**Bus service network review - revised criteria explanation**

**Lancashire County Council priority themes:**

**Business growth, journey purpose:**

This element considers the principal purpose of the bus service and how it is used.

**Employment** – does the bus service operate to/near employment areas, including business parks, town/city centres?

**Education** – does the bus service operate past/near education establishments, including school, colleges, universities?

**Health/medical/welfare** – does the bus service operate past/near health/medical establishments, including doctors/dentist surgeries, health centres, hospitals?

**Shopping/personal business** – does the bus service operate past/near local shops, out of town shopping centres, town centres, supermarkets?

**Leisure (social and recreational)** – does the bus service operate to/near leisure facilities, including leisure centres/gyms, places of interest, country parks, sports stadia, town and city centres?

**Sustainable economic growth:**

This element considers which bus services have the potential to serve employment areas, including business parks, town and city centres.

**Impacts on carbon emissions:**

This element considers whether the bus service operates through or near Air Quality Management Areas and congestion hotspots. Using the bus can reduce emissions and congestion therefore a bus service operating in these areas will create more benefit.

**Accessibility:**

**Operational service days:**

This element considers on what days of the week the bus service runs giving a higher priority for those routes running Monday to Saturday daytime.

**Travel choice:**

This element considers whether there are alternative public transport services available, both bus and rail, in the locality and categorises them according to how frequent and how far these are from the bus service concerned.

**Access for older and disabled people:**

This category monitors how many people with older and disabled persons English National Concessionary Travel Scheme passes (NoWcards) are carried on the service giving a higher priority for those services carrying more ENCTS passholders who may not have access to alternative modes of travel.

**Service usage:**

This looks at how many people are carried per year on services. Those services carrying most passengers will receive a higher priority score.