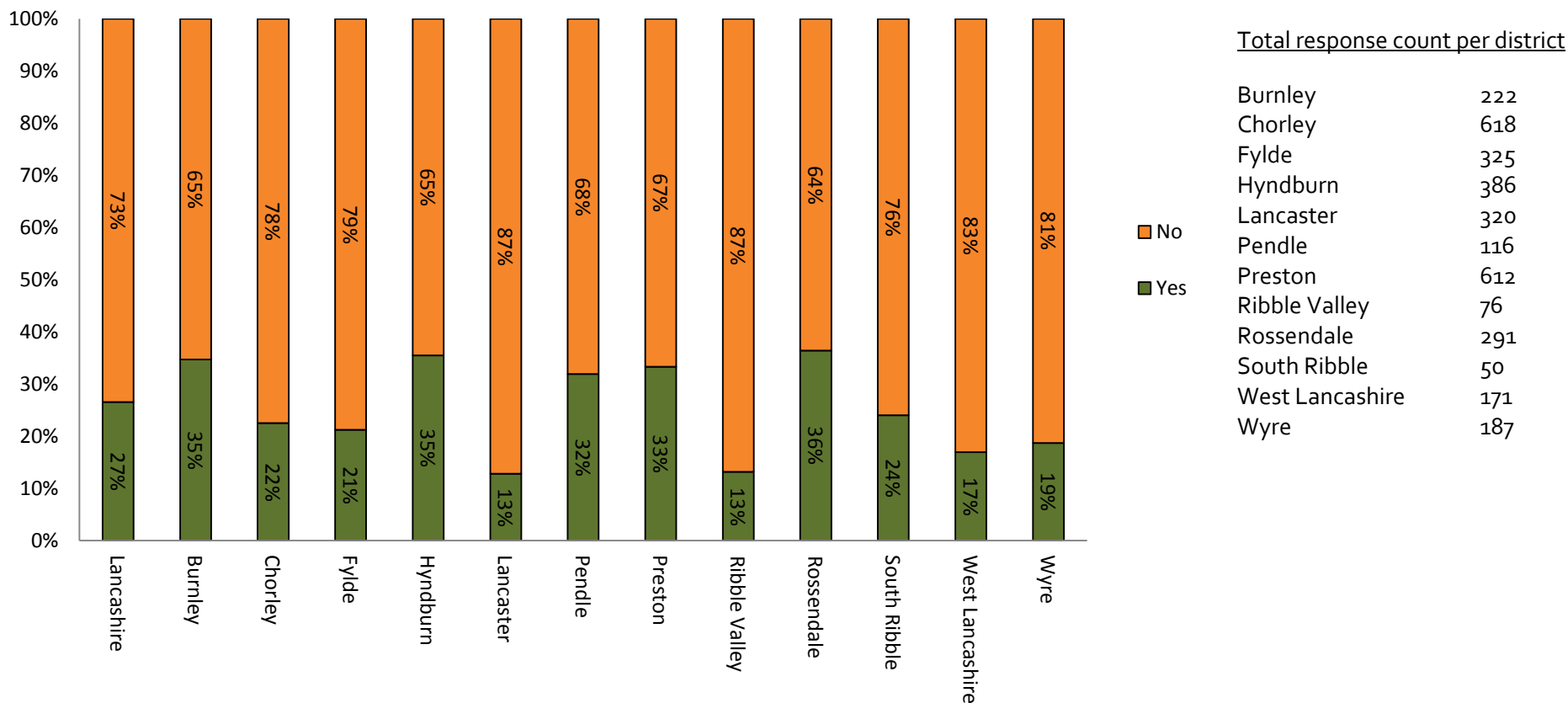
Over half of respondents who smoke (50%) have bought single cigarettes and over a third (36%) have bought cigarettes with health warnings in a different language.

Male respondents are more likely more likely to have bought: cigarettes with health warnings in a different language (46%), cigarettes from other sellers (34%), fake cigarettes (28%) and niche tobacco products (24%).

Female respondents (36%) who smoke are more likely to say that none of these options apply.

Older respondents aged 16 and 17 are more likely to have bought fake cigarettes (42% & 57% respectively).

Have you ever...*Bought or tried electronic cigarettes?*

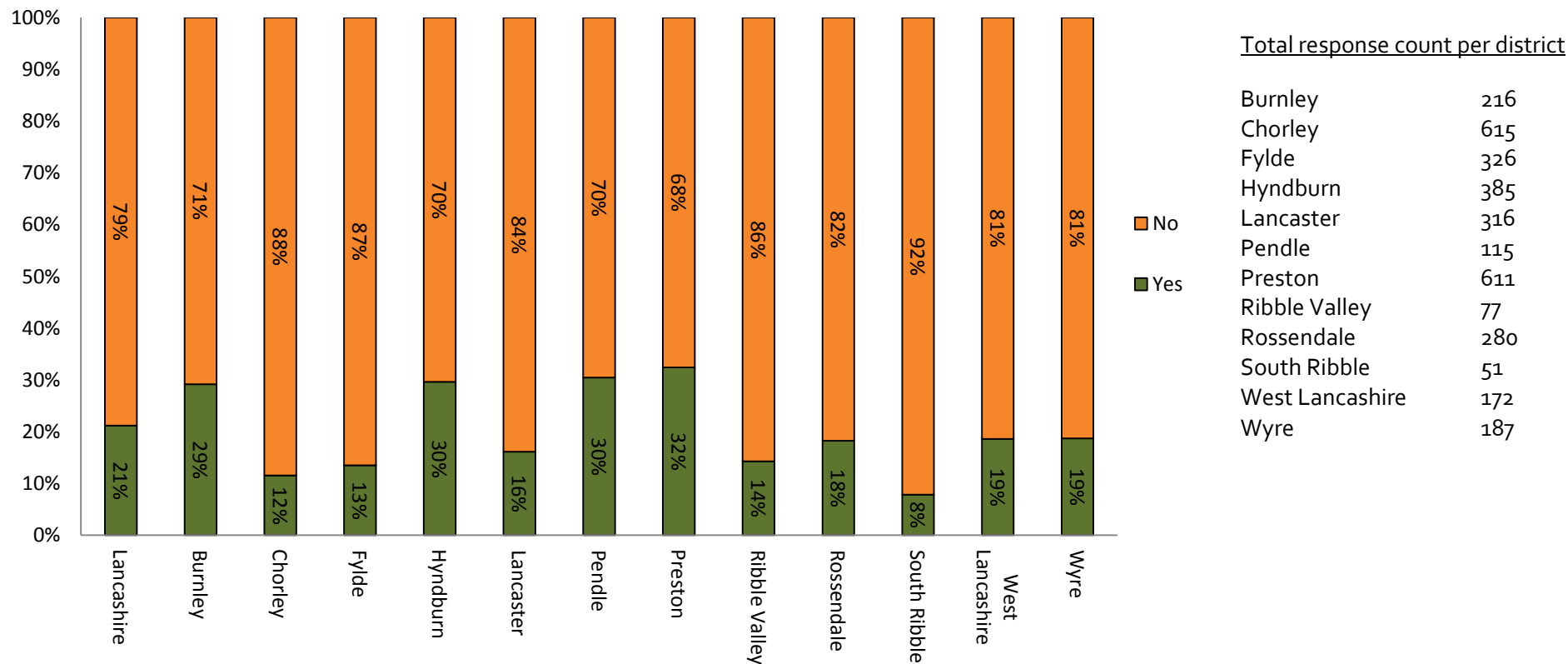


Base: All respondents (3354)

Over a quarter of all respondents (27%) have bought or tried electronic cigarettes. Male respondents (31%) and respondents aged 17 (57%) are more likely to have bought or tried electronic cigarettes.

Respondents in Chorley (78%), Fylde (79%), Lancaster (87%), Ribble Valley (87%), West Lancashire (83%) and Wyre (81%) are less likely to have bought or tried electronic cigarettes.

Have you ever...*Tried or experimented with shisha smoking, even once?*



Base: All respondents (3332)

Over one-fifth of all respondents (21%) have tried or experimented with shisha smoking.

Male respondents (25%) and respondents aged 17 (45%) are more likely to have tried or experimented with shisha smoking.

Respondents in Burnley (29%), Hyndburn (30%), Pendle (30%) and Preston (32%) are also more likely to have tried or experimented with shisha smoking.

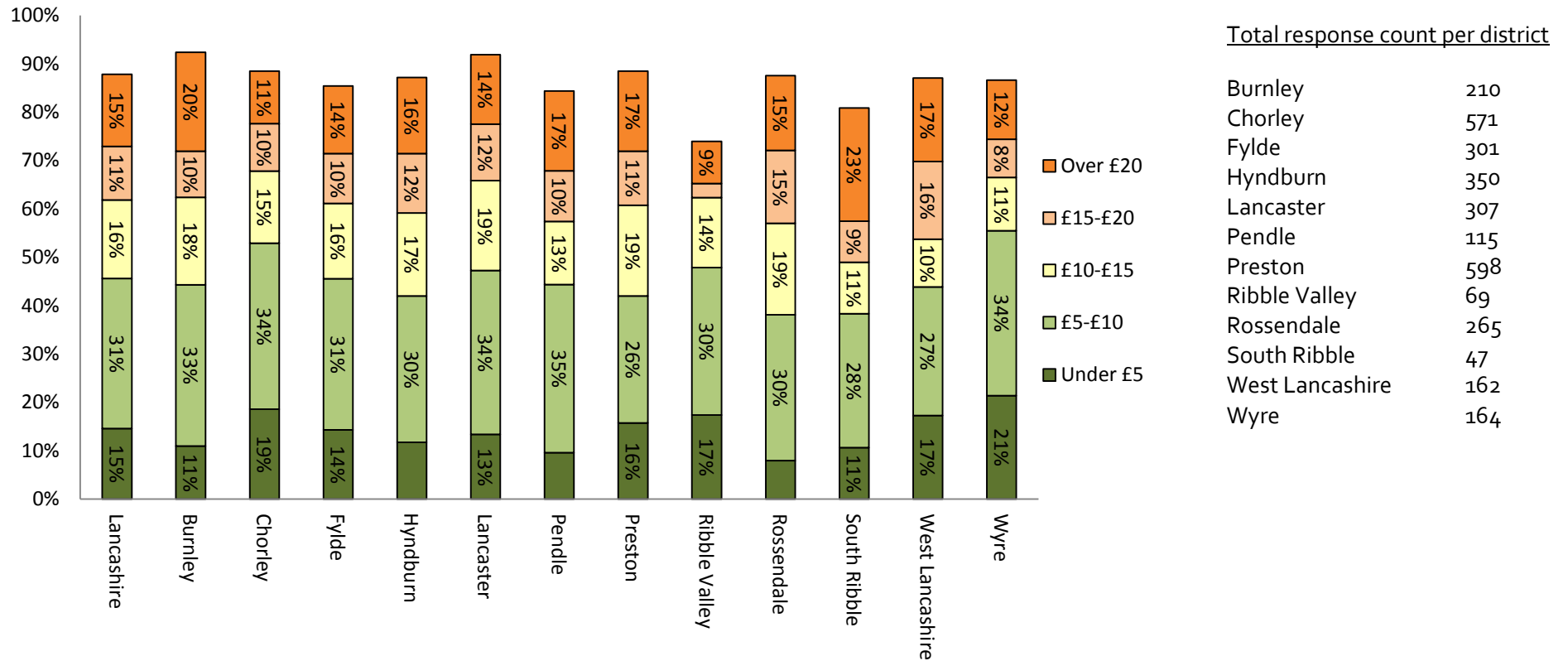
If you have smoked shisha please tell us where?

	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
At a Shisha cafe	48%	62%	34%	31%	64%	33%	41%	49%	91%	47%	75%	28%	44%
At a friends house	45%	46%	51%	54%	35%	51%	63%	44%	36%	51%	25%	38%	32%
Outdoors	35%	30%	34%	36%	25%	35%	50%	38%	18%	36%	0%	44%	47%
At home with friends	25%	25%	28%	26%	15%	20%	38%	30%	18%	26%	25%	25%	24%
At another family member's house	19%	16%	22%	13%	16%	20%	16%	26%	18%	17%	0%	13%	9%
At home alone	17%	13%	11%	21%	14%	18%	25%	20%	18%	17%	0%	19%	21%
At a private house that sells Shisha	14%	18%	14%	15%	12%	12%	22%	10%	27%	13%	0%	16%	18%
Base	664	61	65	39	106	49	32	191	11	47	4	32	34

Base: Respondents who have smoked shisha (664)

Respondents aged 16 and 17 are more likely to have smoked shisha at a shisha cafe (55% and 67% respectively). Respondents in Hyndburn and Ribble Valley are also more likely to have smoked shisha at a shisha cafe (64% and 91% respectively).

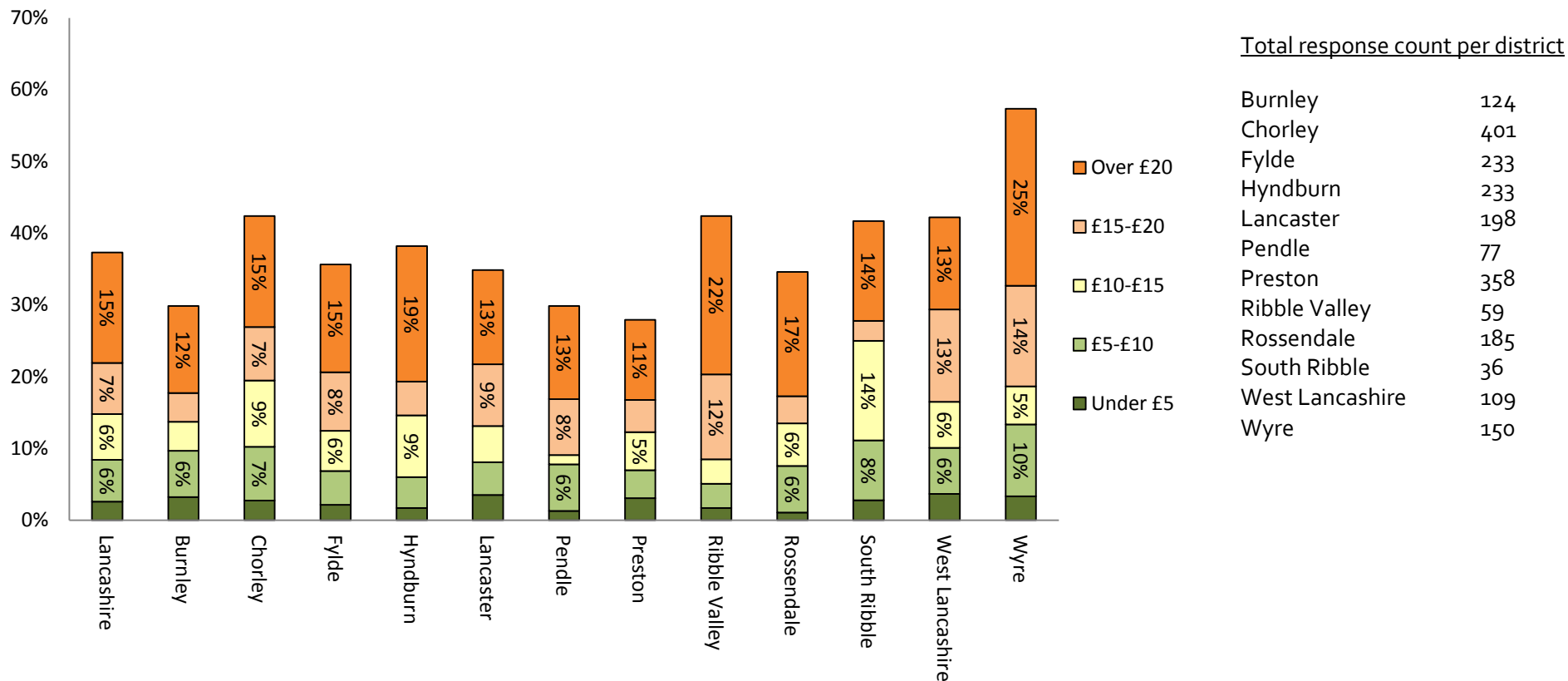
How much money do you have available to spend each week and where do you get it from? *From parents/guardians or other family members*



Base: All respondents (3144)

Just less than half of all respondents (46%) get under £10 to spend each week from parent/guardians or other family members.

How much money do you have available to spend each week and where do you get it from? From part-time job

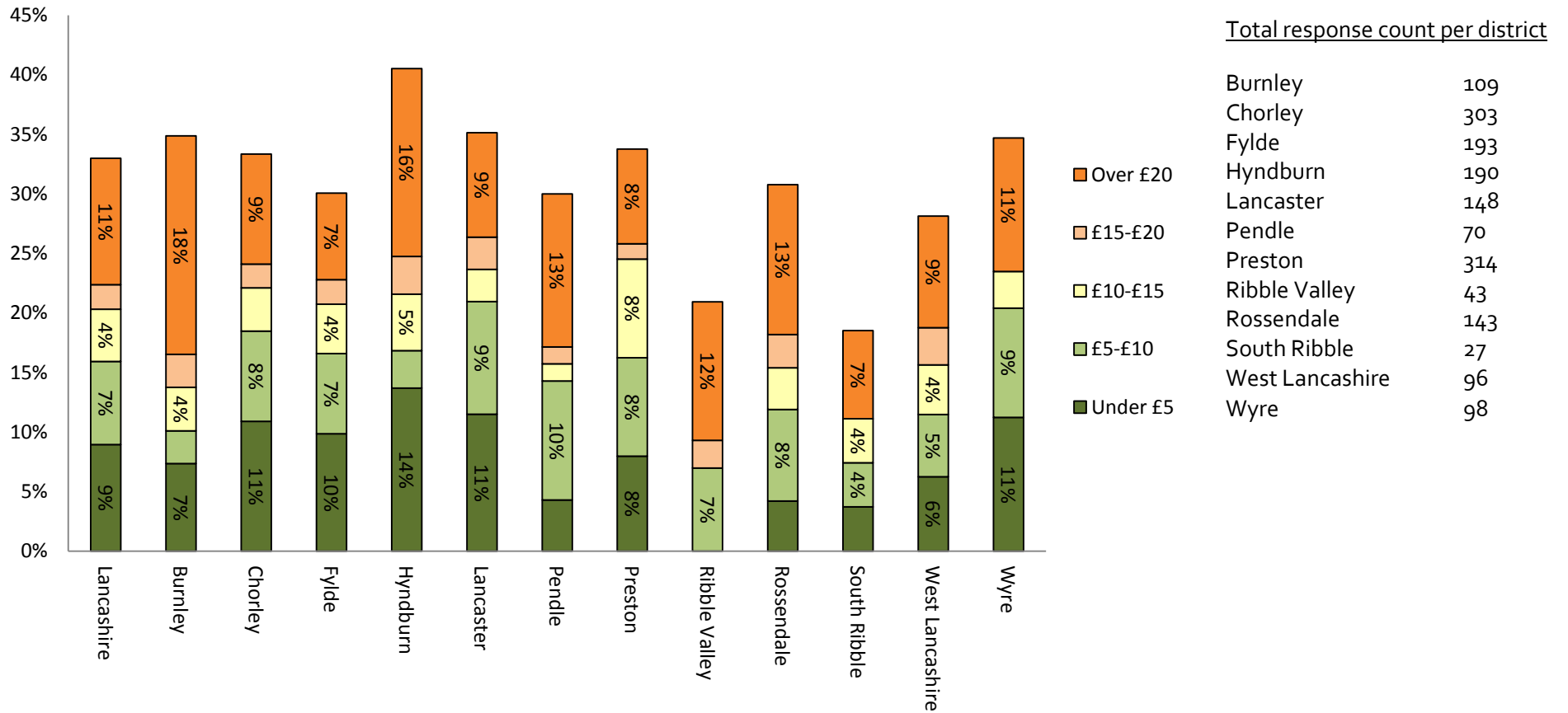


Base: All respondents (2152)

Just under two-thirds of all respondents (63%) don't receive any money from a part-time job.

Respondents age 17 (45%) are more likely to have over £20 available to spend each week from a part-time job.

How much money do you have available to spend each week and where do you get it from? *Other*



Base: All respondents (1727)

Two-thirds of all respondents (67%) don't receive any money to spend through other means (not from parents/guardians or a part-time job).

Please describe your part-time job or how you earn your money

	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
Retail	23%	17%	23%	26%	23%	23%	9%	19%	40%	17%	27%	9%	44%
Paper round/milk round	16%	26%	20%	20%	11%	12%	22%	14%	8%	8%	7%	33%	11%
Pocket money	9%	7%	6%	19%	11%	5%	13%	14%	-	9%	7%	9%	6%
Doing house chores for parents	8%	10%	7%	7%	12%	5%	13%	8%	4%	14%	7%	11%	6%
Babysitting	6%	7%	6%	2%	5%	10%	4%	8%	4%	8%	7%	4%	2%
Sporting activity i.e refereeing/coaching	4%	-	7%	4%	8%	3%	4%	3%	4%	1%	-	4%	2%
Work with a family member	4%	2%	5%	-	5%	6%	9%	6%	-	5%	7%	9%	1%
Manual labour	3%	2%	4%	1%	4%	4%	9%	4%	4%	8%	-	-	1%
Work on a farm	2%	-	2%	1%	-	-	-	2%	8%	-	7%	-	6%
Dog walking	2%	7%	1%	3%	1%	3%	-	1%	-	1%	7%	2%	6%
Use the internet to make money	2%	-	4%	1%	1%	-	4%	2%	4%	-	7%	4%	1%
Cleaning	2%	2%	2%	3%	2%	1%	-	2%	16%	-	-	-	-
Work/help out at a school	1%	-	1%	1%	1%	-	4%	1%	-	5%	-	-	1%
Wash cars	1%	-	1%	-	1%	3%	-	3%	-	4%	-	-	2%
Dance teaching assistant	1%	5%	2%	-	1%	1%	-	-	-	1%	7%	-	-
Work at a riding school	1%	-	1%	-	-	1%	-	-	-	-	7%	2%	1%
Leaflet distribution	1%	-	1%	2%	-	-	-	-	4%	1%	-	-	-
Receptionist	1%	-	1%	1%	3%	3%	-	-	-	-	-	-	1%
Other	12%	14%	9%	9%	11%	19%	9%	15%	4%	16%	7%	13%	9%
Base	904	42	191	100	106	77	23	111	25	76	15	54	89

Base: All respondents (904)

Do you know any young people who take any of the following drugs?

	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
Alcohol	91%	89%	88%	96%	90%	95%	94%	86%	95%	93%	90%	95%	95%
Tobacco	83%	87%	78%	84%	85%	80%	90%	83%	74%	89%	76%	79%	92%
Cannabis	55%	56%	47%	61%	52%	54%	64%	56%	44%	66%	38%	55%	62%
Mephadrone (Bubble or Miaow Miaow)	21%	18%	23%	30%	21%	22%	29%	10%	15%	27%	5%	11%	36%
Cocaine	21%	23%	16%	24%	17%	18%	33%	18%	18%	30%	7%	20%	29%
Ecstasy	16%	16%	12%	25%	11%	18%	17%	13%	16%	23%	2%	21%	20%
Heroin	11%	14%	12%	13%	8%	7%	15%	10%	10%	14%	5%	10%	14%
Base	2952	186	511	293	343	291	551	551	62	272	42	146	166

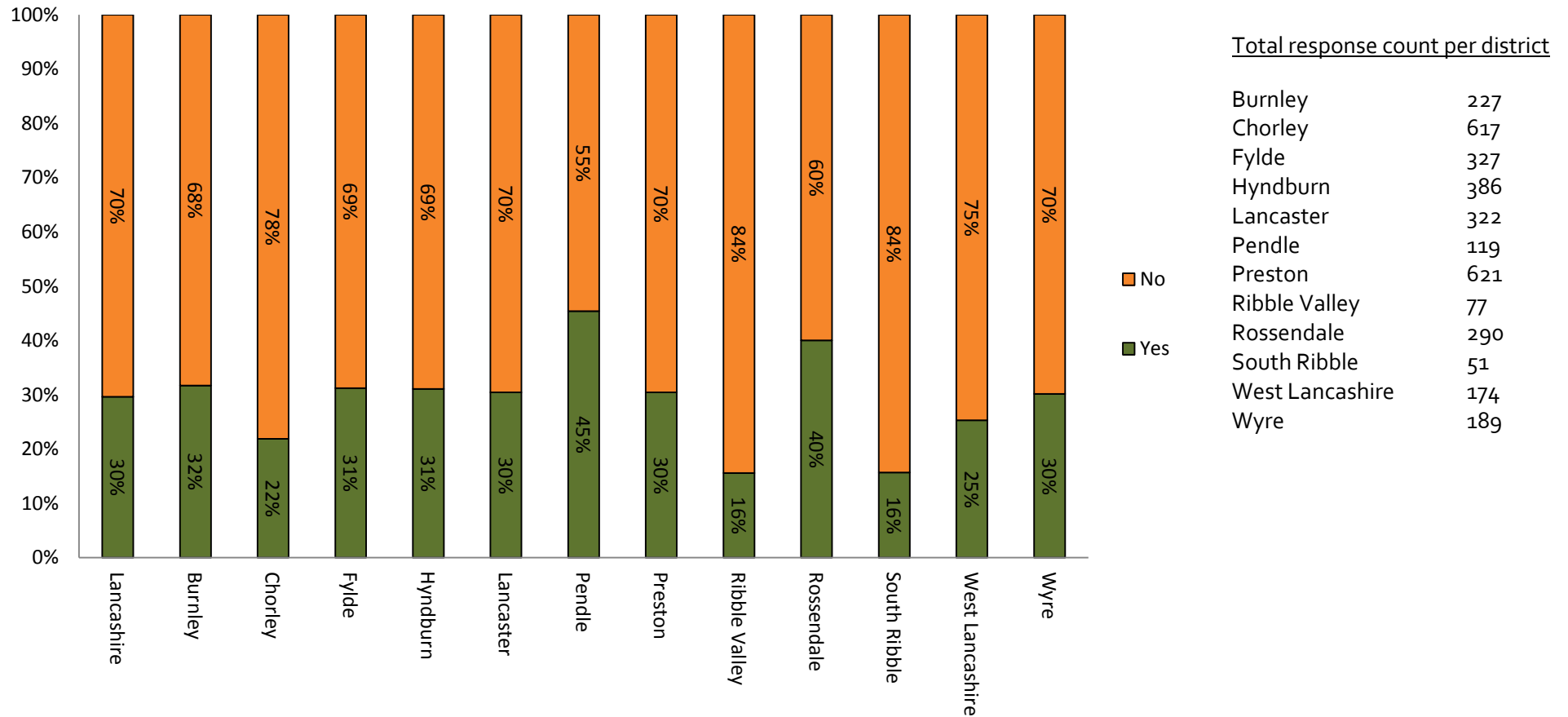
Base: All respondents (2952)

Respondents are most likely to know young people who use alcohol (91%), tobacco (83%) and cannabis (55%).

Respondents aged 14 less likely to know young people who take tobacco (85%), cannabis (61%), mephadrone (24%), cocaine (23%), ecstasy (20%), and heroin (14%).

Respondents aged 17 are more likely to know young people who take tobacco (91%), cannabis (68%), mephadrone (36%), cocaine (36%), and ecstasy (23%).

Are you aware of any 'drinking dens' or 'party houses' in your area?

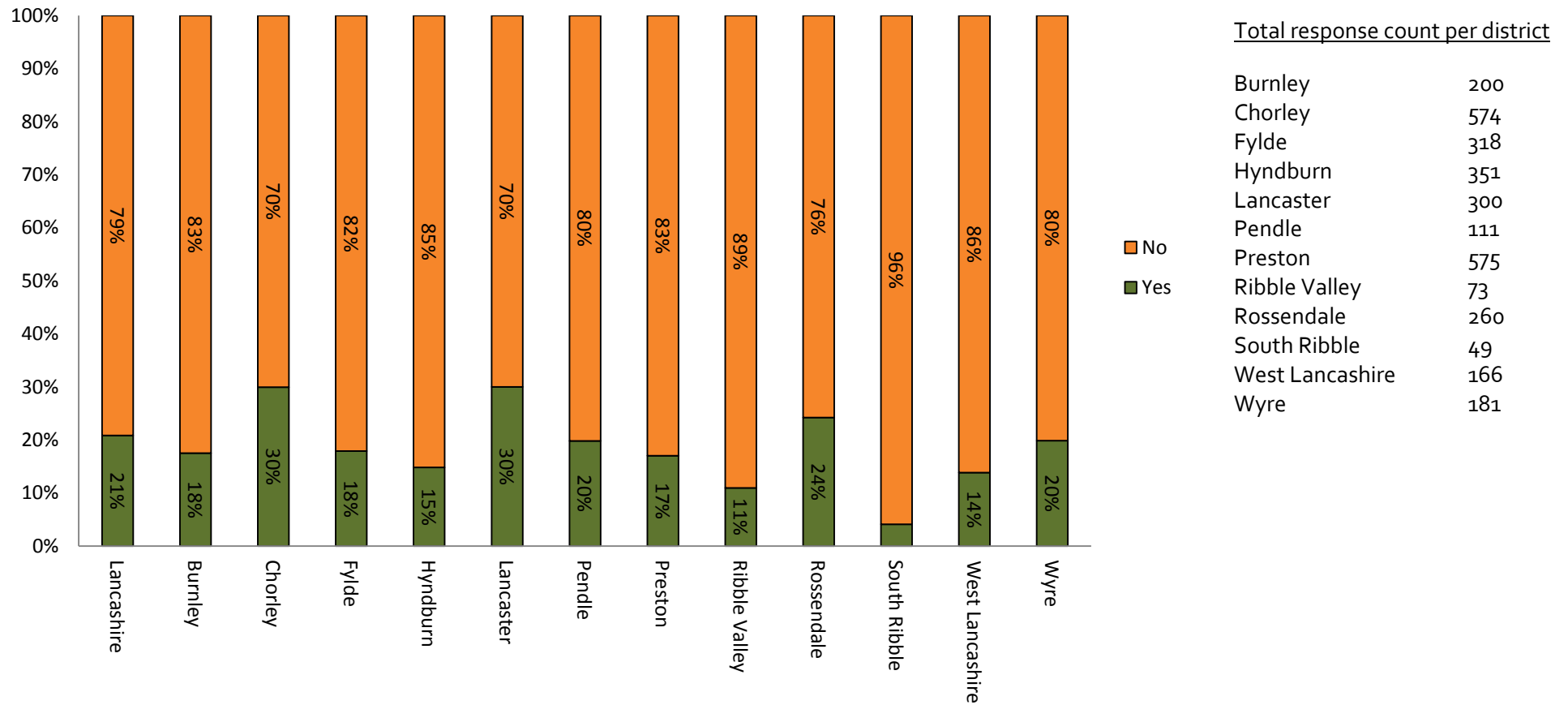


Base: All respondents (3379)

Less than one-third of all respondents (30%) are aware of either 'drinking dens' or 'party houses' in their area.

Respondents aged 17 (44%), and respondents in Pendle (45%) and Rosendale (40%) are more likely to be aware of 'drinking dens' or 'party houses' in their area.

Are you aware of young person's substance misuse treatment centres in your area? Young addaction

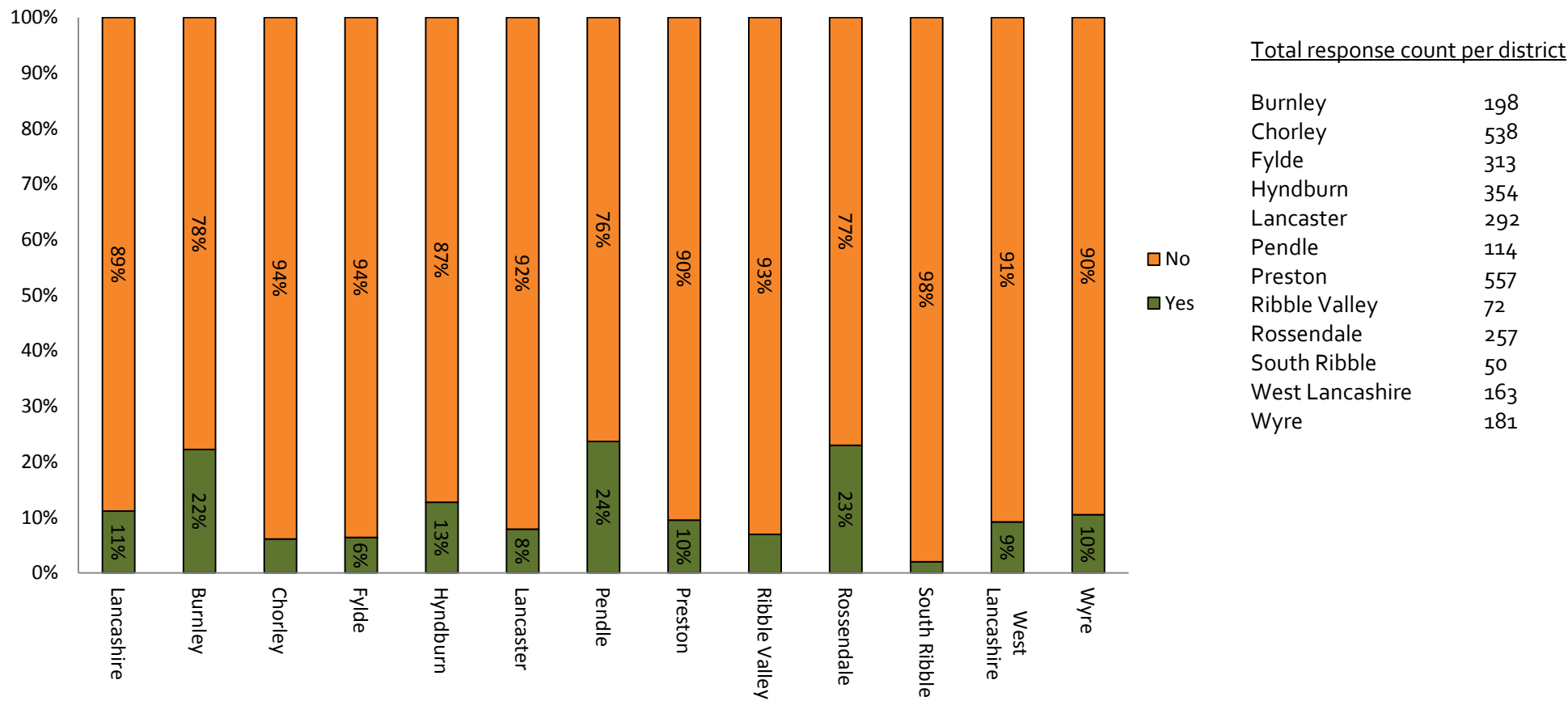


Base: All respondents (3141)

Just over one-fifth of respondents (21%) are aware of Young Addaction, the young person's substance misuse treatment centre, in their area.

Respondents in Chorley (30%) and Lancaster (30%) are more likely to be aware of Young Addaction.

Are you aware of young person's substance misuse treatment centres in your area? Early Break

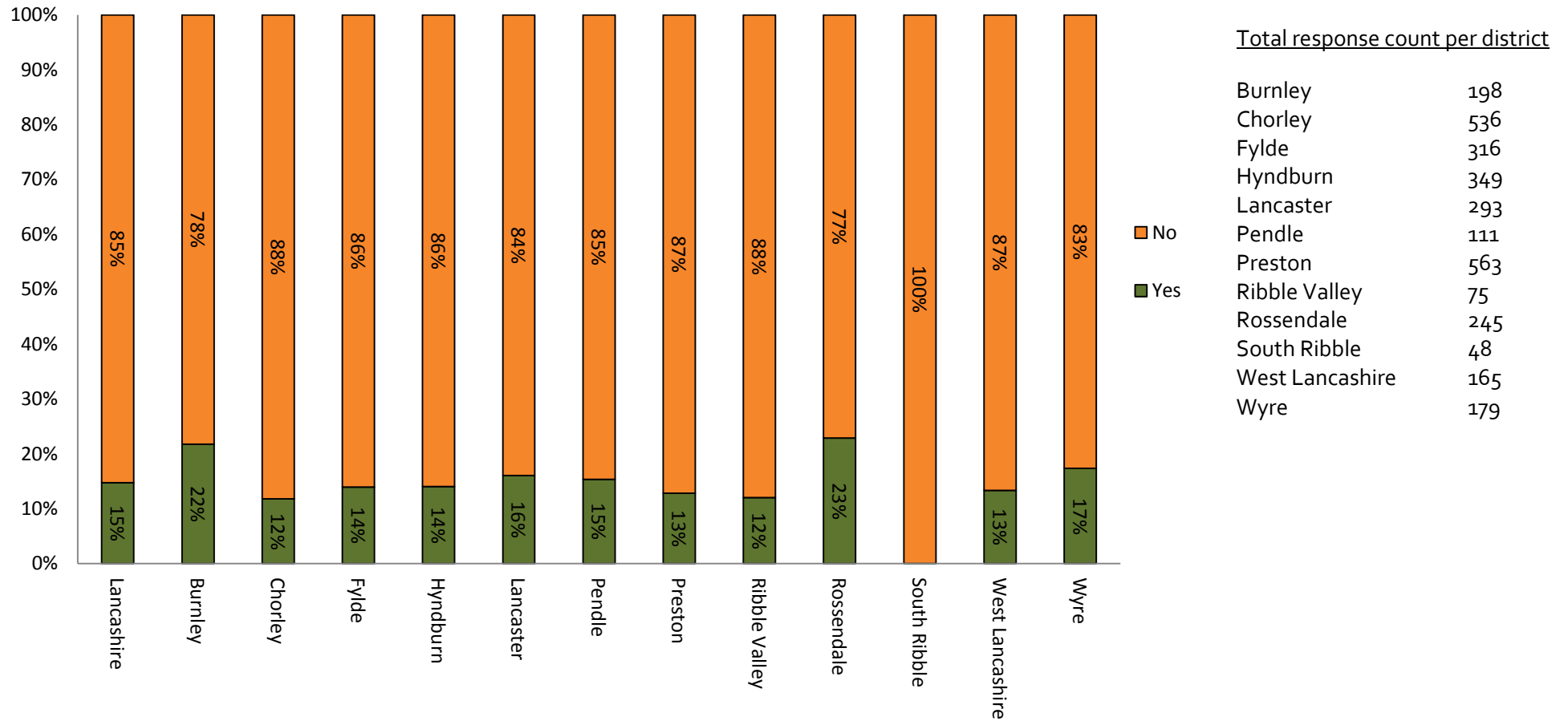


Base: All respondents (3072)

More than one in every ten respondents (11%) are aware of Early Break, the young person's substance misuse treatment centre, in their area.

Male respondents (15%), respondents aged 17 (30%) are more likely to be aware of Early Break. Respondents in Pendle (24%) and Rossendale (23%) are also more likely to be aware of Early Break.

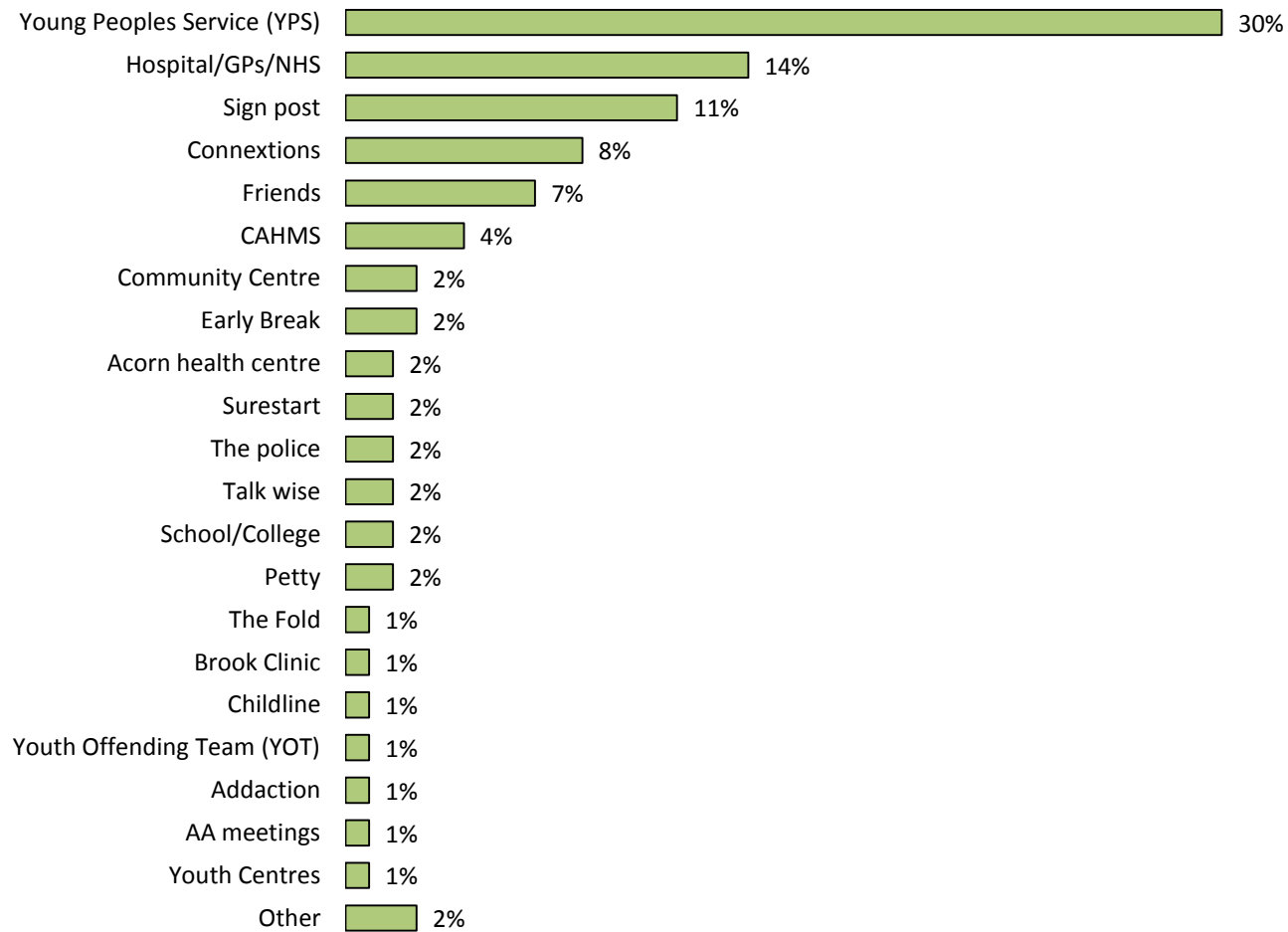
Are you aware of young person's substance misuse treatment centres in your area? Other young person's drug and alcohol service



Base: All respondents (3059)

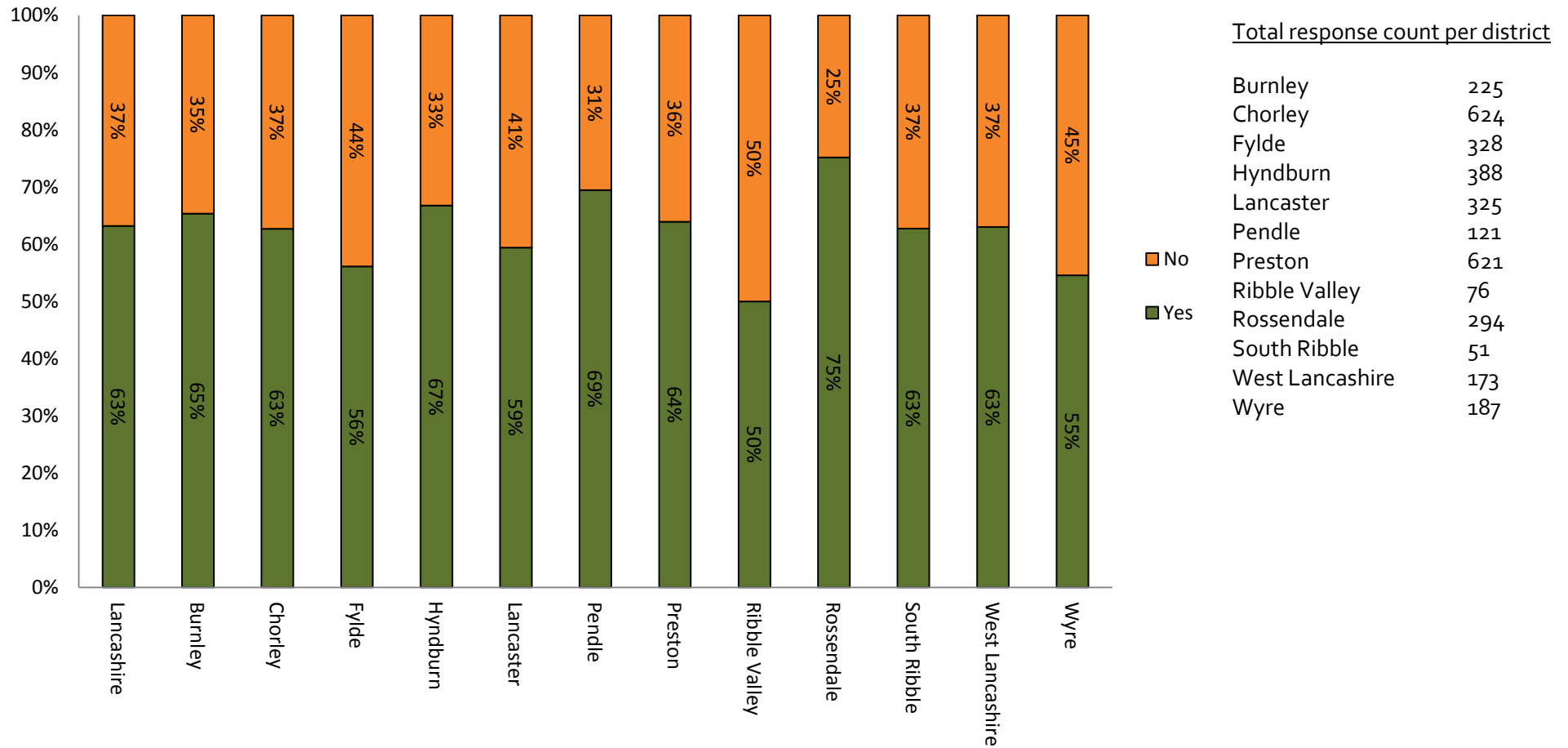
About one in every seven respondents (15%) are aware of other young person's drug and alcohol services in their area.

Please tell us the name of the other young person's drug alcohol service(s)



Base: All respondents (123)

Do you drink high energy/caffeine drinks eg Red Bull, Relentless?



Base: All respondents (3392)

Nearly two-thirds of respondents (63%) drink high energy/caffeine drinks.

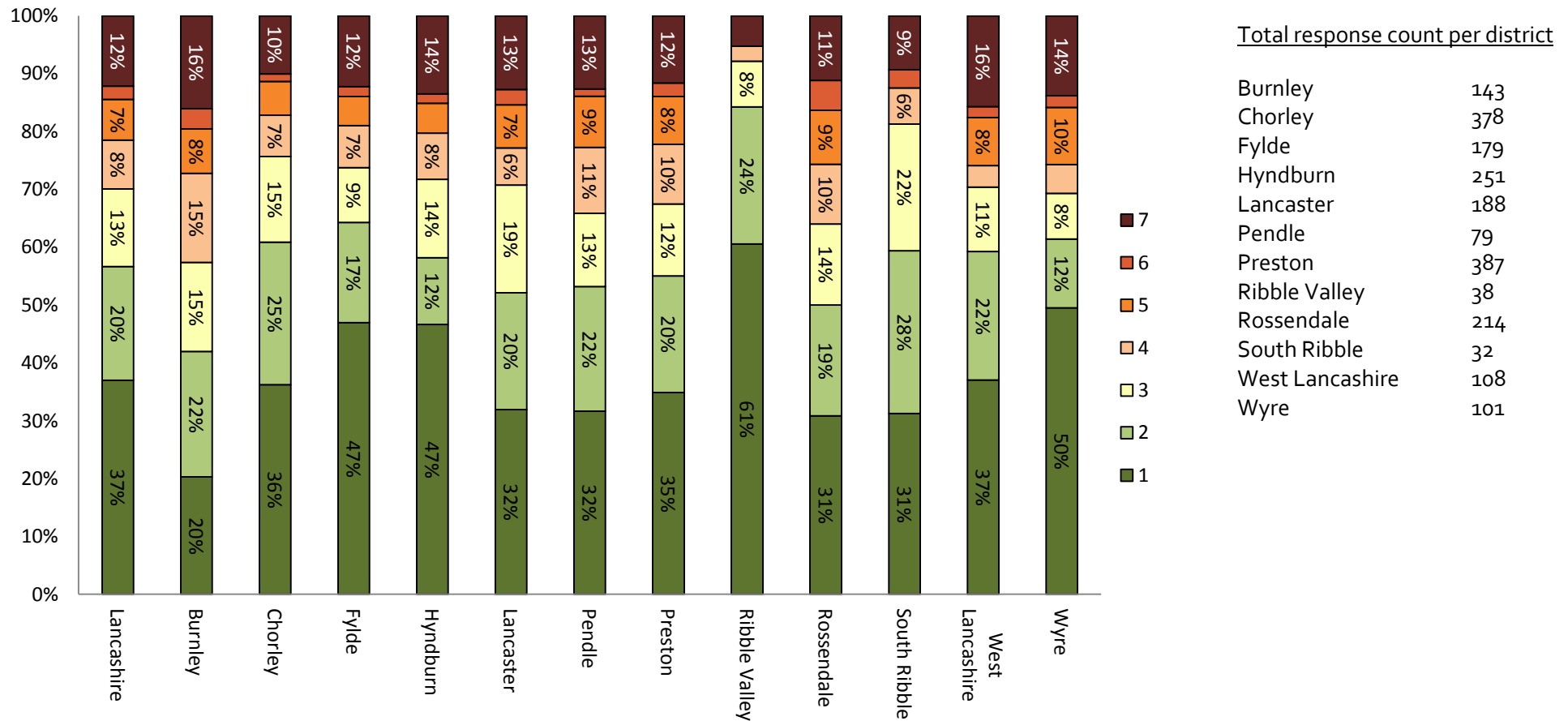
Male respondents (70%) and respondents in Rossendale (75%) are more likely to drink high energy/caffeine drinks.

Which high energy/caffeine drinks do you drink?

	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
Monster	73%	69%	79%	72%	67%	77%	71%	68%	65%	82%	78%	65%	75%
Red Bull	69%	79%	64%	69%	66%	63%	69%	72%	73%	69%	75%	79%	70%
Rockstar	54%	52%	61%	45%	42%	60%	48%	54%	27%	71%	66%	40%	50%
Relentless	44%	41%	48%	47%	37%	43%	36%	39%	41%	52%	63%	42%	51%
Full Throttle	7%	10%	7%	7%	5%	5%	6%	7%	3%	10%	16%	6%	4%
Emerge	6%	8%	5%	4%	9%	1%	5%	8%	3%	5%	6%	3%	1%
Other	46%	58%	40%	54%	47%	45%	51%	45%	54%	35%	44%	49%	46%
Base	2131	147	389	183	258	191	83	395	37	221	32	108	101

Base: Respondents who drink high energy/caffeine drinks (2131)

How many days a week do you drink these drinks?



Base: Respondents who drink high energy/caffeine drinks (2085)

Of those respondents who drink high energy/caffeine drinks, more than a third (37%) drink them one day a week.

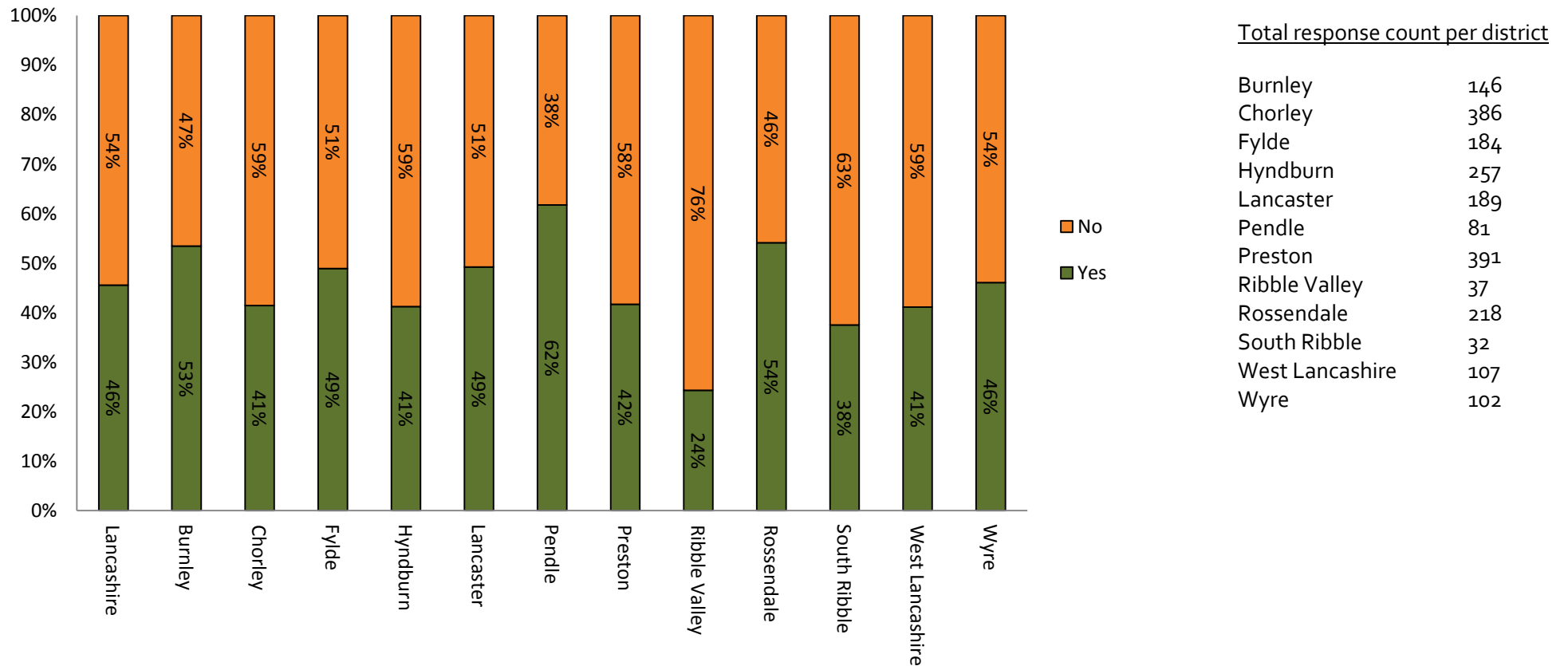
Female respondents (44%) and respondents in the Ribble Valley (61%) are more likely to only drink high energy/caffeine on one day a week. Male respondents (16%) and respondents aged 17 (21%) are more likely to drink them 7 days a week.

How many would you drink on days that you drink them

	Lancashire	Burnley	Chorley	Fylde	Hyndburn	Lancaster	Pendle	Preston	Ribble Valley	Rossendale	South Ribble	West Lancashire	Wyre
1	52%	43%	50%	52%	50%	54%	67%	53%	79%	45%	50%	50%	59%
2	27%	27%	33%	27%	30%	24%	20%	24%	9%	33%	30%	29%	29%
3	9%	11%	8%	8%	6%	10%	4%	12%	6%	9%	5%	9%	3%
4	4%	5%	1%	3%	5%	6%	4%	4%	-	5%	5%	1%	2%
5	2%	5%	2%	2%	3%	2%	-	1%	-	2%	5%	6%	-
More than 5	4%	5%	3%	5%	4%	3%	2%	3%	3%	5%	-	4%	3%
Base	1314	83	242	133	144	126	49	245	33	113	20	70	63

Base: Respondents who drink high energy drinks (1314)

Have you ever mixed these drinks with alcohol?



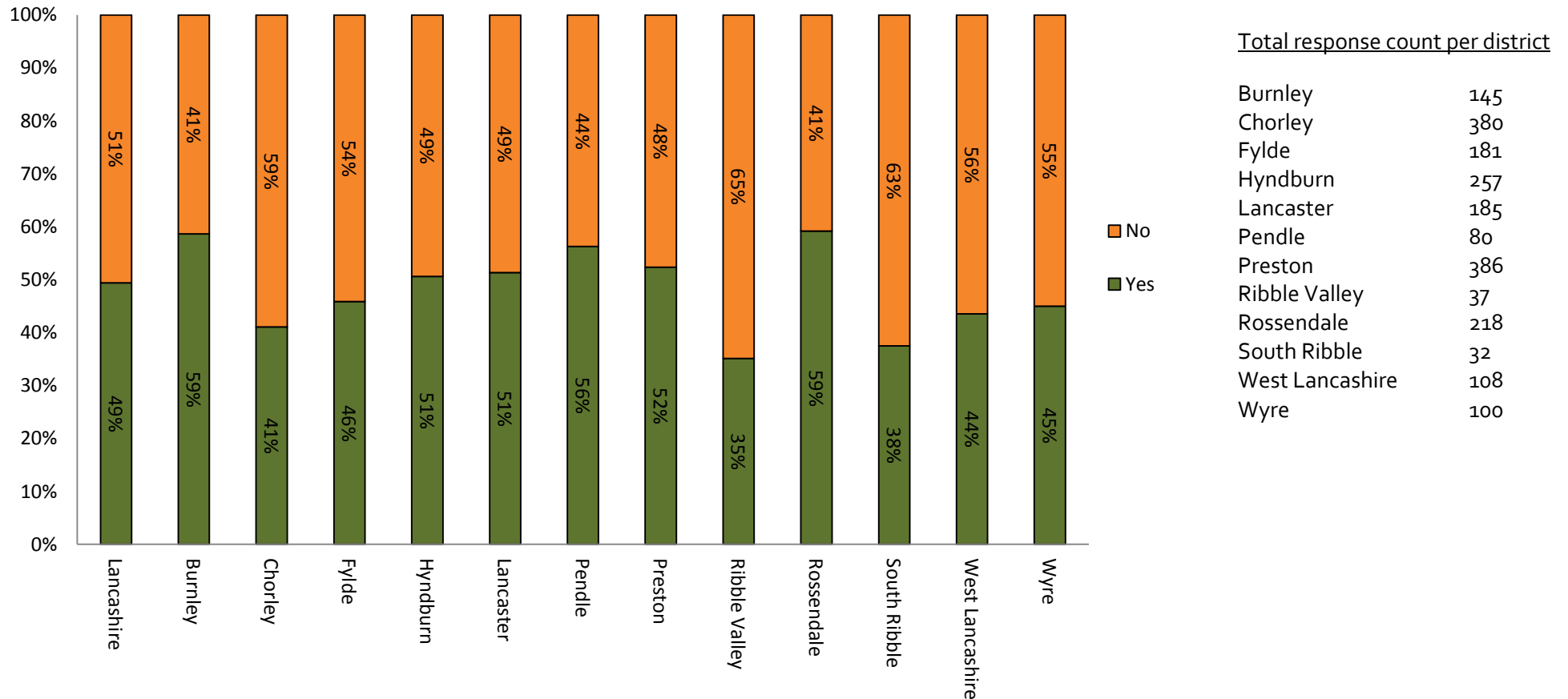
Base: Respondents who drink high energy/caffeine drinks (2116)

Of those respondents who drink high energy/caffeine drinks, just less than half (46%) have mixed them with alcohol.

Female respondents (50%) and respondents aged 16 (58%) and 17 (77%) are more likely to say they have mixed high energy/caffeine drinks with alcohol.

Respondents in Pendle (62%) and Rossendale (54%) are more likely to say they have mixed high energy/caffeine drinks with alcohol.

Are you aware of friends who regularly mix high energy drinks with alcohol?



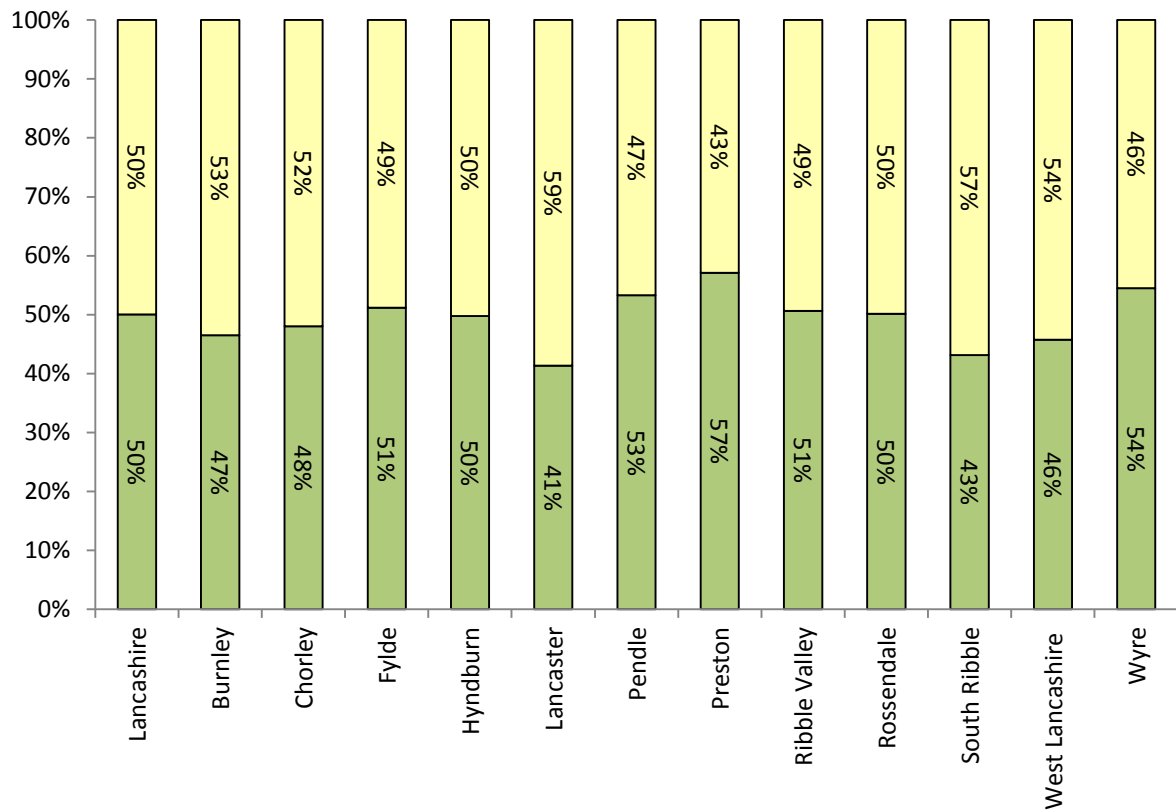
Base: Respondents who drink high energy/caffeine drinks (2096)

Of those respondents who drink high energy/caffeine drinks, just under half of respondents (49%) are aware of friends who regularly mix high energy drinks with alcohol.

Female respondents (54%) and respondents aged 17 (72%) are more likely to be aware of friends who regularly mix high energy drinks with alcohol. Respondents in Burnley (59%) and Rossendale (59%) are more likely to be aware of friends who regularly mix high energy drinks with alcohol.

Appendix A

Gender

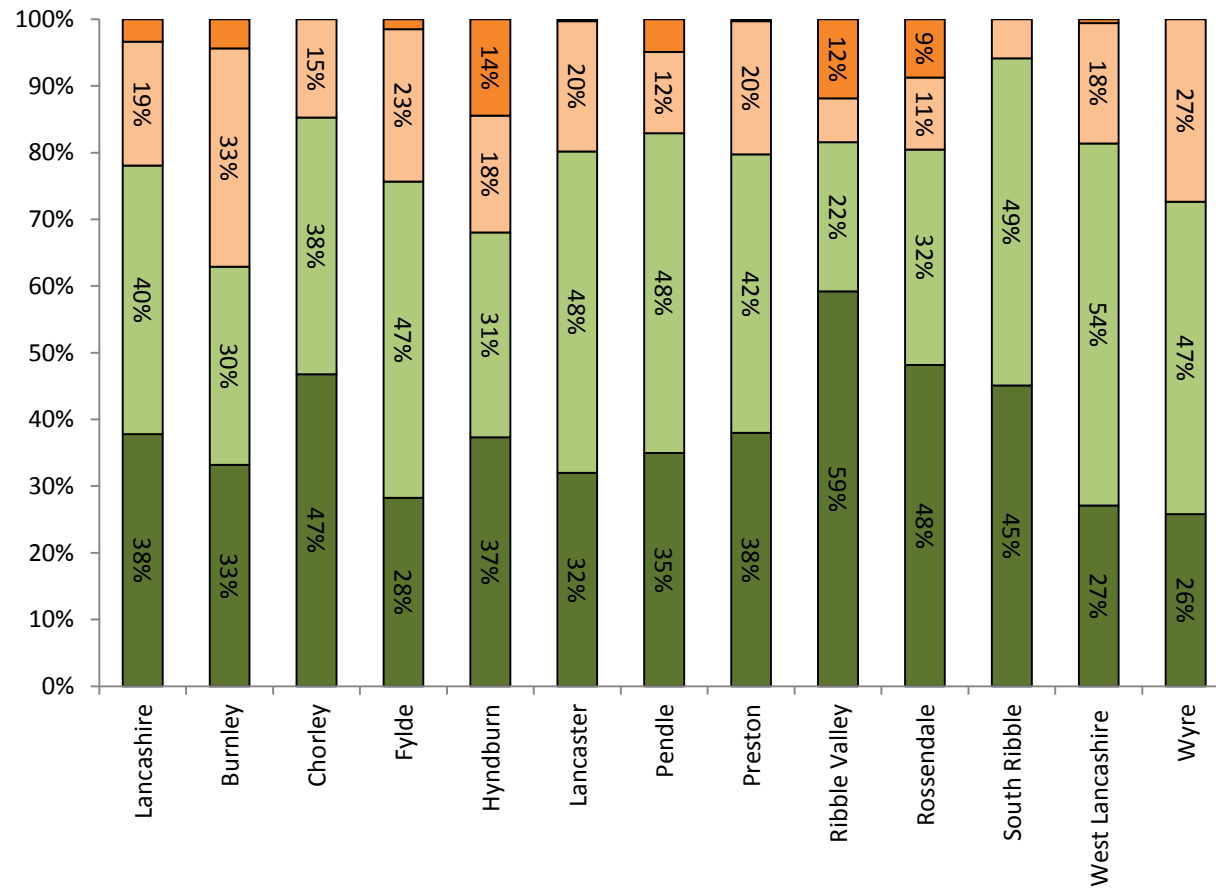


Total response count per district

Burnley	230
Chorley	635
Fylde	332
Hyndburn	390
Lancaster	324
Pendle	122
Preston	627
Ribble Valley	77
Rossendale	295
South Ribble	51
West Lancashire	177
Wyre	189

Base: All respondents (3449)

Age



Total response count per district

Burnley	229
Chorley	637
Fylde	333
Hyndburn	394
Lancaster	328
Pendle	123
Preston	632
Ribble Valley	76
Rossendale	297
South Ribble	51
West Lancashire	177
Wyre	190

Base: All respondents (3467)