

## Dementia Friendly Lancashire - Dementia Strategy 2018- 2023

Dementia is an illness caused by damage to a person's brain due to the death of brain cells. Changes to the brain causes memory loss.

This can change their behaviour.

You cannot catch dementia from another person.

There are about 15,500 people currently living with Dementia across Lancashire.

It mostly affects people over the age of 65.

People are now living longer so a much larger number will suffer from Dementia in the future.

Younger people can also get dementia. People with learning disabilities are more likely to get Dementia when they are younger.

Finding early signs of Dementia is important. Getting support for people with Dementia is also important. Both these things help people to live longer and healthier lives.

Dementia cannot be cured.  
It gradually gets worse over time.



When someone is told that they have Dementia.  
It is very hard to accept



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It makes them sad and upset.

**Our Idea is to help Lancashire to be Dementia friendly.**

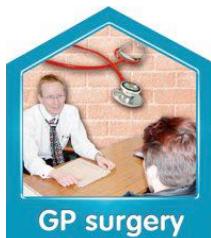
We will do this in four ways :

Make everyone aware of Dementia

Prevent Dementia by encouraging living a healthy life style

Find early signs of Dementia

Support people with Dementia and their carers

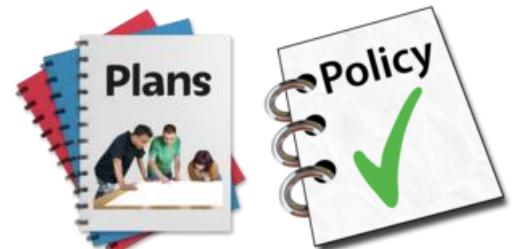




We want to make the lives of people with Dementia better in Lancashire so that they can live well with it.



Our road to success will be guided by National Policy and the things that have worked well in Lancashire so far. We will be focused on dealing with all different types of Dementia.



An important part of our plan is to learn from current guidance and what works best

The key national policy documents for Dementia are:

- **'Living Well with Dementia: a National Dementia Strategy';**  
Action to improve Dementia care, support and research by 2020

- **Prime Minister's Challenge on Dementia2020'**

This document sets out the areas where the government believes it will be needed for society to take action to change dementia care, support and research by 2020





**NICE** National Institute for Health and Care Excellence



- **Supporting people with Dementia and their carers in health and social care**

This guideline from the National Institute of Health and Care Excellence (NICE) was written in 2006 and updated in 2016.

### **Our goals for the next 5 years are to:**

1. Take action to reduce Dementia rates in Lancashire.
2. Raise awareness of all different types of Dementia in Lancashire amongst all community groups.
3. Support finding early signs of Dementia and identify more people with Dementia across Lancashire.
4. Support action to early treatment and right care support to allow people with Dementia to live well and independently in Lancashire.
5. Become a 'Dementia Friendly' organisation and to continue to improve and support Dementia



**Your Views**

We would like to hear your views on this draft strategy.

Please send your views to  
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**“Thank you”**
